

Beautyland

Turkey

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BEAUTYLAND TURKEY / MAGAZINE OF TURKISH COSMETICS EXPORTERS

**Özlem
Süer**

On her couture and
bridal collections
as well as new
projects in the
Middle East



*The rising
stars of
Turkish
fashion*

**REDO
YOUR HAIR**

The newest trends
and shortcuts
from the catwalks

Destination
Cesme

Secret spots of this
authentic Turkish getaway

**BEST
BEAUTY
PRODUCTS**
MAKE-UP, SKIN, PERFUMES



Meet the 'Beauty'
where the
continents meet!

Kıtaların buluştuğu
yerde 'Güzellik'
ile buluşalım!

9th International Exhibition for
Cosmetics, Beauty, Hair

9. Uluslararası
Kozmetik, Güzellik, Kuaför Fuarı

Beauty Eurasia

13 - 15 June / Haziran 2013

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Tel: +90.212.603 33 33 - Fax: +90.212.603 33 34 - info@beautyeurasia.com
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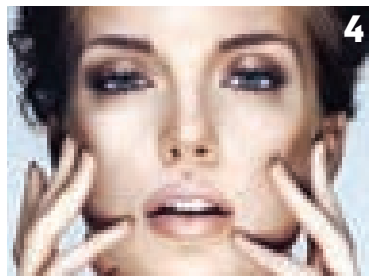
Here's your magazine, Beautyland with a brand new look. We put the finishing touches on it just a few weeks before the Beautyworld Middle East 2013 Fair in Dubai. The issue focuses on the latest hair and make-up trends of the summer, in which you will also find the 80 Turkish companies that will participate in the fair as exhibitors presenting their new brands and products. Beautyworld is the biggest fair in the Middle East for cosmetics, fragrances, hair and well-being. It is also the world's fifth most important fair for these industries.

You will find the contents of this issue helpful and enjoyable. In addition to presenting the leading Turkish cosmetics brands and products, we have also highlighted the hair trends in the fashion industry in our Scope section. We believe you will find the styling tips quite helpful.

It is every woman's wish to have a smooth and glowing face, we recommend that you read the pages on the 10 golden rules of facial care. In the Culture Watch section, you will find the opportunity to get to know Özlem Süer. She is one of the best known designers who have originated from Turkey, as her business is quickly expanding abroad. She answered our questions about her design perspective, her company's close relationships with Dubai and Middle East and her collections, which, we believe you'll find very inspirational.

with kind regards,
MURAT AKYÜZ

IKMIB Executive Board Chairman



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HEADQUARTERS / MANAGEMENT
DIŞ TİCARET KOMPLEKSİ – A BLOK
Çobançeşme Mevkii, Sanayi Cad. 34197
Yenibosna – Bahçelievler/ Istanbul Turkey
Tel: +90 212 454 00 00 Fax: +90 212 454 00

01 / www.immib.org.tr
immib@immib.org.tr

BOARD OF PUBLISHING
Murat Akyüz, Mehmet Akat, Coşkun Kırlioğlu, İrem Uzunöz Mukimoğlu, Canan Ersoy, Mehmet Karaçoban, Tuğba Beğendi

BUSINESS DEVELOPMENT COORDINATOR
Nejla Burnazoğlu Turner

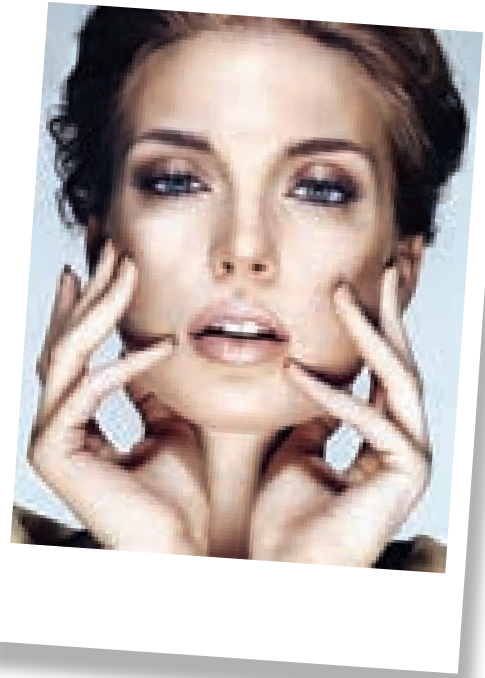
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A glowing touch

AVOID COLORS THAT MAKE YOU LOOK DRAB DURING THE SUMMER. DARK TONES AND TOO MUCH CONTRAST IN YOUR FACE CAN MAKE YOU LOOK OLDER THAN YOU ARE. INSTEAD TRY LIGHT TONES AND PINK OR BRONZE BLUSHES. ADDING A BIT OF A GLOW TO YOUR MAKE UP WILL BRIGHTEN UP YOUR FACE IN AN INSTANT.



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11

- 1 CATHERINE ARLEY Silky Touch Nail Lacquer Alfar Cosmetics
- 2 FARMASI Terra Cotta 4-Color Eye Shadow No:02 Tan- Alize Cosmetics
- 3 FARMASI Terra Cotta Mono Eye Shadow Tan- Alize Cosmetics
- 4 GOLDEN ROSE Beauty Multicolor Diamonds Lip gloss Erkul Cosmetics
- 5 NEW WELL Skin Naturals Terra Cotta No: 254 Makyaj Cosmetics

- 6 ELITE GLITTER Eyeliner No: 10 Alfar Cosmetics
- 7 CATHERINE ARLEY Silky Touch 4 Colors Eyeshadow No:101 Alfar Cosmetics
- 8 GOLDEN ROSE Terra Cotta Stardust No: 105 Erkul Cosmetics
- 9 CLASSICS Lipstick Erkul Cosmetics
- 10 GABRINI ELEGANT Provitamin Nailpolish No: 385 Kadioglu Cosmetics
- 11 FARMASI Terra Cotta 4-Color Eye Shadow No: 03 Tan- Alize Cosmetics

LITTLE CARE FOR THE LIPS

To have fuller looking lips it is important to maintain a healthy skin texture. Our lips do not have an arsenal of natural defenses when it comes to environmental damage. They can be easily affected from the drying effects of the sun, wind, pollution, as well as indoor heating and cooling.

If you have dry lips, you should first try to remedy this problem.

- 1 Try to avoid licking your lips too much. This actually dries them out more, causing them to chap and crack.
- 2 Try gentle exfoliation at least once a week to help shed some of the built-up dead skin on your lips. Be forewarned though, you should never exfoliate sun-burned, cracked or damaged lips.
- 3 Moisture regularly. Keeping your lips regularly moisturized prevents the skin on your lips from becoming dry and cracked.



CLASSICS
Lipstick
No: 52
Erkul
Cosmetics

CLASSICS
Lipstick
No: 10
Erkul
Cosmetics

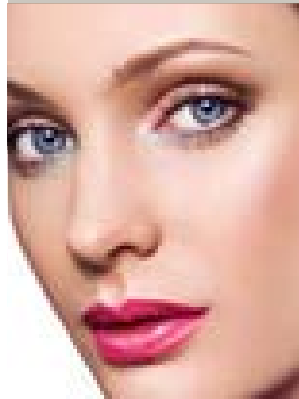


CLASSICS
Lipstick
No: 46
Erkul
Cosmetics

GOLDEN ROSE
Lipstick
No: 02
Erkul
Cosmetics

CHOOSING THE RIGHT COLOR

- 1 It's important to moisturize your lips. This way you can get a more natural look.
- 2 Choose the right lipstick color for your lip. Your lip has its own distinct natural color. In order to achieve a natural look, pick a color which is close to your lip color when it comes to daily wear.
- 3 The answer to well-defined lips is to make use of lip liners to give lips a neat, defined edge and build up the color gradually by applying your lipstick with a lip brush.



GOLDEN ROSE
Shimmer Gloss
Lipgloss
Erkul Cosmetics

GOLDEN ROSE
Pearl Gloss
Lipgloss
Erkul Cosmetics



The lip expert

TO HAVE FULLER LOOKING LIPS IT IS IMPORTANT TO MAINTAIN YOUR LIP HEALTH. FOLLOW OUR INSTRUCTIONS AND SEE THE RESULTS.

5 STEPS TO FULLER LIPS

- 1 Cover up your existing natural lip line with concealer or foundation. This creates a fresh canvas where you can create a whole new lip line.
- 2 Using a natural-toned lip pencil (not in a dark but neutral color), draw a line just slightly above the lip along your bottom lip line. Don't exaggerate the line just draw it slightly above the top and slightly below the bottom lip line.
- 3 Fill in the lips with the lip liner except for the very center of your top and bottom lips.
- 4 Dab a little concealer in the center of your top and bottom lip and then apply the lipstick. The lipstick will mix with the concealer and leave the center of your lips lighter, making them appear fuller.
- 5 To finish, apply a light, shimmery lip gloss to the center of your lips, over the lipstick. The gloss reflects light and helps the lips appear even fuller.



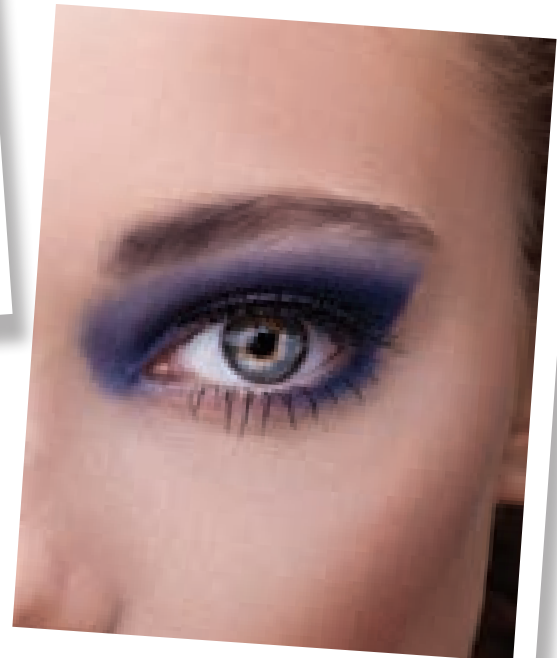
Eyes on *Prussian* blue

"PRUSSIAN BLUE," OR "PARISIAN BLUE" AS THE COLOR IS KNOWN IN STUDIO ART, IS ONE OF THE HOTTEST COLORS WITHIN THE 2013 MAKE-UP TRENDS, ESPECIALLY WHEN CREATING A NIGHT LOOK. YOU CAN EASILY GIVE THAT DEEP AND INTENSE LOOK WITH THE PIGMENTED COLOR THAT FEATURES HIGH SHINE. HERE ARE SOME OF THE HOTTEST SHADES OF PRUSSIAN BLUE.



GET INSPIRED

In order to complete a successful make up you have to understand colors and how to mix them. Look around and try to be inspired by colors that exist in your environment. Nature sometimes presents a perfect color right in front you. Sunshine, sunset or midnight colors and shades are where you can start discovering the magical world of colors.



1 **GABRINI** Matte+ Plus Nail polish No: M 07 Kadioğlu Cosmetics
2 **CATHERINE ARLEY** Silky Touch Nail Lacquer No:251 Alfar Cosmetics
3 **FARMASI** Terra Cotta 4- Color Eye Shadow No:04 Tan-Alize Cosmetics



True blue
 YOU CAN CHOOSE THE
 SHADES OF BLUE FROM
 INDIGO TO MIDNIGHT

RIGHT COMBINATIONS

Applying dark colors can be tricky sometimes. If you overdo your eye makeup you may end up looking aged. Your goal is to bring focus to your eyes. Check out the best combinations of the celebrities who can be an inspiration to your make up.



Rihanna



Megan Fox

- 1 **ELITE** Matt Eyeshadow
Alfar Cosmetics
- 2 **CATHERINE ARLEY** Glitter
Eyeliner No: G-06 Alfar Cosmetics
- 3 **FARMASI** Glitter
Eyeliner No: 03
Tan-Alize Cosmetics
- 4 **GOLDEN ROSE**
Wet & Dry Eyeshadow
No: 01 Erkul Cosmetics



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- 5 **CATHERINE ARLEY** Silky
Touch 5 Colors Eyeshadow
No: 101 Alfar Cosmetics
- 6 **FARMASI** Terra Cotta
Harmony Mono Eye Shadow
No:11 Tan-Alize Cosmetics
- 7 **FARMASI** Nail Enamel
No: 84 Tan-Alize Cosmetics

Summer breeze

IT MAY BE DIFFICULT TO FIND THE RIGHT SCENT FOR YOURSELF. WE MAKE IT EASIER FOR YOU; HERE ARE SOME OF THE NEW FRAGRANCES OF THIS SUMMER...



1 CHIEF LOVE FROM CITY

Gelişim Cosmetics

2 SIORE PRESTIGE Yıldız Cosmetics

3 ROSENSE DEWY

Eau de Parfum Man
Rosense Cosmetics- Gülbirtik

4 FREELove IMAGINE

For Men Eau de Toilette
Gelişim Cosmetics

5 SHOOTER'S MAN QUBBE

Tan- Alize Cosmetics

for best results
PERFUMES CLING BEST TO
WELL-MOISTURISED AND SUPPLE SKIN

1 HIMEROS
For Woman Eau de Toilette
Gelişim Cosmetics
2 SHOOTER'S GIRL
Eau de Toilette For Woman
Tan-Alize Cosmetics
3 SIORE YOU&ME
For Woman Yıldız Cosmetics
4 ROSENSE ROSE ANGEL
Eau de Parfum Woman
Rosense Cosmetics / Gülbirlik

5 ROSENSE DEWY
Eau de Parfum Woman
Rosense Cosmetics / Gülbirlik
6 INCENTIVE WHITE LOTUS
Eau de Toilette For Woman
Tan-Alize Cosmetics
7 BEAUTY QUEEN
Silver Edition For Woman
Gelişim Cosmetics
8 SIORE IN LOVE BLUE
For Woman Yıldız Cosmetics



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Power *of lashes*

WHEN PICKING A MASCARA YOU SHOULD CONSIDER THE FORMULA YOU WANT. WHETHER IT IS FOR LENGTHENING, THICKENING, WATERPROOF OR NON-CLUMPING YOU HAVE LOTS OF OPTIONS FOR EMPOWERED LONG LASHES.

- 1 **CATHERINE ARLEY** Silky Touch Flower Mascara – waterproof Alfar Cosmetics
- 2 **GOLDEN ROSE** Sexy Black Mascara Infinity Volume & Midnight Black Erkul Cosmetics
- 3 **ELITE** 6X Mascara Alfar Cosmetics
- 4 **GOLDEN ROSE** Definitive Volume&Length Mascara Erkul Cosmetics
- 5 **GABRINI** Voluminous Blue Eyes Mascara Kadioğlu Cosmetics
- 6 **NEW WELL** Camuflaje Mascara Makyaj Cosmetics
- 7 **GOLDEN ROSE** WonderLash 2x Volume&Lash Lify Mascara Erkul Cosmetics

Freshen *your skin*

USING SHOWER GEL NOT ONLY LEAVES A GENTLE SCENT ON YOUR SKIN BUT ALSO MAKES YOU FEEL FRESH AND CLEAN.



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- 1 **İMAJ** Shower Gel with Herbal Extracts Ukip Cosmetics
- 2 **GIAN** Shower Gel with Strawberry- Anti stress & Moisturing SCK Zeta Company
- 3 **BELLA** Professional Series Exotic Shower Gel Koruma Temizlik
- 4 **İMAJ** Shower Gel with Herbal Extracts Ukip Cosmetics
- 5 **ROSENSE** Shower Gel - Let your Skin Breath Rosense Cosmetics - Gülbirlik



Hygiene *matters*

PRODUCTS SUCH AS HAND SANITIZERS AND ANTI BACTERIAL WET WIPES CAN HELP PREVENT DISEASE AND IMPROVE HEALTH AND WELLBEING. HERE ARE SOME QUICK SOLUTIONS TO STAY CLEAN IN EVERY OCCASSION.

Make-up

- 1 ESSE Makeup Remover Tissue with Vitamin E Aron
- 2 ELA Makeup Remover Wet Wipes for Face & Eyes Ela
- 3 FRESH'N SOFT Premium Makeup Removal Wipes Kardeşler Uçan Yağlar
- 4 FRESH'N SOFT Premium Makeup Removal Wipe Kardeşler Uçan Yağlar



Traveling

- 1 FRESH'N SOFT Practical Wet Towels with Vitamin E Travel Pack Kardeşler Uçan Yağlar
- 2 ARON Antibacterial Wet Towel Wipes Aron
- 3 FRESH'N SOFT Intim Hygenic Wet Wipes for External Genital Use Kardeşler Uçan Yağlar
- 4 FRESHMAKER Wet Towel Wipes Fulya
- 5 FUJI Anti Bacterial Hand Sanitizer Yeşil Ilgaz Group



For toddlers & kids

- 1 SEBY BABY Soft Creme Wet Towel Wipes Aron
- 2 ELA My Baby Wet Towel Ela
- 3 SOFTLINE Comfort Wet Towels with Cream Extract Burda Bebek
- 4 STAREX KIDS Wet Towel for Babies with Vitamin E Aron
- 5 FRESH'N SOFT Wet Toilet Wipes Kardeşler Uçan Yağlar
- 6 EC1 Baby Wet Wipes Sora Cosmetics
- 7 FRESH'N SOFT Rash Preventive Wipes Kardeşler Uçan Yağlar
- 8 VALENTINA Baby Alcohol Free Wet Wipes SCK Zeta Company



Daily hygiene

- 1 ESSE Daily Wet Towel Wipes Aron
- 2 FRESH'N SOFT Turkish Hammam Wet Wipes Kardeşler Uçan Yağlar
- 3 DENTISH Mouthwash Yaşarlar Cosmetics
- 4 FRESH'N SOFT Nasal relief Menthol Kardeşler Uçan Yağlar
- 5 VALENTINA Hand Sanitizer SCK Zeta Company
- 6 SOFTLINE Fresher Wet Towel Wipes Burda Bebek
- 7 BAMBOLA Lady Series Intimate Wet Wipes İDA
- 8 SOFTLINE Anti Bacterial Wet Towels Burda Bebek

HAIR TRENDS OF SUMMER

2013 SPRING/SUMMER FASHION SHOWS STAGED VARIOUS HAIR STYLES THAT WOULD FIT A DIVERSITY OF PREFERENCES. WE HAVE SEEN POWERFUL AND SOPHISTICATED HAIR-DOS ON THE RUNWAYS AS WELL AS THE REBELLIOUS, UNTAMED STYLES. HERE, WE HAVE GATHERED THE TRENDIEST STYLES AND HOW TO ACHIEVE THEM, TOGETHER WITH TIPS FOR HEALTHIER HAIR. **EZGI BILGI**



Perfect & straight

Hold on tight to your hair straighteners. After a short break of a few seasons, the straight, shiny and smooth hair is back in full throttle. But make sure that the ends are kept healthy. Do not hesitate to invest in a quality moisturizing oil. Before straightening, massage this oil to the ends, this will prevent the strands from the negative effects of the heat while giving them a shiny look. For a touch of the independent 70's, take a couple of wisps of hair from both sides of your face and pin them together at the back of your head after giving them a good twist. If you're after a more sportive look, separate your hair from the side. Unlike last year, when the separation from the middle was very trendy, designers have created more modern and powerful hair-dos combed from the side. You can use shine serum to prevent frizz.

techniques. Every time you shampoo, you have to make sure that you rinse your hair thoroughly because residual shampoo will weaken the roots. Once or twice a week, it would be good to moisturize your hair and scalp with coconut or sunflower seed oil based conditioners. Another alternative would be using a moisturizing oil in the shower before you start shampooing. After straightening, make sure to use shine spray but it is imperative that you brush away any residue with a wide brush and try to blow your hair completely dry. Remember, shine sprays can cause dullness if they're not dispersed evenly.

For extra shine, you should use moisturizing conditioner in the shower and apply the right styling



FOR THE LOVE OF FRAGRANCE

MG GÜLÇİÇEK

MG GÜLÇİÇEK IS ONE OF THE WORLD'S LEADING ESSENTIAL OIL PRODUCERS. THEY HAVE INVENTED OVER 100 SPECIAL FORMULAS TO THIS DAY, DRIVEN BY THEIR PASSION FOR CREATING UNIQUE FRAGRANCES. THE COMPANY HAS ALSO SPECIALIZED FOR 52 YEARS ON THE EMOTIONS AND EFFECTS OF SCENTS ON HUMANS. THEY ARE ALSO THE PIONEERS AND LEADERS OF THE INDUSTRY IN SCENT DESIGN.



MG Gülçiçek Fragrance Experience Studio

MG Gülçiçek will participate as an exhibitor in the Dubai Beautyworld on May 28-30th, 2013 in the Turkish Pavillion Hall 3, at stand no F12. The newly designed fragrances will be presented to visitors under the name of Fragrance Experience Studio. The specially designed Agariawood, Hindiwood, Amberwood and Coralwood scents can be experienced in different booths.



THE ANNUAL PRODUCTION OF MG GÜLÇİÇEK IS OVER 2500 TONS AND APART FROM THE TURKISH MARKET, THEY EXPORT TO 56 DIFFERENT COUNTRIES.

MG Gülçiçek is the producer of many beautiful fragrances that surround us in our daily life and it is the largest company from Italy to Singapore. The essential oil product range of the factory varies from liquid soaps to shampoos, shower gels to surface cleaners, detergents to softeners, perfumes to beauty soaps, shoe polish to rubber and every scented product you can think of in over 40 different industries, mainly in the cosmetics. Corporate scent design is also a very important branch of MG Gülçiçek's production.

52 years of experience

MG Gülçiçek was established in 1961 and they have based their expertise on four principal foundations, to understand the consumer needs while embracing an innovative approach, to

keep their database up to date with international standards, to maintain a customer oriented program through specialists trained in the facility and to design high quality products. The company doesn't define its expertise as being merely on scents, through experience that spans half a century, they have also specialized on the effects and emotions that are created by fragrances on humans. This is not something that can be taught in schools or books but is the type of knowledge that's gained from years of experience, sincere and open customer relations and an open-minded, innovative approach to business.

4000 sub materials, 100.000 recipes, 40 different industries

Essential oil production requires

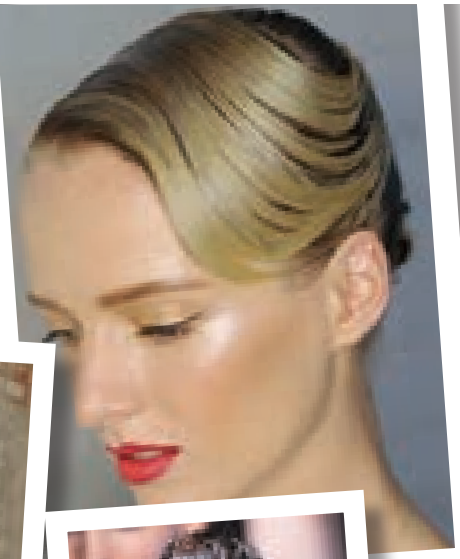
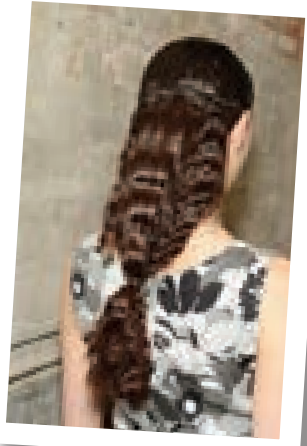
real experience and know-how. Not only the perfumes of MG Gülçiçek follow the international trends but the company also creates new recipes to new needs and areas. The product development department constantly tracks the worldwide essence literature and renews the analytical equipment in their laboratories while expanding their sub material and formula libraries. The company imports over 4000 sub materials from various regions of the world and they produce essential oils for more than 40 different industries, mainly in cosmetics. They have invented over 100,000 new formulas. The largest manufacturing library in the region belongs to MG Gülçiçek. The annual production capacity is over 2500 tons which serves the domestic market as well as 56 different countries.



Wet hair

You will love the wet look this summer, it is as if you're just back from swimming. The grunge look of 90's, those wet, scruffy and bold styles of last summer are still in. It wouldn't matter how you separate your hair, middle or from the side, but to achieve a more modern look you should use volumizing spray near the roots and push every strand to the back of your head. You can straighten the ends and apply styling mousse to the roots. Then comb your hair back, which will result in a rock'n roll effect. If you have short hair, apply considerable amount of gel for a spiky do; this will give you a very attractive look.

Mousse, gels or serums can cause dullness when used long-term. Therefore, a thorough rinse once every month would keep your hair healthier. Use a deep cleansing shampoo for this. Your hair is most vulnerable when it's wet so comb your hair while still in the shower with conditioner and a large toothed comb. Do not rub dry with towel, just gently wipe the excess water and use a blow drier.



YALINKAYA
Hair Dryer
Yalinkaya



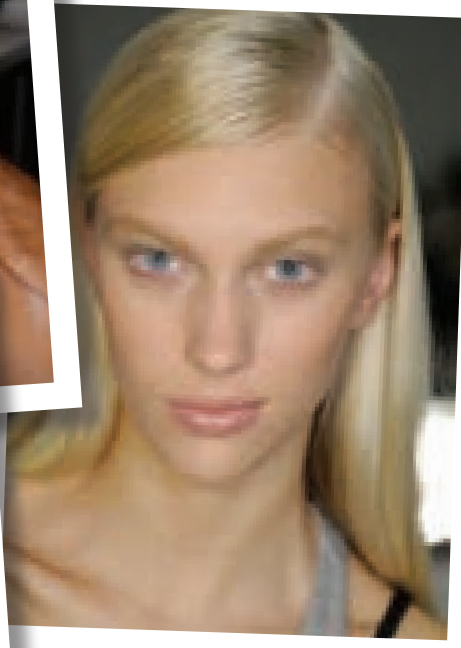
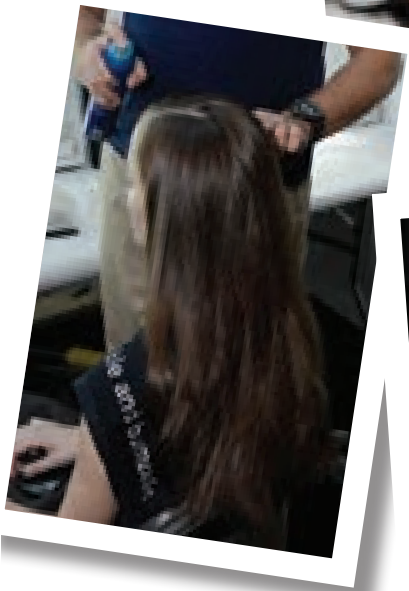
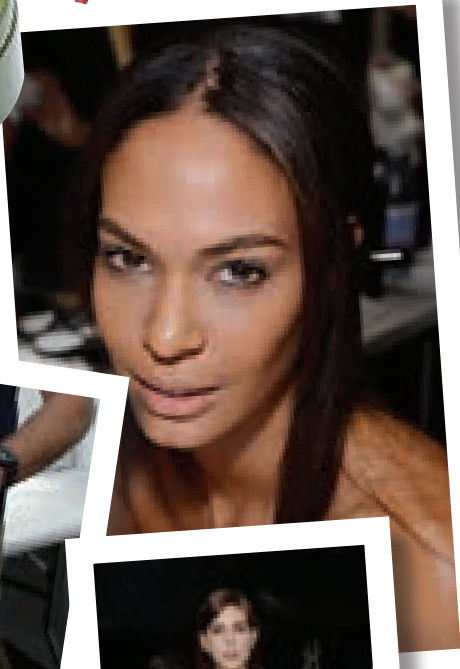
NIVA
Hair Brush Yalinkaya



FONEX Hair Mask
OliveTherapy
Itimat



İMAJ Hair Mask
Professional System
Ukip Cosmetics



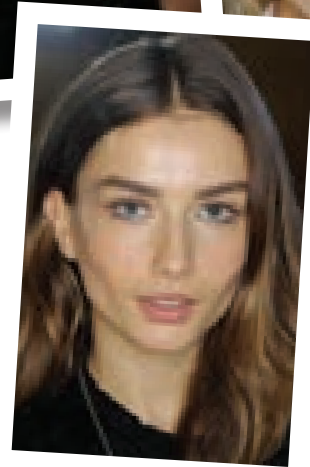
Undone *hair*

If you don't favor the complicated styles, you are very lucky this summer. The grunge wave creates the easiest maintenance hair-do of the season. The rebellious attitude manifests itself in the undone, natural hair which is called "morning-after-the-night-before". However it is not quite "undone", it needs a bit working on. First, apply volumizing mousse to your wet hair and shape it with your fingers, then blowdry. Use a wide iron to shape random strands and texturize these sections by spray. Pinning front wisps can also result in a very cute look.

This trend helps you blowdry your hair in a natural way. The only thing you should be aware of is that, heat, in time causes dullness, dryness, weakness and fuzziness. Therefore, the ion based driers or ceramic styling irons should be preferred. In any case you should use protective spray before you start drying. These sprays coat the strands with a silicon-like sheath protecting them from heat.



ROMANCE
Hair Brush Banat



FONEX
Argan Therapy
İtimat



FOR THE START,
APPLY VOLUMIZING
MOUSSE TO YOUR
WET HAIR



İMAJ Hair Mask
Professional System
Ukip Cosmetics

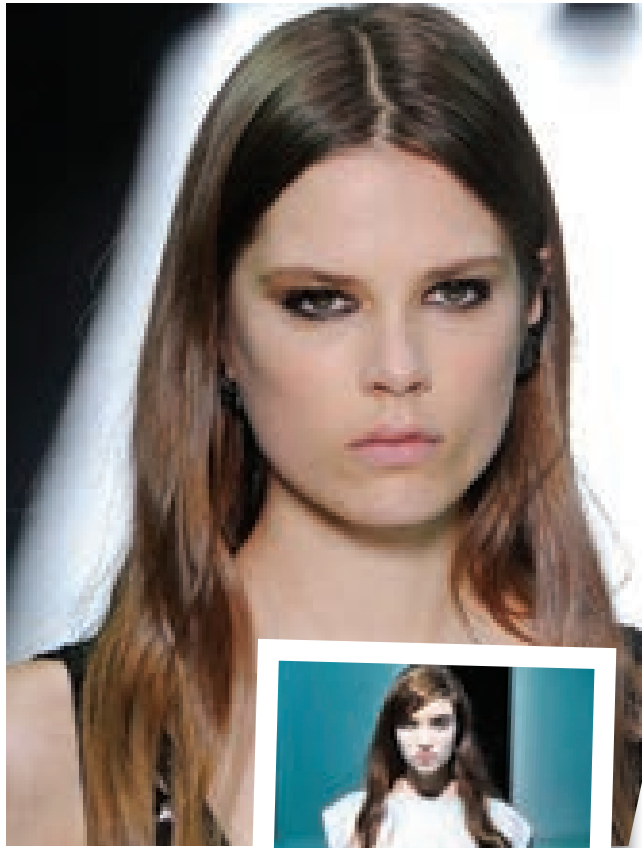


MUMEX
Hair Treatment
Cream
AHD İç ve Dış Tic.

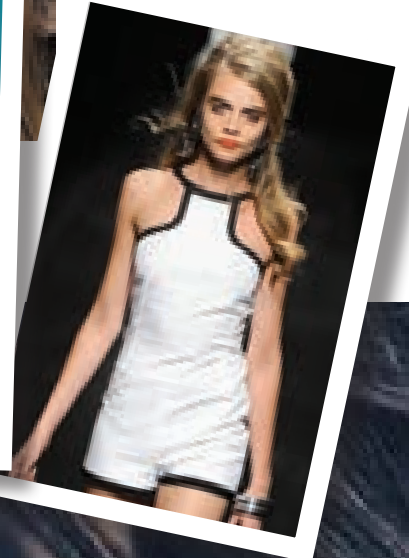
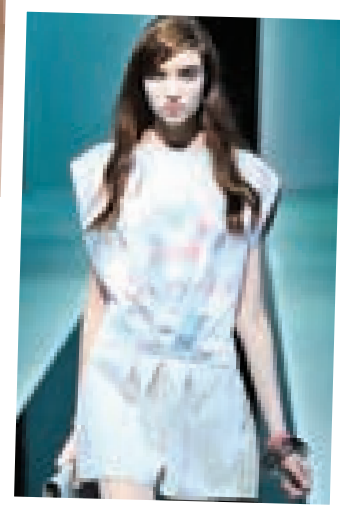
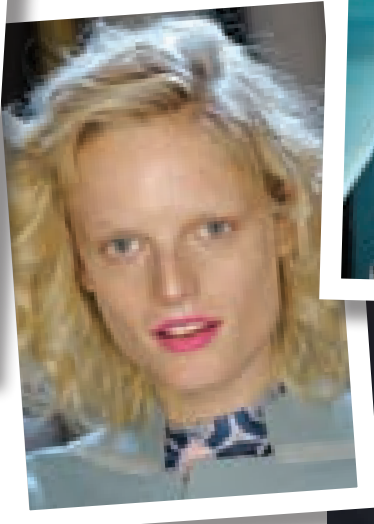


Natural waves

It is hard to say no to wavy hair. Soft and shiny waves with a clear, nice cut suits everyone. Use shampoo to refine your natural shine and treat your hair with shine serum and conditioner before styling with an iron. Try to avoid too much heat. Another alternative is to use mousse on your wet hair and hold it in a low bun, letting it dry this way. This will result in sexy and natural waves.



Long hair, no matter how dense the strands are, tends to get heavier through the day, therefore if you don't use volumizing products, the waves will wither away. Do not use stiffening products, volumize strategic points to create the effect you want. For instance, if you want to look taller, use a volumizing spray at the top of your hair and blow dry. Then fluff it with a wide brush.



ROSENSE
Hair Shampoo
Rosense/Gülbirlik



FONEX
Olive Therapy Hair
Mask Itimat



iMAJ
Hair Shampoo Ukip Cosmetics



Tight buns

The total opposite of the scruffy style, this look is for the modern city woman's pace. Quite simple, low near the neck, this style creates a very sophisticated effect. You can easily do it yourself. First straighten your hair and tie it in a low pony tail. Don't forget to use shine spray. Then wrap and tie the tail in either ballerina style or inward. Fix with a strong holding spray.

Tight and perfect hair-dos might weaken your hair in time because of the pressure they apply to the roots. To prevent thinning out or breaking of ends, do not use these models very often. They will be better suited for the occasional parties or weddings.



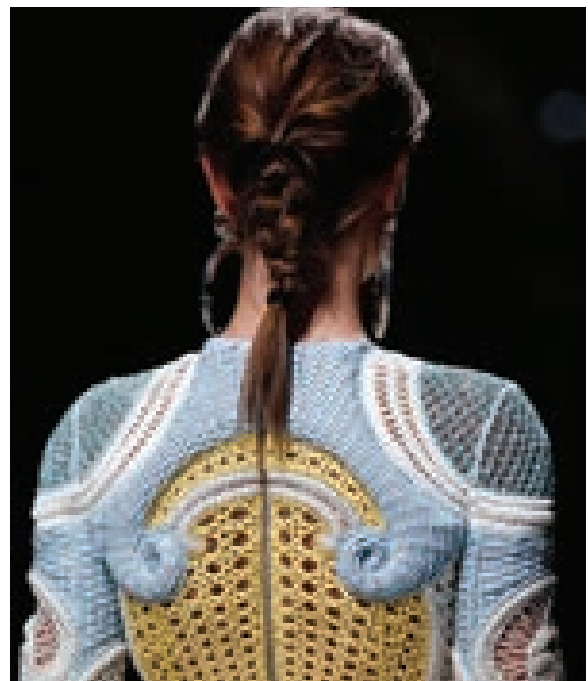
Rebellious & scruffy



One of the season's trendiest styles is this sexy look which doesn't take too long a time to achieve. It almost looks like you have left the hairstylist's studio too early without getting your hair done properly. The cozy and modern ponytail or bun leaves the front strands loose but the key is that it has to be perfect. First, using a texturizing spray, volumize your hair, then separate it horizontally from ear to ear. Twist the upper strands into a bun or ponytail. Then massaging some mousse to the ends, create the scruffiness and manipulate your strands into the exact loose shape you prefer.

The new pony tail

The modern pony tail can be defined by two characteristics; one version is low, down near the neck and straightened to emphasize the length of the hair. The knot variations prevent this classic model from being somewhat dull and boring. Inspired by Japanese culture, the geisha style has a smooth, shiny and graphic effect. You can try to separate your hair in a V shape towards the back then using a straightener, you can make it perfectly smooth. The high pony tail has the energetic, sportive air while the low one looks more sophisticated. It is very important that no strands are left out. Use serum and strong holding spray for this. You can use an elastic hair tie with a hook to hold the hair together.



Braids are timeless attractions. Especially for the summer months, the romantic braids are still a designers' favorite. Criss-crossing and surrounding braids are as popular as the laid-back and complicated fish tails. You can also hold your hair in a pony tail and loosely braid it without a help of a mirror. That's a very easy style though it has an independent, feminine charm. If you're willing to try something different, straighten your hair and just braid a section on one side.

Romantic braids





10 REGIMEN FOR A GLOWING SKIN

AS AN INFANT, OUR SKIN IS VELVETY-SOFT, FREE OF DISCOLORATION AND VIRTUALLY PERFECT. BUT YEARS OF SUN EXPOSURE, LIFESTYLE CHOICES AND OTHER EXTERNAL FACTORS AND SKIN CONDITIONS CAN DAMAGE YOUR COMPLEXION AND ROB IT OF THAT GLOW WE ALL DESIRE. THE NUMBER-ONE WAY TO KEEP YOUR SKIN LOOKING HEALTHY IS BY REMOVING THE BUILDUP OF DEAD CELLS ON THE SKIN'S SURFACE, WHICH, IN TURN, WILL PROVIDE NEWER, MORE RADIANT SKIN FEYZA DÜZYOL

1 Follow the steps
Your daily beauty and skincare routine should include 3 important stages for a really deep pore clean and a healthy skin. First, wash off your face regularly using a soap, foam or a gel. Your second move should be toning and hydrating if necessary by a tonic. You can apply your moisturizer right after it. That way your skin can absorb all the water in a longer period of time.

3 Eat berries
Your skin receives nutrients not only from creams and serum but also from the food you eat. Eating right would result with a much better and healthy looking skin. To keep your skin its volume and firmness, eat more fatty fish such as salmon. Drinking green tea regularly would also keep your skin hydrated and balanced. Eat anti-oxidant rich foods like berries, oranges, and asparagus to reduce inflammation.

4 Use oil
Skin care isn't just about taking care of your face and neck. You should also keep your body (tummy, hips, legs, feet and arms) hydrated and well toned. The skin on your body has less oil level than your face. In order to maintain your look for a longer time do not forget the importance of hydration. Using oil during shower would keep your skin hydrated for a longer period of time.

2 Watch out these blockers
Tanned skin might suit you but don't forget that long-term damages of sun are forever. Protecting your skin with a broad-spectrum sunscreen that guards against both UVA and UVB rays. The sooner you use sunscreen the less sun damaged and spot free skin you will get. The main physical blockers in a sunscreen are titanium dioxide and zincoxide. Check the facts label on the product first and make sure that those blockers are written on top of the chart. Using a sun protection on daily basis will decrease the effects of sun damage and keep your skin younger looking for far future.

5 Stay hydrated
Drinking coke, tea and coffee doesn't count. Your skin needs regular hydration to protect itself from environmental attacks such as pollution, sun, smoke...etc. The more you hydrate your skin the better result your going to get. The fine line appearances will reduce almost immediately.

6 Exfoliate regularly

Exfoliating your skin once or twice a week will definitely give you a glowing skin. Dead skin cells clog your pores, which causes a dull looking skin color. Keep your skin smooth and boost its radiance with cell cleaning exfoliation. A scrub, a body wash with Luffa (Loofah) will certainly help to rid off those dead skin cells.

7 Once quit and see results

For a healthy looking skin you should quit smoking. In addition to causing your health and bad breath smoking destroys your skin's collagen and elastin level, plus tobacco decreases levels of estrogen which is necessary to keep your skin firm and younger looking.

8 It depends on weather

As weather change your skin seeks different ingredients. During summer time the weather is more humid therefore you get a natural hydration. But it may get your oil level jump up. In that case start using alcohol and oil free products. Summertime wash your face regularly and use daily oil free moisturizers with sunscreen.

10 The art of Anti Aging

Day & Night: Get professional skin care treatments as you age. Your anti aging plan should become a habit. In the morning use peptides, which helps, lessen the fine lines and improve your skin texture. At night prefer products with retinol. Retinol treatment stimulate new collagen production and to lighten the dark spots.

Overnight healing: Sun damage cause dark spots but so does picking and squeezing the blemishes on your skin. Your skin need long time to recover itself and it gets even longer as you age, so you need products that



9 Sleeping beauty

They call it "beauty sleep" for a reason. Researches show that regular 8 hour sleep regulates your skin's oil and hydration balance. Not only does your skin require downtime to repair itself, but sagging skin and puffiness around the eyes make wrinkles look much worse. While you're asleep, your body is releasing hormones that boost cell turnover. Don't forget to apply your p.m. products that help recover the skin during nighttime.

THE MORE YOU HYDRATE YOUR SKIN THE BETTER RESULT YOU ARE GOING TO GET.



FRESH'N SOFT Make-Up Removal Wipes Active Against Aging Kardeşler Uçan Yağlar



ALTIN YAPRAK Tea Cream Aron Cosmetics



SORA Night Cream Sora Cosmetics
SORA Intensive Care Sora Cosmetics
SORA Anti Aging Sora Cosmetics

contain benzoyl peroxide to kill the acne causing bacteria. In case you cant help yourself and squeeze your acne you might like to consider using an overnight healing spot treatment for faster results.

Don't forget lip: Start taking care of chabby lips. To prevent your lips get cracked use moisturizing lip balm. Since your lips are more sensitive to sunlight use SPF protection when in outdoors. Discoloration on your lips will appear as you age and even sooner causing an aged look.

Hands free of spots: Your hands appeal your real age faster than your face does. As you age your skin softens on your hands. Using daily moisturizer with Vitamin E and sun protection will keep your hands moist and protected from dark brown spots to appear.

A romantic summer

FROM HOT PINK LIPS AND PEACH
BLUSHED CHEEKS TO FULL-LENGTH
DARK LASHES, 2013 IS ALL ABOUT
BIG, BOLD AND BRAVE BEAUTY.

Photos DİNÇER DİNÇ ■ Styling FEYZA DÜZYOL

CLASSICS
Terracotta Stardust
Blusher No:03
Erkul Cosmetics

FARMASI
Terracotta Powder No:10
Tan -Alize Cosmetics

GOLDEN ROSE
Bronzing Terra Pow der SPF15
Erkul Cosmetics

FARMASI Advanced Styling Mascara Tan -Alize Cosmetics

CATHERINE ARLEY
Silky Touch Mono Shadow
No: 42 Alfar Cosmetics

GABRINI Wet&Dry Perfect Effect
Terra cotta Eyeshadow No: 309
Kadioğlu Cosmetics

CLASSICS Eyebrow Pencil No: 407 Erkul Cosmetics



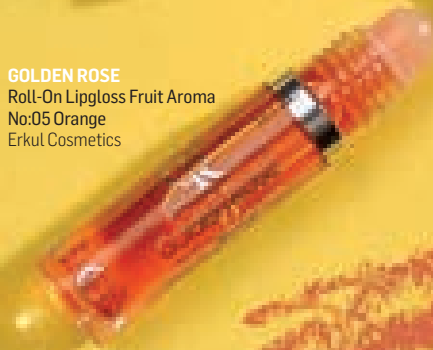
NEW WELL
Skin Naturals Ball Blusher No:163
Makyaj Cosmetics



GABRINI Terra Cotta Blush On No:102
Kadioğlu Cosmetics



FARMASI
Tender Blush On No:05
Tan -Alize Cosmetics



GOLDEN ROSE
Roll-On Lipgloss Fruit Aroma
No:05 Orange
Erkul Cosmetics



FARMASI
Glitter Eyeliner No:06
Tan -Alize Cosmetics



FARMASI
Matte Lipstick No. 04
Tan -Alize Cosmetics



GABRINI New Collection
Multivitamin Nail Enamel
Kadioğlu Cosmetics



CLASSICS
Super Shine Diamonds
Lipstick No:57 Erkul Cosmetics

Sun Kissed
IT'S THE TIME OF LONG AND
THE GLORIOUS DAYS, AND TERRACOTTAS.

TRENDSETTER

TRENDSETTER

DON'T BE AFRAID OF COLORS.
ADD SOME POP STATEMENTS
TO YOUR MAKE-UP.



MISS SELENE
Nail Lacquer No: 147
Erkul Cosmetics

FARMASI
Nail Enamel
No:127
Tan -Alize
Cosmetics

GOLDEN ROSE
Care+Strong Nail Lacquer
Erkul Cosmetics

GOLDEN ROSE
Nail polish No: 55
Erkul Cosmetics

GOLDEN ROSE Paris Magic
Color Nail Lacquer No:343
Erkul Cosmetics

GAERINI Summer-Collection
Nailpolish Multivitamin No:C06
Kadoglu Cosmetics

CATHERINE ARLEY
Nail Polish No: 236
Alfar Cosmetics

FARMASI Silky Touch Matte
Eyeshadow No: 04 Tan -Alize
Cosmetics

GOLDEN ROSE Glitter
Eyeshadow No:407
Erkul Cosmetics

FARMASI Terra Cotta
Blush On No:04
Tan -Alize Cosmetics

CLASSICS Extreme Sparkle Eyeliner No:07

CATHERINE ARLEY
Mono Shadow No:07
Alfar Cosmetics

NEW WELL Fashion Colours Waterproof Eyeliner Makyaj Cosmetics

NEW WELL Skin Naturals Eye Shadow
No: 201 Makyaj Cosmetics

CLASSICS Waterproof Eyeliner 214 Erkul Cosmetics

NEW WELL
Skin Naturals Eye Shadow No: 214
Makyaj Cosmetics

GOLDEN ROSE Professional Palette
Eyeshadow Blue Line 101 Erkul Cosmetics

ELITE Compact Powder
No: 27 Alfar Cosmetics

GABRINI Quertet Terra Cotta
Eyeshadow 202
Kadioğlu Cosmetics

NEW WELL Camuflaj Lipgloss No: 326
Makyaj Cosmetics

NEW WELL
Dafni Lipstick
No: 01 Makyaj Cosmetics

NEW WELL
Dafni Lipstick No: 07
Makyaj Cosmetics

GOLDEN ROSE Defined Lashes Maxim Eyes Erkul Cosmetics

CATHERINE ARLEY Dynamic Super Color Mascara Alfar Cosmetics

Colors *all around*

TRENDSETTER

TRENDSETTER

CONTRAST HOT PINK COLORS WITH GOLDEN TONES TO HAVE A NATURAL LOOKING, YET GLOWING MAKE-UP.

CLASSICS
Quartet Palette Eyeshadow No:105
Erkul Cosmetics

NEW WELL
Fashion Colours Waterproof Lipliner
Makyaj Cosmetics

GOLDEN ROSE
Powder Blush No: 05
Shimmer Rose Erkul Cosmetics

NEW WELL Skin Naturals
Eyeshadow No: 216 Makyaj Cosmetics

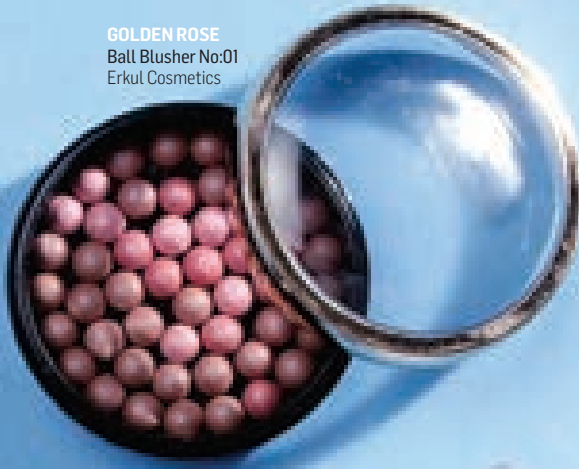
GOLDEN ROSE Diamonds Powder Body&Face No: 109 Erkul Cosmetics

MISS SELENE
Nail Lacquer No:219
Erkul Cosmetics

GOLDEN ROSE Mega Volume
& Length City Style Mascara
Erkul Cosmetics



GOLDEN ROSE
Ultra Brilliant Tube Lipgloss No:27
Erkul Cosmetics



GOLDEN ROSE
Ball Blusher No:01
Erkul Cosmetics



GOLDEN ROSE Perfect shine Lipstick Erkul Cosmetics



NEW WELL
Skin Naturals Eyeshadow No:192
Makyaj Cosmetics



NEW WELL Magic Touch Youth
Code Line-Minimizing Tone-
Enhancing make up No:282
Makyaj Cosmetics



PINEAPPLE The Star
Terra cotta No:303
Monna Cosmetics

Pink power

SHE IS A DESIGNER OF EXPERIENCE



ÖZLEM SÜER IS A SUCCESSFUL DESIGNER WHO HAS COVERED ACADEMIC, INDUSTRIAL AND CREATIVE SIDES OF HER BUSINESS, THE TRIPOD OF THE TEXTILE INDUSTRY. HER CREATIONS ARE SOLD IN OVER 150 POINTS WORLDWIDE. IN THIS INTERVIEW, WE WILL GET TO KNOW HER BRAND AND HER PERCEPTION OF DESIGN. BARİŞ ÇAKMAKÇI

What are the sub labels of the brand?

In time, we realized that we needed to have various labels. Therefore, we started presenting custom made creations for parties, graduations or red carpet ceremonies under the Özlem Süer label. We developed another dynamic, ready to wear cocktail party line with the name House, which would be sold at a more reasonable price level. Our bridal gowns and their accessories are gathered under the label White by Özlem Süer. We also have what we call capsule creations that are created and presented in line with the occasion's manifesto.



Where are your sales points, where can we find your collections?

Our collections are presented to customers in a concept boutique in Nişantaşı. The Nişantaşı Özlem Süer House is a classic Ottoman style kiosk. A shortwhile ago we opened up our Özlem Süer Suadiye shop. Also we have the Özlem Süer White boutique in Suadiye, where our wedding gown and alternative wedding costumes are sold. It is possible to get appointments for wedding gowns through our web site, www.ozlemsuer.com. We are planning to establish our online store in the near future.

How was the brand "Özlem Süer" born?

After spending many years gaining experience in the textile industry, I decided to create the brand Özlem Süer as a designer brand. We planned this to be an international operation, an exciting journey from the Turkish market to a worldwide adventure. The first thing we accomplished was getting a loan from İTKİB (İstanbul Textile and Garment Exporters Association) and participating in the CDP Düsseldorf Fair. Although my brand was pretty new at that time, my experience in the industry and our loyalty to certain values enabled it to go ahead with successful and promising steps. Since that start, our journey as an export company has been quite joyful. Our stability of performance has been supported by our communication and advertising work in Los Angeles, Paris and Istanbul. In the meantime, we managed to gain devoted followers in the Turkish market of course.

Which brands have you collaborated to this day?

We have developed counselling, project associations and party organizations and we have worked with many brands. Orkid Yaprak, Chambord liquors, Vinkara wines, Kerastase, Makas Kuaför, MAC Cosmetics, NARS, McDonald's, Tantitoni, Yummy Cupcakes, Kukileta Catering, Kozmoklinik, L'Occitane, Misk Nail Spa, 28Black, Julius Meindl and Doğadan are some of them. All these collaborations enable our label, our creative experience and of course our team to look at the world in a wider perspective and in a more energetic way.

"EVERY WOMAN WHO WANTS TO ADD VALUE TO HER INDIVIDUAL LUXURY HAS A POTENTIAL TO BE AN ÖZLEM SÜER WOMAN."

You also have collaborations with other brands and you design what we can call experiences.

Yes, it is of utmost importance to us that our brand integrates with fashion and other forms of art. We are living in a time where

fashion has to be a lifestyle, art has to be in constant interaction with street culture and it has to be reminded to the brand devotees that you are a part of the fashion world. You need to create surprises. Design concepts are changing, it is no more designing for the sake of it but to enable it to reach the end consumers, to create followers. The label, the package, the scent of the environment where you meet a designer garment, the music, the banquet, the treats and drinks, how you are served, how the garment is presented, everything counts. Therefore, it is very exciting for us to collaborate with corporate or boutique brands.

What are your favorite designer-brand collaborations in the world?

Lately, Charlotte Olympia has been designing really creative, mischievous and impressive activities. We take great delight in following them. Missoni and Converse, or industrial design and fashion associations like Melissa and Zaha Hadid shoes were quite exhilarating. We are also following various designers' works for Colette Paris and 10 Corso Como.



Please tell us about the Özlem Süer woman as a person. What does she like, what is her favorite music, where does she like to hang out?

There's no actual categorization of the Özlem Süer woman. They are independent, different than the common crowd with considerable diversity. Their common ground is that they enjoy life, are passionate for their work and the city they live in, and bold enough to pursue their dreams. They love to laugh, they have this ageless beauty and you feel the energy around them. It is for this woman that we are trying to create collections for every hour of the day. We want her to wear our brand in daytime or nighttime activities, weddings, graduations, in short, in daily life as well as on special occasions. Every woman who wants to add value to her individual luxury has a potential to be an Özlem Süer woman.



I AM CONSIDERED TO BE A ROMANTIC AND THEATRICAL DESIGNER, MY COLLECTIONS SOMETIMES REFLECT VICTORIAN ERA

Graduation ceremonies are important aspects of your brand. What do the young prefer?

Young ladies want to look more mature and feminine without losing the coolness aspect. Our customer profile consists of very sophisticated young women with refined tastes therefore as soon as they see a garment they will know if it is befitting them or not. They are open to new ideas, we can create alternatives and the fitting sessions with these young ladies of different ages rejuvenates us, we definitely benefit from their youthful energy.

Fashion is also evolving like many other concepts in this digital age. Three dimensional prints, variety of materials, new production techniques.... Do you think, couture, which still values crafts is affected by this?

All the new ideas, innovations can be adaptable to traditional techniques and fabrics. Coating materials in laces, ordinary gems hand crafted into glamorous party gowns, laser cutting techniques and prints that are worthy of red carpet ceremonies are becoming quite common.

Which details are the signature of Özlem Süer?

We like to blend old and new and create timeless forms. You can easily see this in our collections. I prefer to follow the inspiration I get from various fabrics and I love using different forms created by special weaving techniques. I am considered to be a romantic and a theatrical designer, my collections sometimes reflect the Victorian era and sometimes carry baroque influences. Silk, chiffon, taffeta, French lace, laces woven and washed with special techniques, hand-made accessories, new interpretations of classical veils, amazing hair accessories, spectrums of white, powder pink, caramel and grey tones are my must-haves. All the fabrics and colors are manufactured exclusively for the brand Özlem Süer. Working with originally designed laces, having them woven just for my creations is an undescrivable feeling. It is thrilling to use them in the misty and matte colors that are known to be Özlem Süer colors, smokey grey, mink, salmon, grey and white. Three-dimensional woven



fabrics and a little touch of vintage in our ready-to-wear garments are the characteristics of our brand.

What are the most popular couture garments?

Our customers prefer our haute couture services for stage performances, concerts, parties or





Western and Northern Europe, the Mediterranean region, Far East and the Americas. Our major customers are Italy, Spain, Russia, Japan, Finland, France, Panama, the United Arab Emirates, Jordan, Kuwait and Egypt.

Dubai is another important region for you. What kind of collaborations do you have here?

Dubai is a very important market for us. This country is the center of high sense of fashion in the Middle East and we have been working with department stores and boutiques for nearly seven years. The Nişantaşı Özlem Süer house also welcomes many visitors from this area and Kuwait every year.

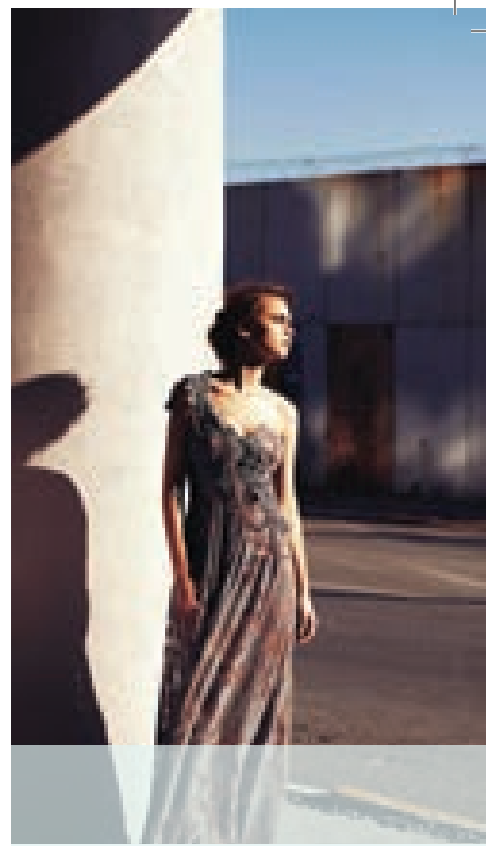
special occasions. Our ready to wear party line is also popular with the wide variety of colors and sizes. Lately, strapless gowns, body-conscious mermaid forms, abdomen revealing and one-shoulder models are trendy. Skirts with long tails are definite favorites.

The wedding gown season is here. How are the expectations in 2013?

Every bride wants to be unique, of course. The classic fans' expectations are not radical as can be expected, however, the alternative preferences seem to be increasing. We have had customers who wanted perfectly fitting frocks with neon stilettos or caramel grey or even black wedding gowns. Our wedding gown collection is as attractive as the couture line.

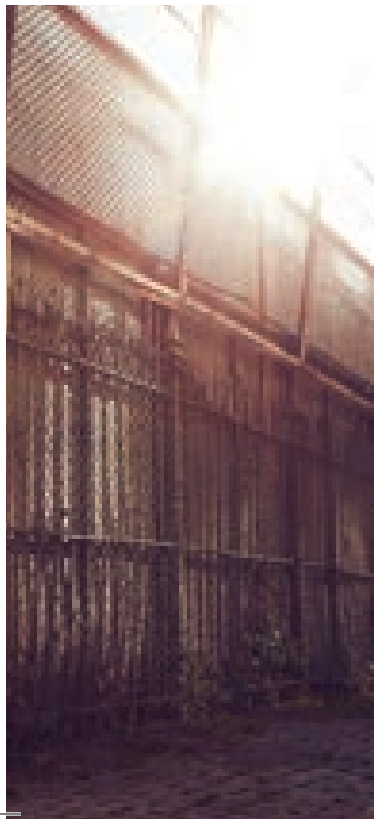
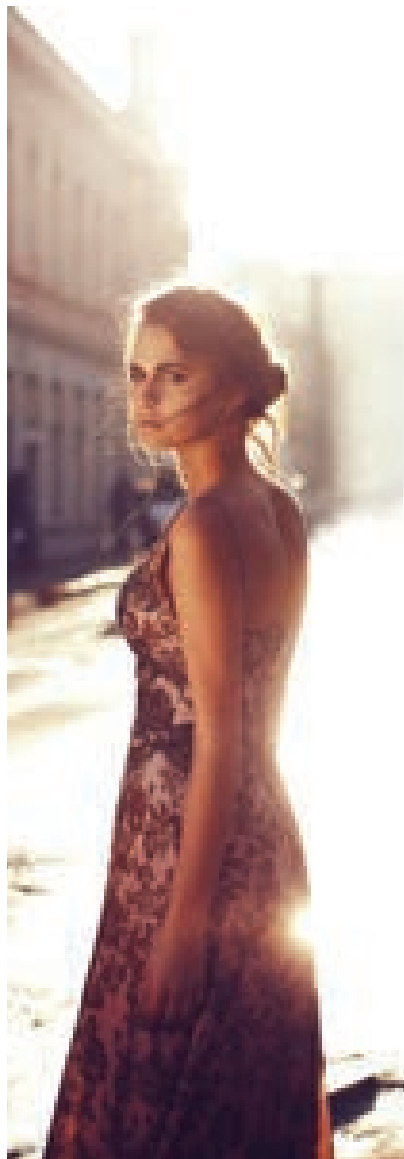
Which foreign countries are you mostly involved with?

We have been exporting for nearly 12 years and cover a range of countries in the Middle East,



What has to be taken into consideration to understand the DNA of the Middle Eastern fashion concept?

Middle East is one of our biggest and most important regions. We have quite a number of visitors from the Middle East for private parties, meetings and social activities. We are proud to host these valuable guests of ours in the Nişantaşı kiosk and we maintain very good relations. Speaking of style they can really surprise you. They value the individual luxury concept and they are open to new ideas. They are well aware of their complexions and know exactly what will suit them, formwise and colorwise. This region is definitely a place where you will find lots of women with good taste.



THE YOUNG FACES OF TURKISH FASHION

FASHION DESIGN IN TURKEY HAS BEEN PROGRESSING AND GETTING STRONGER EVERY YEAR. THERE'S WORK IN PROGRESS TOWARDS MAKING ISTANBUL ONE OF THE IMPORTANT FASHION DESTINATIONS IN THE WORLD. HERE ARE SOME OF THE NEWER TALENTS IN THE INDUSTRY. EZGİ BİLGİ



Elif Cığızoğlu



SELİM BAKLACI

He won Project Runway Turkey in 2007 and boasts a unique style. The young designer's creations include both mens and womenswear, unisex and sizeless pieces. He shows his works at the Mercedes-Benz Fashion Weeks in Istanbul (MBFWI). In 2008, he participated in the six-month long multinational exhibition "Bridges to Fashion" that took place in Rotterdam. Between 2008 and 2011, he taught creative drape techniques at the Istanbul Fashion Academy. In 2010, he established Turkey's first online designer boutique, shop.selimbaklaci.com.



Selim Baklaci



ELİF CİĞİZOĞLU

The name behind the stylish characters of Turkish soap operas, Elif is already a household name in the fashion scene in Turkey. After gaining experience in Donna Karan's menswear department for three years, she returned to Turkey and presented her vision of new couture at a show in the historic Hotel Pera Palas. That was in 2011. She is currently collaborating with many important names in couture and definitely showcases a taste for sharp geometric forms and bold colors. She also designs womenswear creations for Network and Que brands.



TANJU BABACAN

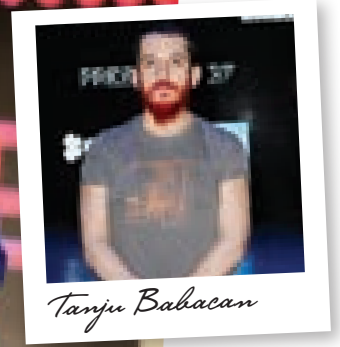
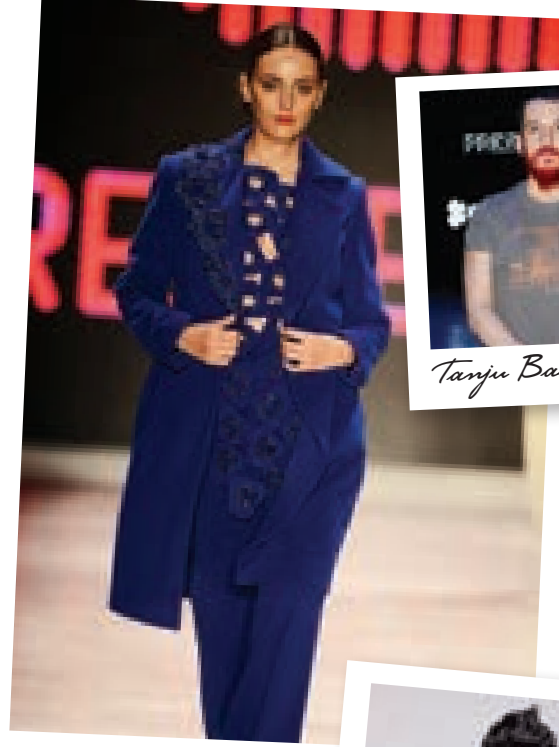
His star has begun to shine in haute couture. Tanju Babacan's unique Red Beard brand is the favorite of many Turkish celebrities. He has produced collections for television shows and took part in social responsibility projects such as preventing violence against women.



Niyazi Erdoğan

NIYAZI ERDOĞAN

After attending the Parson's School of Design in Paris for a summer training while still working as an architect, Niyazi Erdoğan launched his new career in fashion and is now one of the most important menswear designers in Turkey. He was a runner up in the 2003 ITKIB Young Fashion Designers contest named OYUN, after which he started working for well-known brands and textile export companies. Since founding his own NESIGN Design Factory, he has also been showing under his own name. Niyazi Erdoğan appreciates every aspect of creative design, not only in fashion but in all areas of creativity, and that's why he participates in many workshops abroad. He has numerous awards in design, ranging from illumination to graphic poster designs.



Tanju Babacan



Nihan Buruk

NIHAN BURUK

Nihan Buruk's designs are courageous yet functional creations that emphasize high self-confidence and empowerment. Her show at the MBFWI received praise due to her unique sense of style. She has had her own workshop since graduating from Yeditepe University Fashion and Textile Design in 2007, and every new collection she presents reflects her constant search for the new and different.



Nihan Peker

NIHAN PEKER

Although she is only 28, Nihan Peker has already caught the attention of the industry. After graduating with high honors from Istituto Marangoni, she has worked with many designers and brands. In addition to her own line, she also prepares collections for Frankie Morello, Colmar and Furla, and is known for her minimalistic, black, white and grey designs.



DESTINATION

ÇEŞME

THE TOWN OF ÇEŞME AND ITS INDISPENSABLE SURFING VILLAGE ALAÇATI HAVE MANY TRENDY AND POPULAR PLACES HOWEVER, IN THIS ARTICLE WE WILL BE FOCUSING ON THE HIDDEN PARADISES YOU WILL FIND IN THE REGION.



The Çeşme peninsula has become one of the most popular holiday destinations with its golden beaches, crystal clear sea, hot spring baths and many fountains scattered around the region. The word "fountain" is "çeşme" in Turkish, thus are the town and the peninsula named. The town of Çeşme and its indispensable surfing village Alaçatı have many trendy and popular places. Here are a few hidden spots you will not otherwise easily find in the region. The peninsula's proximity to the must-see historical sites like Selçuk, Efes, Şirince and Kuşadası (all within an hour's drive) is also a major attraction. In this guide, we will talk about the region dividing it into seven destinations as, Çeşme, Ilıca, Şifne, Alaçatı, Seferihisar, Urla and Karaburun. Here we go.



ÇEŞME

With almost 300 days of the year clear and sunny, Çeşme is a place to go every season. Of course, the summer months are crowded, so if you're looking for a quiet and peaceful leisure time, fall will be the best time to travel to the village. The ancient castle, the fountains and the caravansarai built on orders of the great Ottoman Sultan, Suleiman the Magnificent will be remarkable places to see for anyone interested in history. Çeşme has a coastline of 29 km and the beaches look almost custom-made for various holiday expectations. You can have many alternatives if you're the sporty type, you can go cruising around the magnificent bays too. Or if you just prefer to sunbath and swim, there are places where a refreshing breeze enables you to enjoy the beach



without sweltering in the sun. Ilıca, Şifne, Alaçatı, Çiftlikköy, Pırlanta, Altınkum and Ayayorgi in Boyalık Bay are the best beaches to go. When you're in Çeşme, indulge yourself in the marvelous seafood like red mullet, seabass, octopus and mussels. Don't forget to also try the melons and artichokes of the region. In İmren Restaurant, one of Çeşme's oldests, you can try veggies cooked in olive oil or if you're a fan of fish and rakı and prefer the seaside, you should try Cevat'ın Yeri (Cevat's

the village is not surfing however. Old style stone houses lining the cobblestoned side streets, famous mastic trees and jams and cookies made with the mastic produced from them, the famous farmer's market on Saturdays attract thousands throughout the year. In the last few years, Alaçatı has also become known with its cultural activities. It has seven art galleries where exhibitions are held all summer long. The ceramics workshops Arts & Crafts hosts, with famous ceramics



ALAÇATI IS THE RIGHT PLACE TO GO. FROM APRIL TO OCTOBER THE TEMPERATURES WILL BE NICE FOR A VACATION.

Place). Çeşme is also the place where you can taste ice cream and cookies that contain mastic, an ingredient that can only be produced from this area's mastic trees.

ALAÇATI

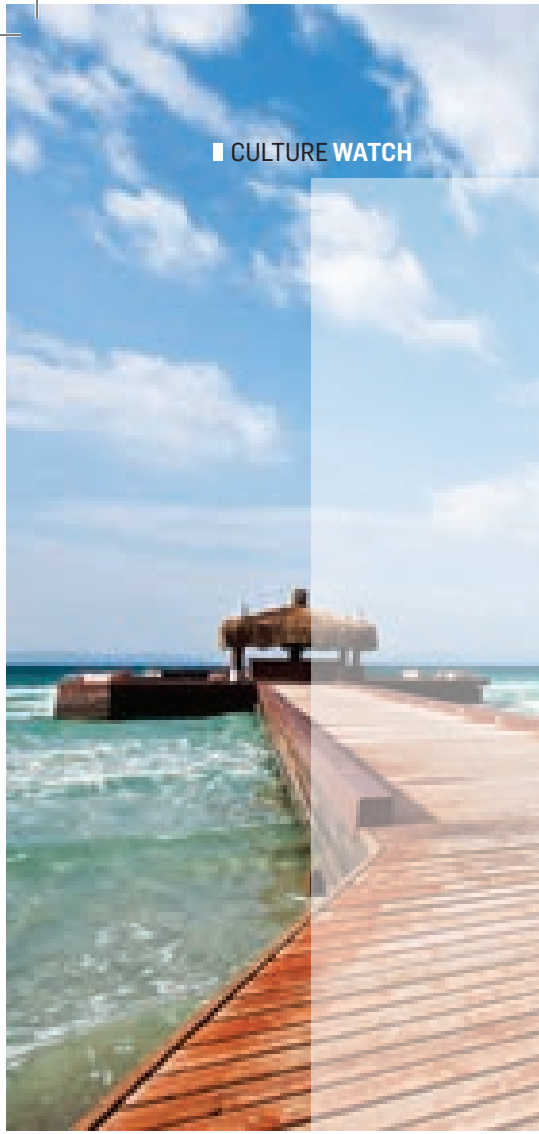
Alaçatı has become the most famous and popular village of the peninsula lately. This place gets the most perfect winds for surfing, with the hills surrounding it. It is the third greatest surfing area in the world. Therefore not only it is a place for beginners with all the surfing schools but also a favorite spot for advanced and professional surfers. The only attraction for

artists visiting, give the village a more artistic ambiance. The Alaçatı Herbs And Vegetables Festival gives all visitors a chance to enjoy truly delicious entertainment.

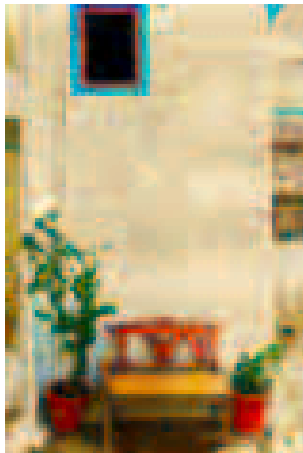
WHY AND WHEN TO GO For a sweet little adventure that will take you away from the hustle of the busy work day, Alaçatı is the right place to go. From April to October, the temperatures will be nice for a summer vacation.

WHO WOULD LIKE TO GO As the village has become highly trendy, there are lots of cafes and bars for the young at heart but you will also find restaurants for fish and rakı experience. Surf addicts, people who would like to learn surfing or just





THE SEA GETTING DEEP ONLY A LONG WAY AHEAD IS IDEAL FOR FAMILIES WITH LITTLE KIDS AND NEW SURFERS.



want to watch surfers would love this place. The shallow coastline is ideal for families with little kids and new surfers.

WHERE TO STAY There are many boutique hotels in the village. It is quite hard to choose between them as every one of them has been beautifully built or restored and they have a superb idea of service. The Alaçatı Beach Resort is a big hotel in Çark Beach surrounded on both two sides by the sea. Cadde 75 Otel, Chigdem Hotel, Cumbalı Konak and Alaçatı Taş Otel are the boutique hotels we recommend.

MUST DO You must visit the farmer's market on a Saturday. Also, please keep in mind that this place is one of the only two regions in the world that has the Aegean mastic trees, therefore you must taste the mastic jam and have a sip of the mastic Turkish coffee. You should also see the historical windmills and drop by the İbrahim Bey Antique Store at the village center.

WHERE TO EAT You can eat pasta at Lavanta and at Köşe Kahve, Turkish pan bread "Gözleme" with nettle leaves. You can have a rich and marvelous breakfast at Sakızlı Bahçe, founded in 1873. Roka Bahçe offers you Bosnian Pepperoni and dried Bosnian Beef cooked in paper. Asma Yaprığı is a local's favorite, especially if you are a vegetarian.

POPULAR BEACHES If you want a combination of fun and holiday, Aya Yorgi is the place to go with bars like Paparazzi, Babylon, Kafe Pi and Sole Mare. At nights, these bars throw DJ parties with lots of entertainment. Apart from this, Myga Beach and Surfing School also is a party place for summer nights. If you're keen on a more peaceful and quiet environment with soft music then we will recommend Solto Beach.

SEFERİHİSAR

Seferihisar became well known when it received the "CittaSlow" title. This title is not achieved easily as there



are at least 50 criteria to be met. Preservation of historical buildings, bicycle roads, organic and local food production are some of those criteria. Seferihisar, with its natural and historical beauty has earned this title. Its 49 km long coastline and villages like Sığacık, Doğanbey and Ulaş are worth visiting.

WHO WOULD LIKE TO GO Anyone into history and would not complain of the chilled waters would enjoy Seferihisar.

WHERE TO STAY Teos Bed and Breakfast inn and Ebruli Motel are ideal places to stay.

MUST DO Sığacık Kalesi, a castle built by stones brought from ancient Teos site, on orders from Suleiman The Magnificent is worth visiting. Ancient Teos city, daily cruises to Papaz Boğazi, Taş Ada, Azmak, Aktaşlı and Çamcağız are beautiful options. On a Sunday morning, make sure you visit the farmer's market in Sığacık where you will find stuffed vegetables, boreks (turkish pastry), baklavas and jams made from all kinds of fruits, turkish pan bread gözleme and whatever delicious treat you can wish for.

WHERE TO EAT The restaurants in the Sığacık Port serve all kinds of fresh sea food including red sea bream, fangri (another kind of bream), kupes



(bogue fish), mullet, gilted bream, fried calamari, octopus salad, salicornia salad, mezes and green salads. Indulge yourself. **POPULAR BEACHES** Ekmeksiz Beach and Akkum are the most favorite beaches.

ILICA

WHY AND WHEN TO GO

Ilica is one of the richest thermal spots on the peninsula. Here you will even find thermal waters boiling within the sea. This is a place for a health and joy. The weather is perfect for holidays between April and October but if you like a winter weekend getaway, this is also a wonderful spot for it. **HOW TO GO** The village is in Çiftlikköy, which is only a 10-minute drive to Çeşme downtown, so you can either drive there or take one of the mini buses.

WHERE TO STAY If you are a boutique hotel type, Nars Ilica Hotel is the right place for you. This place used to be the historical Tosun Paşa Summer House and it was renovated into an eight-room boutique hotel. Another option would be the family run Dolina Hotel. If you're keen on more luxurious hotels then Çeşme Sheraton Hotel & Spa, the Radisson Blu or 7800 Hotel and Resort will embrace you with its glamorous atmosphere.

MUST DO If you're in Ilica, you must spoil yourself with a thermal bath. Even the smaller hotels and bed & breakfast places have thermal water springs, whatsmore, you can find the healing waters bubbling



in the sea around you. If it's windy, take advantage of the drift to kite board. Alaçatı's winds are stronger and more suitable for surfing, however, Ilica winds are perfect for kite boarding.

WHERE TO EAT Ilica's iconic destination for a quick sandwich is Kumrucu Şevki. The İzmir speciality sandwich called kumru is the best here, you'll regret not having tasted it.

POPULAR BEACHES The most beautiful beaches around here are Ilica Beach, Altinkum and Pırlanta Beach. Altinkum and Pırlanta lie on the opposite directions and Altinkum's sea has a lower temperature. You will find the pristine beach in Altinkum wonderful but the camper's favourite is Pırlanta. All three beaches have the same fine sand, shallow and crystal clear waters.

URLA

Urla is considered to be the "lungs of the Aegean region" with its well preserved nature and culture. It is located in the İzmir gulf with 12 little islands. It is a place worth seeing with its deep blue sea, century old olive trees, pine forests and many kinds of fruits and vegetables sprouting from the fertile fields. Urla has attractive villages like Bademler Köyü, with its ancient amphitheater and greenhouses, Barbaros Köyü which attracts a considerable number of tourists even though it is located farther

ŞİFNE

■ **WHY AND WHEN TO GO** This is a favorite place for health tourism, so not only in the summer but all year you can benefit from its thermal baths.

■ **WHO WOULD LIKE TO GO** Şifne is a peaceful and quiet place where people from every age group who want to relax and feel healthier in the thermal waters can enjoy an unforgettable holiday.

■ **HOW TO GO** It is located 5 km away from Ilica. You can either drive or take public transportation vehicles from Ilica downtown.

■ **WHERE TO STAY** Şifne is not as crowded as the other areas around Çeşme, so you can stay in one of the many little and clean bed and breakfast inns.

■ **MUST DO** You must enjoy the fresh fish and various seafood in the modest restaurants with tables placed on the shore, waves almost touching your feet.

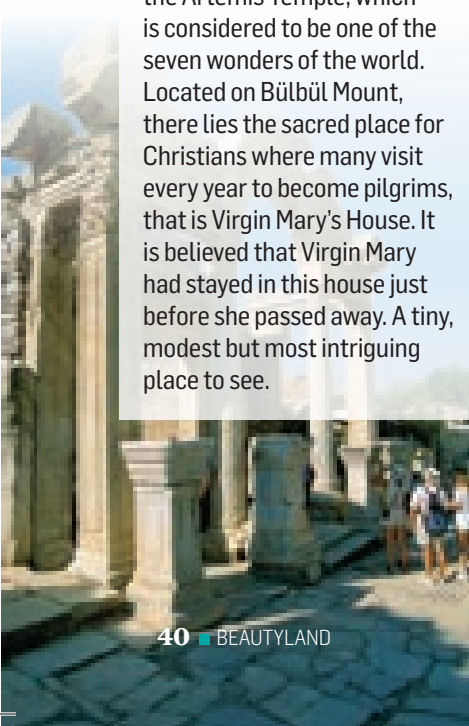
■ **POPULAR BEACHES** Büyük Liman and Paşa Limanı are places to visit; as for swimming, Ilica beaches will be more convenient.



SELÇUK/ EPHESUS

Selçuk is a village nearly an hour drive to Çeşme and it accommodates the ancient city of thousands years old Ephesus. Ephesus dates back to almost 7000 B.C and you can have a tour including the museum, the ancient city, Ephesus hillside houses and St. Jean monument. This place used to be a harbor city however in the thousands of years that passed, the rivers have formed a delta about 10 km long.

Here you can also see the remaining few columns of the Artemis Temple, which is considered to be one of the seven wonders of the world. Located on Bülbül Mount, there lies the sacred place for Christians where many visit every year to become pilgrims, that is Virgin Mary's House. It is believed that Virgin Mary had stayed in this house just before she passed away. A tiny, modest but most intriguing place to see.



inland, and the seaside villages of Özbek, Gülbahçe and Balıklıova. The world's first olive oil factory was founded in Urla, Klazomenai, around 2600 years ago and it has been renovated to take the visitors on a trip in time.

WHY AND WHEN TO GO Urla offers a nice and peaceful holiday especially in the summer, but almost 200 days of the year is sunny; so any time of the year would be good time to go.

WHERE TO STAY You can stay in the little hotel that bears the name of Nobel prize-winner poet Yorgo Seferis, who was born in 1900. It is a glamorous stone building.

MUST DO Friday farmer's market is the place you can find the purest organic olive oils, grapes, okra and tobacco. Limantepe and Klazomenai are must see places, the world's oldest olive oil factory will be waiting for you. The house of the famous Turkish writer and poet Necati Cumalı has been turned into a museum and stands awaiting its visitors in the street that bears the same name. Tanju Okan, a very popular singer in his time was born in Urla and there's a park dedicated to his name where you can also see the late singer's statue. Watch the sun rise and set from Güvendik Hill and drink from the natural fountains of Malgaca. Visit thousand year old olive trees in Özbek Village and see



the model boat that was constructed to copy the Uluburun sunken ship of 3500 years ago.

WHERE TO EAT The most famous food of Urla is called katmer and it is a flaky butter pastry with many layers and you can have various kinds, that is, with cheese, beef, mashed potatoes or all in one. The best place to eat katmer is Lale Katmercisi in the downtown area. Visit Urlice Vinery to taste some local wines. Kınalı bamyâ (a special okra dish), Albanian borek, stuffed calamari and stuffed chard leaves are delicious local foods you must try. Denizaltı restaurant located within the Tanju Okan Park is ideal for romantic dinners.

POPULAR BEACHES The most famous beach of Urla is Çeşmealtı Beach. You can take a boat to visit the 12 little islands from this port.

KARABURUN

Karaburun consists of four regions called Kaza, İskele, Burgaz Arkası and Bodrum. The endless turns you have to take to reach there have somewhat preserved the place from crowds. Therefore, Turkey's cleanest beaches with blue flags are found here.

WHO WOULD LIKE TO GO The vast underwater life makes the place popular amongst snorkelling enthusiasts and deep sea divers. It is an



SEA FOOD AND FRESH FISHES RIGHT FROM THE SEA ARE MUST TO EAT

awesome spot for fishing trips.

HOW TO GO Apart from the somewhat long and twisted drive, in the summertime there are ferries from Foça.

WHERE TO EAT Make sure you taste the ice cream made from the milk of locally bred animals in 7 Kardeşler. Number One serves fresh seafood and Zeytin Restaurant is well known with its rich breakfast menu. There's a certain kind of olive that is only found in Karaburun and you can eat right after you pick it from the tree. This olive is called hurma olive (date olive). This and kopanisti cheese are the two items you will not be able to find anywhere else.

POPULAR BEACHES The sea at Karaburun is so clean, in fact you can swim right at the port at the village center. Apart from that, İncirliköy Beach and Bodrum Beach are other blue flagged beaches. Other alternatives are İskele, Kuyucak, İğdealtı, Akçakilise and Dolungaz.

NEARBY PLACES: When you're planning your Aegean trip make sure you also visit these places.

ŞİRİNCE

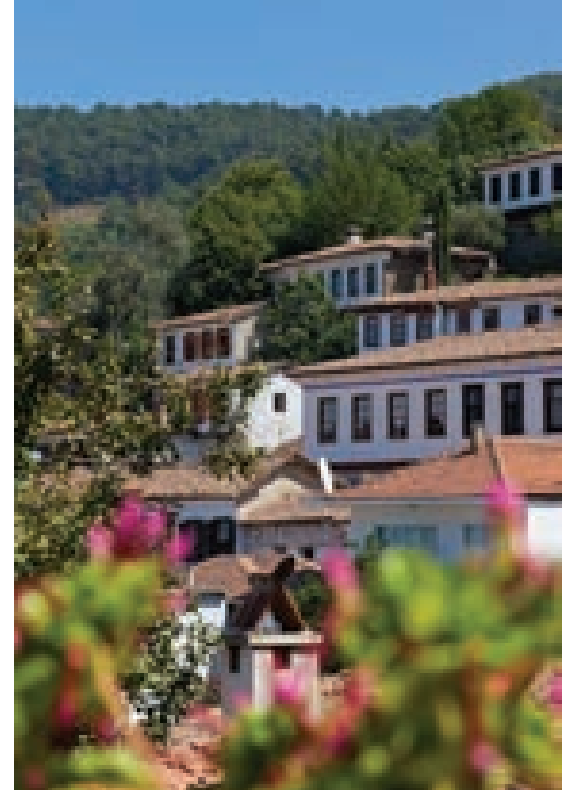
This is a village well known with its traditional houses and home-made

fruit wines. It only takes a short time to walk around the village however you should allow yourself enough time for its rich and amazing market where you will find handmade souvenirs and products. Go and taste the fruit wines, strawberry, melon, tangerine, mulberry and whatever fruit you can think of. Every year a wine fair is held between September 1st through the 9th. The traditional houses of the village have been renovated to become inns and boutique hotels. You must spoil yourself with an unforgettably rich breakfast.

KUŞADASI

Leaving İzmir towards Aydın, you will find Kuşadası, a large and important port for giant cruise ships. The visitors that come in these ships head toward Ephesus first. The area also has the Ionian city of Neopolis. Kuşadası is an aquapark heaven. Adaland, Aqualand and Aqua Fantasy are wonderful breaks of fun with the family during your vacation.

HOW TO GO The best way to explore Çeşme and surrounding places is to rent a car at the İzmir airport. The Çeşme-İzmir highway gives you a faster and quicker voyage however, if you take the old road, you can see all the places mentioned above.



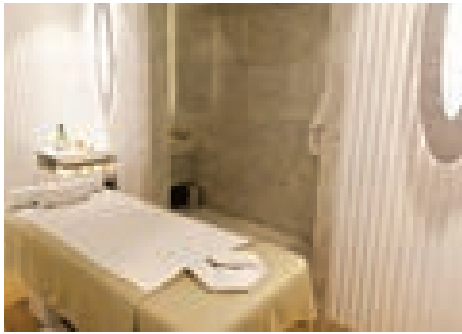
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How to go:

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THE LATEST SPA EXPERIENCES

WE HAVE VISITED ISTANBUL'S NEW SPA CENTERS THAT WILL SURELY MAKE YOU FEEL RELAX AND REJUVENATED.



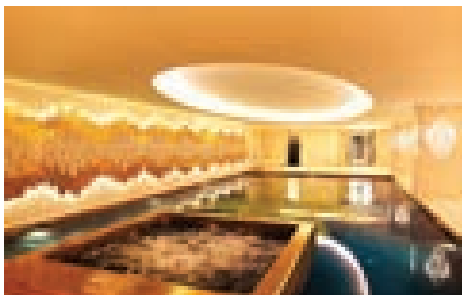
Blue Harmony SPA **Wyndham Istanbul** **Kalamış Marina**

Located in an area of 3500 squaremeters in the Anatolian side of Istanbul, Wyndham Kalamış Marina's Blue Harmony Spa is promising a newly born's peace and relaxation. Specially trained Turkish and far eastern massage therapists welcome their customers in specialized massage rooms like private hamam and hot tub included rooms for couples, cosmetic care unit, steam room and sauna and traditional Turkish hamam. Home Made massage oils are used in therapies as well as Carita Paris, Elemis, Sparitüel and Teamae products.



Marti Wellness, By Spa Soul **Marti İstanbul Hotel**

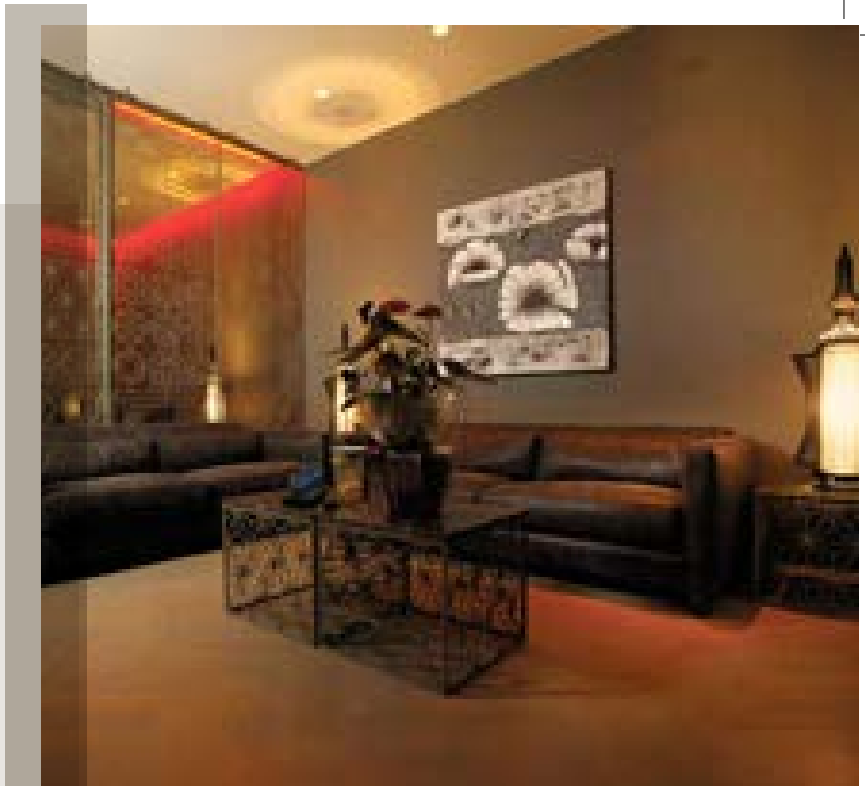
This artfully designed Spa is situated on the eleventh floor of Marti İstanbul Hotel and boasts a 850 squaremeter area that includes therapy rooms, saunas, steam chamber, two turkish baths, one Roman bath, relaxing rooms and 150 squaremeter fitness salon surrounded by large panel windows and a gorgeous view. It is run by the most well known spa brand in Turkey, "spa soul". Well trained multi national trainers offer a wide range of treatments and body care, whatsmore, you can have a custom made program for your needs. The traditional Turkish Hamam inside is very chic and combines tradition with modern age facilities. The Roman bath, which was the original inspiration for every bath culture in the world, is magnificent with its healing waters and intriguing architecture.



Jatomi Luxury Fitness & SPA

Maçka Residence

Jatomi was founded in Turkey by the same entrepreneur owner of more than 600 gym clubs around the world, Mike Balfour. Here, the guests are treated to a luxurious and comfortable concept of SPA cures. Jatomi Luxury Fitness & SPA is located within Maçka Residence. Spacious fitness rooms have the latest technological devices and equipment. Posh dressing rooms, a specially designed swimming pool, a gourmet restaurant and meeting rooms where guests can reserve for their business meetings all provide a magical environment for relaxing. It is possible to enroll in group fitness classes coached by professional trainers or just relax in the SPA of this luxurious haven in downtown.

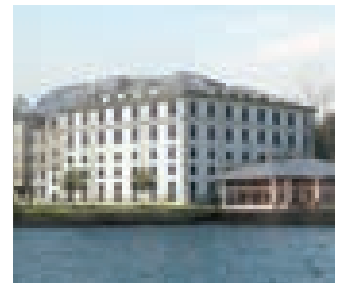


Therapia

The Grand Tarabya Hotel

Therapia SPA is Istanbul's largest spa center with its 4500 metre square area within the Grand Tarabya Hotel. It was designed to help customers to get over the daily stress of the city and worklife. You can find hamam (Turkish bath) therapies as well as classic and specific massages, body care, cures for couples and rituals that vary from 20 minutes to 180 minutes.

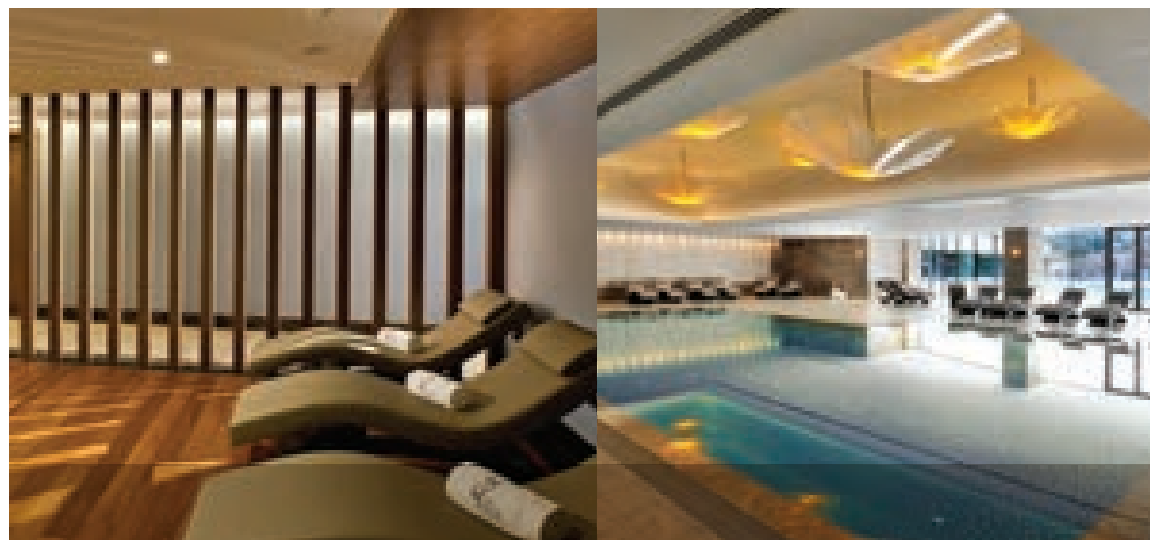
The most special treatment here is called the Onsen Ritual which is a treatment that utilizes rare herbal teas of mainly far east cultures and water. When you receive a massage with Nepalese Style Tea Exfoliation according to the needs of your body and mind, you will be taken into a facial which shows its effect almost immediately. During this facial treatment, four special kinds of herbal teas are used, green, black, white and the very rare red tea. You can definitely feel the physical and mental effects of the ritual. For various joint and muscle pain, Therapia SPA has the hot sand room where patients are treated in the most natural way. For circulatory system and skin problems, they have weed and mud therapies that are performed under water. Therae, Babur and Thalgo products are used during the treatments. The hotel's swimming pool and the marble flooring around it are heated therefore you can enjoy the pool even in winter.



Chi, The Spa

Shangri-La Hotels and Resorts

Istanbul Shangri-La Hotels and resorts is the first European franchise of the group and the guests visiting the hotel's own brand Chi, The Spa have a totally different experience of spa rituals. Chi, The Spa, not only offers far east healing massages and body cures but also attracts attention with its unique ambiance. In this center, treatments combined with local traditions of Eastern, Western, Northern, Southern and central Anatolia and Istanbul. This is the place to give yourself a treat from the day's stress. Chi, The Spa does not only serve the hotel's customers but is open to everyone who wants a quiet time with relaxing care.



WINDS OF INNOVATION TAKES OVER TURKISH COSMETICS

"THE BASIC PRINCIPLE IN FRAGRANCE PRODUCTION IS TO UNDERSTAND THE EXPECTATIONS OF THE CONSUMERS AND TO HARMONIZE THE SCENT WITH THE MESSAGE INTENDED BY A CERTAIN PRODUCT," SAYS MURAT ÖZTÜRK, THE CHAIRMAN OF SELUZ KIMYA, AN INDUSTRIAL CHEMICALS PLANT FOUNDED WITH 100% TURKISH CAPITAL. **DICLE GÜLTEKİN**

Could you tell us a little about Seluz Kimya?

Seluz Kimya is one of the most important producers of essential oils for fragrances used in production of perfumes, hygiene products and detergents. Our motive is to understand the consumer needs and expectations through extensive research, product development and to meet these expectations by means of creative and innovative approaches. The fragrances we produce are approved by IFRA and they are eco-safe. Our main goal is to be able to produce all kinds of fragrances the industry needs using the latest technology, thus contributing to the growth and renovation of the market.

How about the product range?

Our "fragrance library" consists of 6000 and more recipes, 60% of which are fine fragrance, beauty and personal care use, while the rest belong to household products. Apart from this, we have what we call "specialized country libraries" which contain specially developed formulas for the Middle Eastern, African and European regions. And a third archive is the Seluz Creation Library.

You seem to have a very wide range of products. Which categories are more popular?

The basic principle in fragrance production is to understand the expectations of the consumers and to harmonize the scent with the message intended by a certain product. Here



in Seluz Kimya, we try to achieve customer expectations using the latest technology. Our perfume and fragrance evaluation specialists work year round to create the products that will meet the market's needs. Therefore, with the Fine Fragrance group in the lead, we have fragrances for beauty-personal care and household product categories. I would also like to emphasize that through our creative research and development we have products for every category in the market.

You have stated that Seluz Kimya is a 100% Turkish investment. How do you supply your materials?

The essences have to be imported from a vast number of regions. Every region has its own special

essential oil, like Isparta, Turkey has the rose. Brasil is known for orange oils, France for lavender, Comor Islands for ylang ylang. All our suppliers are manufacturing these essentials in European standards. Any overlooked detail can cause unwanted issues in the production therefore our Buying Sample Assessment system makes sure that everything we buy meets our quality criteria.

What are the main concerns of your company during production? Which standards do you follow in order to manufacture eco-safe products?

We have a fully automated manufacturing system. Our daily production capacity is 14 tons through two lines of 50 kg and 600 kg. Our promise of achieving standart quality in every single batch is guaranteed by choosing sub materials with consistent quality, product tracking, analysis systems and high end technology. Our whole operation system is



tracked according to ISO 9001, ISO 14001, ISO 22716 GMP- GLP and ISO 18001 quality standards. One of our company's main goals is to achieve constant and measurable development within the ecological legislations of the ministry.

Why don't we see any Turkish perfumers?

We are going to invite everyone who's confident in their sense of smell to participate in the magical world of perfumes with our Million Dolar Nose Project in the new product development facility.

Can you give us some information about the ongoing projects of the company? For instance, the Million Dolar Nose Project?

Seeking answers to the question, "Why are there no Turkish perfumers?", we teamed up 5 employees of ours, all chemical technicians or engineers and started training them with perfumer specialists. Within our new product development facility, we will be giving the same training under the name of Million Dolar Nose Project to people who are interested in this business and confident



in their sense of smell. This will be our major community service project. Everyone is invited to this magical world of scents.

How about domestic and international fairs and organizations? Do you participate in them?

Our main target is to participate in the international platforms. This year, as always, we have our stand in Beauty World Middle East and in June, in Istanbul Beauty Eurasia fair. A little while ago we participated in Iran's Beauty & Clean Fair and the fairs in Nigeria. We also visited Italy's Cosmoprof 2013. We try to be a part of all international organizations, as a visitor if not exhibitor, so that we can follow closely the market tendencies and potentials.

"Floral fruity, oriental and gourmet fragrances are the trend of 2013."

What are the latest trends in cosmetics? What is your opinion on Turkish consumer's approach to those trends? Do they follow closely?

Apart from the cosmetics industry, the global fragrance and essential oils production has one of the highest development rates in all manufacturing industries. Scents are major factors in capturing the attention of the individual consumer. Also, with growing economies, young population and fashion, there's a great wave of innovation in cosmetics. This year, floral fruity scents are very popular. The rose scent is still big in the market. 2012 was a year for oriental and gourmet fragrances and we believe we will be "sniffing" them for quite a while. The developments in color cosmetics are mostly on enhancing the products that are already in the market. Beauty and Personal Care products, however, are focusing more on producing luxurious and sophisticated fragrances for individuals. Consumers of our era are wiser than previous generations and they tend to pick the healthier and ecologically proven products with which they will feel good and confident.

What are your plans for 2013 and future?

This is a very good and exciting year for us, our new product development facility that will open in September, will be the first cosmetics PD Center in Turkey. We are also planning to expand our exports, therefore we will be opening up marketing branches in Dubai, Hong Kong and South Africa. These branches will help us gain more penetration in the target markets, increasing our sales about 30%.

Will you be launching any new products this year? What are the most popular products?

We support all our brand customers by understanding their concepts and producing the custom made fragrances that will enable them to reach their target consumers. Every brand has its own conceptual product and that makes us a trustworthy and preferable supplier.

OUR MOTTO IS COMPANY FOR BEAUTY

CÜNEYT ÇIĞ IS THE CEO OF ONE OF THE LEADING COSMETICS COMPANIES OF TURKEY; ÖZSOY KOZMETİK, WHICH IS WELL KNOWN FOR BRANDS LIKE CECILE, TIARA'S AND SPOIL. MR. ÇIĞ TELLS US ABOUT HIS COMPANY, WHICH WAS ESTABLISHED IN 1987, AND ITS GROWING SUCCESS IN THE COSMETICS MARKET. **DICLE GÜLTEKİN**

Can you tell us a little about Özsoy Kozmetik?

We have established Özsoy Kozmetik in 1987. Until 2001, we were just a distributor for manufacturing companies, selling over 5000 products of nearly 150 different manufacturers. In 2001, we started our own manufacturing line under the brand name Shiba. Around this time we also became the distributor of L'Oreal, this contract lasted for 8 years until 2009. In the meanwhile, in 2005, we produced Cecile eau de toilette, deodorant and make-up lines and Tiara's perfume collections. Today, our products are sold both in Turkey and around the world through major distributors. Our motto is "Company for Beauty" and we work hard to live up to that promise.



in their countries. We try to penetrate into markets befitting our range of products.

What is your opinion of the Turkish cosmetics market?

Although Turkey's cosmetics market has been growing constantly, the sales are still far from the saturation point. In order to keep the trade high, we believe that we have to take responsibility for customer education. We have to get our message through and teach the end consumer that cosmetics are not luxury products but necessities in daily life.

How about your future strategies?

Our main objective is to expand our export market, therefore we will be adding new products to our current line of brands in a variety of categories.

How do you manage customer communications?

We try to keep up with social media and bloggers.

What are your major export markets? What kind of criteria do you have in choosing the target countries?

Majority of our exports is to the Arab countries. Saudi Arabia, Egypt, Lebanon, Iran and Libya. We focus on partnering with companies instead of approaching them as customers. Therefore we choose professional and trustworthy partners that aim to become quality brands

Which products of Özsoy are more popular? Any new products for the market this year?

Cosmetics is a branch of industry that needs constant progress, especially in the color cosmetics trade, you cannot risk missing trends. Therefore, we have to add or discontinue new colors to our palette every year that match and complement seasonal trends. Dynamism is a major requirement in our market. If we look at Cecile's sales, we see that our most favorite products are the concealer and foundation cream group. However we have to constantly look to innovate and add to our product line.



In the cosmetics industry, it is very important that the products are dermatologically safe, thus, the clinical tests and standards play a major role in production. What are your quality criteria?
 All our products are dermatologically tested for bacteria, mold and yeast. In addition to that we have procedures for

analysis of heavy metals within the product.

What are your current projects?
 The Cecile Make-up Academy Project is an ongoing project that will last through the summer months. We are developing alternative projects for the near future.

“WHAT LIES BENEATH THE SUCCESS OF ÖZSOY IS THE EXPERIENCE, THE EFFORT TO UNDERSTAND THE NEEDS AND THE EXPECTATIONS OF CONSUMERS AND CONSTANT PRODUCT DEVELOPMENT TO SATISFY THESE DEMANDS.”

Let's talk about your product range and your cooperative brands.

We have a wide range of products in color cosmetics, perfumes and sun care products.

CECILE The glamorous brand of Cecile has been beautifying women in Turkey and around the world since 2005. Diva, Iris, Aura, Mare, Gold, Hera and the 2012 launches Princess and Amor are sub-brands of Cecile and cover a large range in the market. These products are unparalleled in their quality and popularity.

D'SIGN Özsoy Kozmetik relaunched its youth brand D'sign in 2011, renovating the bottle, its range of scents and collections

also adding a color cosmetics line to meet the export demands. The Lily, Jasmin, Sexy, Fantasy, Candy and Love series contain a wide selection of scents from spices to flowers and candies.

TIARA'S The refreshing, vivid and long-lasting perfume of Tiara's will create an attractive aura around you. Black is the reflection of charm, Surf is the perfume of exuberance and Quantum rejuvenates you with its refreshing coolness while Cool and Charm trigger emotions. These are the seductive men's perfumes of Tiara's. Last year, Tiara's was also relaunched with a newly designed bottle.

SPOIL The passionate and attractive excitement of Blues, energetic and dynamic Fresh, the magical touch of centuries old traditional sophistication

in Hamlet, charismatic men's favorite Night, mystic Prince and the scent of love, Romeo are the brands in the Spoil collection.

HAWAIIAN TROPIC Özsoy Kozmetik is the distributor for the sun care brand Hawaiian Tropic since 1995.



WINDOW SHOPPING

Best products of Turkish Cosmetics



EPI LADY Wax Strips with
Aloe Vera Makyaj Cosmetics



ILGAZ Naturix Organix Skin
Cleanser Mask Yeşil Ilgaz Group



ILGAZ Naturix Organix Gold Mask
Regenerating Skin Mask
Yeşil Ilgaz Group



SIORÉ Sport For Men
Yıldız Cosmetics,
siorecosmetics.com



FONEX Argan Therapy Hand & Body
Butter İtimat Lüks Hirdavat San.
fonex.com.tr



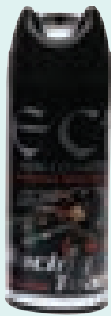
FONEX Olive Therapy Hand
& Body Butter İtimat Lüks Hirdavat
San. fonex.com.tr



BEK Silver 24h Deodorant Body
Spray For Men Sora Cosmetics,
bekperfumes.com/soracosmetics.com



LADY'S SECRET Chic Fresh Floral
deodorant Body Spray Sora
Cosmetics. soracosmetics.com



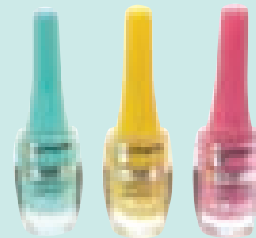
EC1 Men Cosmetics Racing Team
Deodorant Body Spray
Ecimen Cosmetics. ecimen.com



ARON Eau De Parfum For Men & For
Women Aron Cosmetics,
aronkozmetik.com.tr



ALTIN YAPRAK VIP Special Series
Real Tea Cologne Aron Cosmetics,
aronkozmetik.com.tr



PINEAPPLE
1 minute Multicolor Quick Dry Nail
Polish Monna Cosmetics, monna.com.tr



CATHERINE ARLEY
Nail Lacquer Alfar Cosmetics



İMAJ Eau De Toilette For Kids Ukip Cosmetics, ukip.com.tr



SECRET Body Spray Yeşil Ilgaz Group, yesililgazgroup.com



FUJI Baby Shampoo Yeşil Ilgaz Group, yesililgazgroup.com



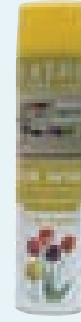
FUJI Anti Bacterial Hand Sanitizer Yeşil Ilgaz Group, yesililgazgroup.com



BANAT Special Shaving Brush banat.com.tr



AIR PRIMROSE Automatic Air Freshener Gelişim Cosmetics, gelisimkozmetik.com



AIR WIND
Air Freshener Tulip Garden Gelişim Cosmetics, gelisimkozmetik.com



AIR WIND
Air freshener Magnolia Gelişim Cosmetics, gelisimkozmetik.com



KINEBA ORIENTAL For Woman Body Spray Gelişim Cosmetics, gelisimkozmetik.com



DONNA BELLA DREAM
Gelişim Cosmetics, gelisimkozmetik.com



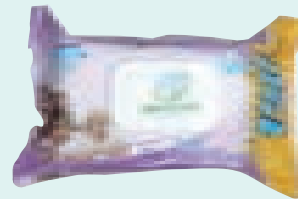
KINEBA ORIENTAL For Woman Gelişim Cosmetics, gelisimkozmetik.com



SIORE Nail Polish Yıldız Cosmetics, siorecosmetics.com



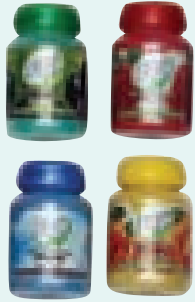
BELLA Air Freshener Spring Flower Koruma Temizlik AŞ. koruma.com.tr



FUJI Wet Wipes Family Yeşil Ilgaz Group, yesililgazgroup.com



MR. ASPRIN Multi Cleanser Yeşil Ilgaz Group, yesililgazgroup.com



FUJI Nail Polish Remover Yeşil Ilgaz Group, yesililgazgroup.com



FUJI Air Freshener Yeşil Ilgaz Group, yesililgazgroup.com



BAMBOLA
Alcohol Free Wet Wipes
IDA, idaltd.com



BAMBOLA
Makeup Remover Wipes with
Vitamin E IDA, idaltd.com



BANAT
Fashion Brush banat.com.tr



BANAT
Tri-Action Toothbrush
banat.com.tr



BANAT
UFO Toothbrush for Kids,
banat.com.tr



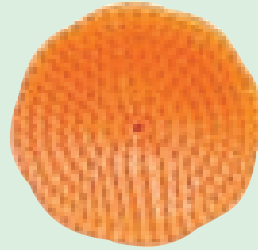
FRESHMAKER
Wet Towel Wipes
Fulya Cosmetics, fulyakozmetik.com.tr



FRESHMAKER Baby Wet Wipe
with Lotion Fulya Cosmetics,
fulyakozmetik.com.tr



MISS CATHERINE GLAMOUR
Eau De Toilette For Woman Gelişim
Cosmetics, gelisimkozmetik.com



NIVA ACCESSORIES
Round Plastic Comb
Niva.nivabrush.com



BABYLONE
Eau de Toilette For Woman Gelişim
Cosmetics, gelisimkozmetik.com



SOFTLINE Fresher Makeup with
Cream Cleansing Wipes Bur-İş



GIAN Wet Wipes SCK Zeta Company,
zetacompany.com



VALENTINA Shampoo for oily hair
SCK Zeta Company,
zetacompany.com



GIAN Baby Shampoo SCK Zeta
Company, zetacompany.com



ROLL Antiseptik Sprey Kurtsan
Medikal,kurtsan.com



OTACI Argan Hair Serum
Otaci, otaci.com.tr



FONEX Styling Wax Bright Finish
İtimat Lüks Hirdavat San. fonex.com.tr



FONEX Styling Wax Hard Finish
İtimat Lüks Hirdavat San. fonex.com.tr



GUMMY Shave Gel İtimat Lüks
Hirdavat San, gummyprofessional.com



EC 1 Styling Gel 24 hours Wet Look
Ecimen Cosmetics, ecimen.com



STAREX Kds with Vitamin E
Wet Towel For Babies Aron Kozmetik,
aronkozmetik.com.tr



ALTIN YAPRAK Tea Extract
Hand&Body Cream Aron Cosmetics,
aronkozmetik.com.tr



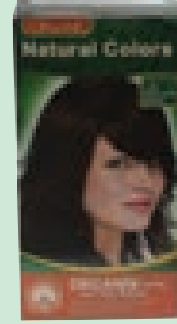
NATUREWAY Natural Shampoo
with Honey&İhlamur Otaci, otaci.com/
bitkiselsampuanim.com



OTACI Conditioning Hair Sprey
Otaci, otaci.com
bitkiselsampuanim.com



EC 1 Professional Hair Serum
Volumizing Ecimen Cosmetics,
ecimen.com



ORGANIC Natural Colors Hair
Dye - Dark Blond-Brown
Doğatek



ORGANIC Argan Oil Doğatek,
dogatek.com.tr



ORGANIC Color Systems
Doğatek,dogatek.com.tr



EUROSTAR Professional Line
Brush Yalın Kaya, yalinkayatarak.com



EUROSTAR Hair Brushes
Yalın Kaya, yalinkayatarak.com



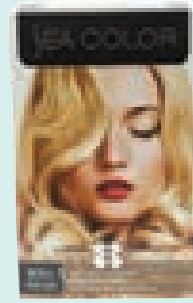
ALTIN YAPRAK
Perfume
Aron Kozmetik, aronkozmetik.com.tr



HERBOLIN Pure Herbal Shampoo
Reconstructive Effect Bileşim Kimya,
ahd.com.tr



MUMEX Herbal Series Hair
Conditioner Vanilla
Bileşim Kimya, ahd.com.tr



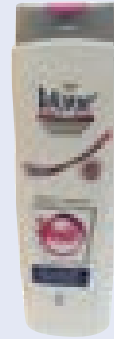
SEA COLOR Pearly Blonde
Lila Kozmetik, lilafix.com /
lilakozmetik.com



VIONE Daily Care Conditioning
Shampoo Bileşim Kimya, ahd.com.tr



VIONE Premium Care Hair
Conditioner Moroccan Oil
Bileşim Kimya, ahd.com.tr



VIONE Daily Care Conditioning
Shampoo Bileşim Kimya, ahd.com.tr



MUMEX Hamma Zait Hair Treatment
Cream Garlic Promot - e Natural Hair
Growth Bileşim Kimya, ahd.com.tr



İMAJ Balsam Conditioner with herbal
Extracts Ukip Cosmetics, ukip.com.tr



İMAJ Shampoo Conditioner
Inciser Milky Cream Ukip
Cosmetics, ukip.com.tr



ESPEJO Japanese Yakuza Hair Gel
Ukip Cosmetics, ukip.com.tr



İMAJ Japanese Power Hair Gel The
Power Of Image Ukip Cosmetics,
ukip.com.tr



EUROSTAR Professional Line Hair
Brush Yalın Kaya, yalinkayatarak.com



BEK PERFUME Silver
Sora Cosmetics, soracosmetics.com



ECI Perfume Sora Cosmetics,
soracosmetics.com



KINEBA Perfume Sora Cosmetics,
soracosmetics.com

TURKISH COSMETICS EXPORTERS' **CONTACT** *File*



**FOR MORE
INFORMATION ABOUT
TURKISH COSMETICS,**

PLEASE CONTACT US:
canan.ersoy@immib.org.tr
mehmet.karacoban @immib.org.tr

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Soap And Cleaning Products
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Adress: DIŞ TİCARET KOMPLEKSİ - A BLOK Çobançeşme Mevkii, Sanayi Cad. 34197
Yenibosna - Bahçelievler Turkey, Tel: +90 212 454 00 00 Fax: +90 212 454 00 01

TURKISH COSMETICS exporters

■ ADA ÇİFTLİK GIDA ÜRÜNLERİ A.Ş - ÇANAĞKALE

Tel +902867521303 www.adatepe.com

Contact adatepe@adatepe.com

■ ADNAN AKAT KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124386340 www.aakozmetik.com

Brands Morfose, Natura Therapy, Emblaze, Ossion

Contact Ahmet Kemal Dicle,
dijlah@aakozmetik.com

■ AGROSOL DIŞ TİC. LTD. ŞTİ - İZMİR

Tel +902323391434 www.agrosol.eu

Brands Agrosol

Contact info@agrosol.eu

■ AHENK KOZMETİK LTD. ŞTİ - BURSA

Tel +902242449358 www.sansiro.com.tr

Brands Sansiro, Deline Desavie, Ecure, Insinia, Exsus

Contact Nuran Şen, nuran.sen@sansiro.com.tr

■ AISHA AROMATERAPİ ÜRÜNLERİ - İSTANBUL

Tel : +902122653227 www.aisha.com.tr

Brands Aisha

Contact Ayşe Tolga Eskinazi, ayse@aisha.com.tr

■ AKATLAR KOZMETİK SANAYİ DIŞ TİCARET LTD. ŞTİ - İSTANBUL

Tel +902128866344 www.akatkozmetik.com.tr

Brands Akat 2000, Fiery, Freedom, Akat Gardi, Akat Kiss

Contact Serhat Dicle, serhat@akatkozmetik.com.tr

■ AKDENİZ COMPANY - İSTANBUL

Tel +902163063601 www.akdenizcompany.com

Brands Body Solutions, Medirina, Fresche, Caress, Amazon Essences

Contact Ferdi Bayraktar,
export@akdenizcompany.com

■ AKOS KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902126533616 www.akos.com.tr

Brands Akos, Chimera

Contact İsmet Arslan, akos@akos.com.tr

■ AKSAKAL GÜLYAĞI LTD. ŞTİ - İSPARTA

Tel +902465532333 www.aksakal32.com

Contact Mehmet Ali Aksakal,
aksakal32@superonline.com

■ AKSAN KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124070424 www.aksankozmetik.com

Brands Deep Fresh

Contact Hüseyin Şenöz,

h.senoz@aksankozmetik.com

■ AKSU VİTAL A.Ş - İSTANBUL

Tel +902126702816 www.aksuvital.com.tr

Brands Aksuvital, Shiffa Home, Avicenna, Softem

Contact Mahmut Gülgönül,
ihracat@aksuvital.com.tr

■ ALAEDDİN SUNUCU SABUN LTD. ŞTİ - İZMİR

Tel +902328770537 www.sunucusoap.com

Brands Aqua, Pırlanta

Contact Alaeddin Sunucu,
sunucu@sunucusoap.com

■ ALAMO YAĞMUR KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902126714472-73, www.alamokozmetik.com

Brands Alamo, Enrico

Contact Zeynel Şahbaz,
zeynelsahbaz@hotmail.com

■ ALCOR LTD. ŞTİ - İSTANBUL

Tel +902164497072-73 www.alcor.com.tr

Brands Smooth Scent, Myline

Contact Asım Karsçakar, asimcakar@alcor.com.tr

■ ALFAR KOZMETİK A.Ş - İSTANBUL

Tel +902126907676 www.alfar.com.tr

Brands Catherine Arley

Contact Özlem Ertaş, oertas@alfar.com.tr

■ ALPEDA LTD. ŞTİ - BURSA

Tel +902244111020 www.alpeda.com.tr

Contact Reyhan Hocaoğlu,
rhocaoglu@flizcelik.com

■ ANA GIDA A.Ş - KOCAELİ

Tel +902625287000 www.kirlangic.com

Contact mail@kirlangic.com,
export@kirlangic.com

■ APS A.Ş - İSTANBUL

Tel +902165930575

Brands Private Label

Contact Tuğba Kayhan,
t.kayhan@apsambalaj.com,
Ebru Yüksel, e.yuksel@apsambalaj.com

■ ARBA KİMYASAL TEMİZLİK VE KOZMETİK LTD. ŞTİ MANİSA

Tel +902363142255 www.arbatrade.com

Brands Joyce Plus, Eagina, Joyce

Contact Adem Doğan, adem@arbatrade.com

■ **ARGEMEN DANIŞMANLIK HİJYENİK ÜRÜNLER A.Ş**
■ **ANKARA**
■ **Tel** +903123977508 www.argemen.com
■ **Contact** Cemil Antalyalı, argemen2000@gmail.com

■ **ARI KİMYA LTD. ŞTİ - İSTANBUL**
■ **Tel** +902124860980 www.ari-kimya.com
■ **Brands** Freeon, Seoxin, İlayda, Klivya, Secure
■ **Contact** Kemal Ölçer,
arikimya@arikimyasanyai.com

■ **ARICILAR LTD. ŞTİ - İSTANBUL**
■ **Tel** +902122456038 www.aricilar.com.tr
■ **Contact** Nuh Eryılmaz, nuhery@gmail.com

■ **ARIKAN PLASTİK LTD. ŞTİ - İSTANBUL**
■ **Tel** +902124462323 www.sweetbaby.com.tr
■ **Brands** Sweetbaby
■ **Contact** Selahattin Arıkan, info@sweetbaby.com.tr

■ **ARON KOZMETİK LTD. ŞTİ - İSTANBUL**
■ **Tel** +902122956700 www.aronkozmetik.com.tr
■ **Contact** Gökhan Topaloğlu,
aron@aronkozmetik.com.tr

■ **ARSAN KİMYA A.Ş - İSTANBUL**
■ **Tel** +902126230500 www.arsankimya.com
■ **Brands** Ultra Compact
■ **Contact** Kerim Beyaz, arsan@arsankimya.com

■ **ASLANBABA LTD. ŞTİ - İSTANBUL**
■ **Tel** +902128865503 www.aslanbaba.com
■ **Brands** Else, Baby Still, Proactive, Puffix, Dag
■ **Contact** Nuri Ertemel,
aslanbaba@aslanbaba.com.tr

■ **AS İLAÇ LTD. ŞTİ - AMASYA**
■ **Tel** +903582420444 www.asilac.com
■ **Brands** Astox
■ **Contact** Mehmet Hatipoğlu,
celikhatipoglu@asilac.com

■ **ASM LTD. ŞTİ - İSTANBUL**
■ **Tel** +902164419094 www.asmproduct.com
■ **Brands** Ducere
■ **Contact** Alican Kocaman, exim@asmproduct.com

■ **ASTEL KAĞITÇILIK A.Ş - İSTANBUL**
■ **Tel** +902124110900 www.canbebe.com.tr
■ **Brands** Canbebe
■ **Contact** Ertuğrul Özder,
ertugrul.ozder@ontexglobal.com

■ **ASYA PAMUK LTD. ŞTİ - İSTANBUL**
■ **Tel** +902125066262-63 www.luxpamuk.com.tr
■ **Brands** Lux Güzelliği
■ **Contact** Murat Uğur, murat@luxpamuk.com.tr

■ **ATAÇ KOZMETİK A.Ş - İSTANBUL**
■ **Tel** +902124226464 www.ataccosmetics.com
■ **Contact** Doğan Beşcan, dogan@ataccosmetics.com

■ **ATAK FARMA KOZMETİK A.Ş - İSTANBUL**
■ **Tel** +902122219403 www.atakfarma.com
■ **Brands** Blue Black, Etruschi, Just Secret, Career, Sence
■ **Contact** Önder Güler, onderguler@atakfarma.com

■ **ATAK KOZMETİK LTD. ŞTİ - İSTANBUL**
■ **Tel** +902124415631
■ **Contact** M.Sami Tosun, samitosun@hotmail.com

■ **ATAMAN İLAÇ LTD. ŞTİ - İSTANBUL**
■ **Tel** +902128668700 www.uni.com.tr
■ **Brands** Uni, Premax, Unimed, Hydromax, Pia
■ **Contact** Hakan Gündüz, hakangunduz@uni.com.tr

■ **ATAS TÜKETİM MALLARI LTD. ŞTİ - İSTANBUL**
■ **Tel** +902164258955 www.atasgroup.com
■ **Brands** Fe, Stop
■ **Contact** Nihan Buğdaylı, Alper Uçakçı,
export@atasgroup.com

■ **ATOMIZER KOZMETİK A.Ş - İSTANBUL**
■ **Tel** +902163167127 www.atomizer.com.tr
■ **Brands** Kajal, Miss Claire, Carla
■ **Contact** Özlem Leyla Karabağ, ozlem@kajal.com.tr

■ **AYCAN KOZMETİK - İSTANBUL**
■ **Tel** +902128760973 www.sectorwax.com
■ **Brands** Sector, Hairmate
■ **Contact** Yusuf Aycan, aycankozmetik@gmail.com

■ **AYKİM TEMİZLİK LTD. ŞTİ - İSTANBUL**
■ **Tel** +902124750834 www.tex.com.tr
■ **Brands** Tex
■ **Contact** İlyas Duman, aykimtex@superonline.com

■ **AYSAN AYDIN KOZMETİK LTD. ŞTİ - İSTANBUL**
■ **Tel** +902165654456 www.aysankozmetik.com.tr
■ **Contact** Y. Emre Yüksel,
emre@aysankozmetik.com.tr

■ **AYTAŞ TARIM ÜRÜNLERİ A.Ş - İSTANBUL**
■ **Tel** +902322511692 www.aytash.com
■ **Contact** Gökhan Mert Aydoğdu,
aytash@aytash.com

TURKISH COSMETICS exporters

■ AZMUSEBAT ÇAKMAK A.Ş - İSTANBUL

Tel +902125125440 www.azmutsebat.com
Contact Ali Konyar, akonyar@azmusebat.com

■ BAĞDATLI İTHALAT PAZARLAMA A.Ş - İSTANBUL

Tel +902164651330 www.bagdatlias.com
Contact Ahmet Bağdatlı / Nuran Bağdatlı,
murat.bagdatli@hotmail.com, info@bagdatlias.com

■ BANAT FIRÇA A.Ş - İSTANBUL

Tel +902122890150 www.banat.com
Brands Banat
Contact Erdem Abaloğlu, eabalioglu@banat.com

■ BESMA KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124381355 www.besma.com.tr
Brands Air Smile, Auto Smile, Ex-Tox, Jet Adore, Dear Baby
Contact Rabia Kelleci, smileair@hotmail.com,
Döndü Yolcu, dyolcu@hotmail.com

■ BEŞYILDIZ TELEKOMÜNİKASYON LTD. ŞTİ - ANKARA

Tel +903122572130 www.depistar.com
Brands Depistar, Nature-D, Dessima, Depirose
Contact Bülent Yıldız,
bulent.besyildiz@hotmail.com

■ BEYAZ KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902128543732-33, www.beyazcosmetic.com
Brands Aqua Vera
Contact Özlay Yılmaz, info@beyazcosmetic.com

■ BFF KOZMETİK A.Ş - İSTANBUL

Tel +902165931313 www.beautyff.com
Brands Pielor
Contact Melisa Özge Özgen, melisa@beautyff.com

■ BİOCURA KOZMETİK LTD. ŞTİ - MANİSA

Tel +902362664266 www.biocura.eu
Brands Bodylux, Seratin, Starlife, Airlux, Maximus
Contact Recep Emra, r.emra@biocura.eu

■ BIOLANDES GÜL SANAYİ A.Ş - ISPARTA

Tel +902462479089 www.biolandes.com
Contact Erdem Dünder,
erdem.dundar@biolandes.com

■ BISAR COSMETIC - İSTANBUL

Tel +902127982770 www.bisarcosmetic.com
Contact Khakid Alyakubi,
halit@bisarcosmetic.com

■ BİLAL SABUNCU YAĞ VE SABUN LTD. ŞTİ - AYDIN

Tel +902562310105 www.bilalsoaps.com.tr
Brands Bilal, Bix, Damla, Rubix, Rubino
Contact Ali Sabuncu, bilal@bilalsoaps.com.tr

■ BİLEŞİM KİMYA LTD. ŞTİ - İSTANBUL

Tel +902128866464 www.bilesimkimya.com
Brands Vione, Sio, Mumex
Contact Tolga Ataş, tolga@bilesimkimya.com

■ BURDA BEBEK A.Ş - İSTANBUL

Tel +902126376650 www.materials.com
Brands Multisoft Clean's, Softline Fresher
Contact burdaticaret@superonline.com,
info@burdaticaret.com

■ BUR-İŞ PAZ. TEM. LTD.ŞTİ - İSTANBUL

Tel +902126230070 www.bur-is.com
Contact Erkan Saral, erkan@bur-is.com

■ C.R.E.A KOZMETİK A.Ş - İZMİR

Tel +902328770888 www.creakozmetik.com
Brands Simply Theraphy, Qbic, Hair Kozz, Shayna, Q-Xtra
Contact Tuğba Eker Adıgüzel,
tugba.eker@creakozmetik.com

■ CMC CONSUMER MEDICAL CARE LTD. ŞTİ - MERSİN

Tel +903242393870 www.cmc-group.de
Brands Bel
Contact Ayyüce Yalın,
ayyuce.yalin@cmc-group.com.tr

■ ÇAĞ KOZMETİK - ANKARA

Tel +903123952390 info@kuafprofessional.com
Contact Çağkan Özvan

■ ÇİMEN KOZMETİK SANAYİ VE TİCARET A.Ş - İSTANBUL

Tel +90 2164290001 www.cimenkozmetik.com
Brands İcolive, Bebishon, Me Myself, Touga

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Tel +902324790951 www.dalan.com.tr
Brands Dalan, Alara, Roxy, Nancy, Diana
Contact Selda Teker, selda.teker@dalan.com.tr
Banu Doğanca, banu.doganca@dalan.com.tr

■ DELTA DIŞ TİC. A.Ş. - İSTANBUL

Tel +902122352045 www.deltatradetr.com
Contact Gülten Erdemir,
gerdemir@deltatradetr.com

DEPAR KOZMETİK GIDA TUR. İNŞ. TİC. LTD. ŞTİ - ANKARA

Tel +903123952390 www.deparkozmetik.com

Contact Çağkan Özkan, ozbel@hotmail.com

DİFAŞ FIRÇA VE PLASTİK SAN. VE TİC. A.Ş. - İSTANBUL

Tel +902125501755 www.difas.com.tr

Brands Difaş

Contact Ceylin Ekinci, export@difas.com.tr

DOĞATEK KOZMETİK - İSTANBUL

Tel +902122792545 www.dogatek.com.tr

Brands Natural Colors, Organic Color System

Contact Caner İpin, cipin@dogatek.com.tr

DOĞACI DOĞAL KOZMETİK GIDA SAN VE TİC. LTD. ŞTİ. - MALATYA

Tel +904222440024 www.dogaci.com.tr

Contact Zeki Gülnar, sales@dogaci.com.tr

DUAL KİMYA SAN VE TİC LTD ŞTİ. - İSTANBUL

Tel +902125678868 www.dualkimya.com

Brands Brezza

Contact Umut Işık, umut@dualkimya.com

DÜNYA GIDA TİCARET VE SAN. A.Ş. - İSTANBUL

Tel +902124250030 www.belindagroup.com

Contact Saniye Kobak, Ramazan Göksu, saniye@belindacosmetics.com

ECZACIBAŞI GİRİŞİM PAZARLAMA TÜKETİM

ÜRÜNLERİ SAN. VE TİC. AŞ. - İSTANBUL

Tel +902123703000 www.girisimpazarlama.com.tr

Contact Maksut Gizbili, maksut.gizbili@eczacibasi.com.tr

EFE KOZMETİK - DENİZLİ

Tel +902583713129 www.efekozmetik.com

Brands Efe & Pamukkale

Contact Ali Gökpınar, ali@efekozmetik.com

EKİMCİ OR. ÜR. LTD. ŞTİ - AYDIN

Tel +902563564242 www.noix.com.tr

Contact e.ekimci@noix.com.tr

EKSİMET LTD. ŞTİ - İSTANBUL

Tel +902125761200 www.eximet.biz

Contact Dayanat Rzayev, drzayev@eximet.biz

ELA KOZMETİK - İSTANBUL

Tel +902163788707 www.elacosmetics.com

Brands Aqua Soft, Ela, Soft Touch

Contact Deniz Yakar, info@elacosmetics.com

ELİF KOZMETİK LTD. ŞTİ - İZMİR

Tel +90232478554, www.elifcosmetics.com

Contact Muhterem Akbar, info@elifcosmetics.com

ELMADAĞ KİMYA LTD. ŞTİ - İSTANBUL

Tel +902126721040 www.elmadagkimya.com.tr

Contact Mirza Tetikoğlu, mirza-tetik@elmadagkimya.com.tr

ELOPAR A.Ş. - İSTANBUL

Tel +902128751940 www.elopar.com.tr

Contact Gazi Tekdemir,

gazitekdemir@elopar.com.tr

ELSO FRAGRANCES - İSTANBUL

Tel +902126536468 www.elsokimya.com

Brands Elso Fragrances

Contact Ralf Elhadef, info@elsokimya.com

ERÇETİN GÜLYAĞI A.Ş. - İZMİR

Tel +902324255257-8 www.ercetin.com

Contact Nuri Erçetin, nercetin@ercetin.com

ERDOĞMUŞ PARFÜM SANAYİ - İSTANBUL

Tel +902123603030 www.erdogmusparfum.com

Contact Sonay Güner, eps@erdogmusparfum.com

ERKUL KOZMETİK A.Ş. - İSTANBUL

Tel +902124565300 www.goldenrose.com.tr

Brands Golden Rose

Contact Uğur Adıyaman, uguradiyaman@goldenrose.com.tr

ER-MAN KOZMETİK PLASTİK LTD. ŞTİ - İSTANBUL

Tel +902124800075 www.ermankozmetik.com.tr

Brands First Time

Contact Sinan Ersoy, erman@er-man.com

ERTE KOZMETİK A.Ş. - İSTANBUL

Tel +902128758182 www.roxanne.com.tr

Brands Roxanne, Xceed

Contact Ali Cerid, info@roxanne.com.tr

ESPAS KOZMETİK A.Ş. - ANKARA

Tel +903124733942 www.ixoraparfum.com

Brands Ixora

Contact Ebru Ergül Şimşek, eburu@ixoraparfum.com

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www.etkenmakinekimya.com

Contact Cem Metin,

ticaret@etkenmakinekimya.com

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Contact Murat Temeltaş, murat@euromis.com

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Brands Duru, Arko, Fax, Evy Baby, Aromel
Contact Mehtap Öner, moner@evyap.com.tr

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Brands Eyüp Sabri Tuncer
Contact Ayşe Demir, ayse@eyupsabrituncer.com

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Tel +902128863383-84 www.ezmirakimya.com
Contact Bilal Karakuş, bilal_kkus@hotmail.com

■ FERİDE PUDRA KİMYEVİ MAD. LTD. ŞTİ - İSTANBUL

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Brands Feride, Fenodo, Mix Vix

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Tel +902244111020 filiz@filizcelik.com
Contact Reyhan Hocaoğlu, rhocaoglu@filizcelik.com

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Contact Selin Almazlinos, Ali Tezel, info@floraucanyaglar.com

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Brands Flormar
Contact Mehmet Aykut, aykutt@flormar.com

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Brands Kreasyon, Ekol Silver, For Life, Klity
Contact Yakup Atıcı, yakupfon@gmail.com

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Contact Ashl Yaşarlar, ayavuzer@fromakimya.com

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Tel +902242116900 www.fulser.com.tr
info@tresan.com

Brands Tresan, Krauterhof, M.Asam
Contact Erdinç Mutaf, info@fulser.com.tr

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Contact Ayşen Örs, ayors@gatakimya.com

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Brands Donna Bella, Mis Catherine, Mythos, Hypnos, Depth
Contact Fikret Yıldırım, fikret@gelisimkozmetik.com

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Tel +902165892734 www.rapunzelstore.com
Brands Rapunzel, Dreamline
Contact Victoria Ishkhanova, victoria@rapunzel-hair.com

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Tel +902127866060 www.gizcosmetics.com.tr
Brands Isabelle Dupont, Sebume, Xdhose
Contact İbrahim Zengin, izengin@gizcosmetics.com.tr

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Contact Mualla Kortikoğlu, mualla@globhorizon.com

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Brands Newcity
Contact Zafer Kapar, [bilgi@newcity.com.tr](mailto: bilgi@newcity.com.tr)

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Tel +902126242752 www.gul.com.tr
Brands Global
Contact M.Levent Gül, info@gul.com.tr

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aysenur@gulerchemical.com
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Brands Güliz
Contact Gülüze Bozdoğan,
gulizsabunlari@hotmail.com
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Brands Pozzy, Gülşah
Contact Ali Kaya, akaya@gulshah.com.tr
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Brands Antioch's Verdaa
Contact Murat Gül, murat@verdaa.com
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Brands Gulsha
Contact Gülşah Gürkan, gulsha@gulsha.com.tr
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Contact Elçin Han, elcin@gulerelektronik.com
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Brands Joly, Papia, Familia, Molfix, Bingo
Contact Mustafa Tuncay, mtuncay@hayat.com.tr
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Brands Hobby
Contact Mete Buyurğan,
mete.buyurgran@hobikozmetik.com

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Brands Hands
Contact Hülya Alemdar,
hulyaalemdar@hskozmetik.com
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Contact İlker Okan, ilker.okan@hunca.com.tr
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www.idaltd.com
Brands Bambola, Fiori
Contact Hüseyin İpek, Merve Öztürk
info@idaltd.com
- INNOVA COSMETICS - İSTANBUL**
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Brands Innova, Dermacare Innova
Contact Gülçin Morello,
gulcin@innovacosmetics.com
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www.organicum.com
Brands Organicum, Organicare, Organicum Sun, Organicum Professional, Maire
Contact Engin Ayhan, engin@medicalorganics.com
- engin@organicum.com
- İTİMAT LÜKS HIRDAVAT A.Ş - İSTANBUL**
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Brands Fonex, Gummy, Vanelly
Contact Dilek Çalışkan, dilek@fonex.com.tr
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Contact Kadriye Sevinç
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Contact Funda Nurişık, fnurtatar@hotmail.com
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Brands Gabrini
Contact Gürol Yiğar, gurol@gabrini.com

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■ **Contact** Buket Karnibat,
buket@kaganparfumeri.com
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■ **Brands** Viva
■ **Contact** Zekai Özer, export@kaizer.com.tr
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■ **Contact** Barış Kaleağası,
baris.kaleagasi@kalekimya.com
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■ **Brands** Kali
■ **Contact** Fred Franco, fred@kali.com.tr
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■ **Tel** +902126744784 www.kamelyacosmetics.com
■ **Brands** Iris, Nirvano, Nikole
■ **Contact** Sami Toron, samitoron@hotmail.com
- **KARDEŞLER GIDA TEMİZLİK A.Ş - İSTANBUL**
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■ **Brands** Javel
■ **Contact** Murat Güney Esen, info@javel.com.tr
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■ **Brands** Fresh'n Soft, Medix, Minix
■ **Contact** Çağlar Yılmaz, caglar.yilmaz@freshnsoft.com
■ sinem.eser@freshnsoft.com
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■ **Brands** Kayla
■ **Contact** Elvan Akbulut, elvan.akbulut@kayla.com.tr
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■ **Tel** +902163372237 www.kazancionline.com
■ **Contact** Artun Kazancı, artun@kazancionline.com
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■ **Contact** Burak Kesen,
info@kesenlerkozmetik.net
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■ **Contact** Ali Fuat Ustahaliloğlu,
info@redrosecosmetic.com
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■ **Brands** Colleen, Lollis, Glen, Jemie
■ **Contact** Eray Altun, ealtun@kometkozmetik.com.tr
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■ **Contact** Hüseyin Değer, sales@kontcosmetic.com
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■ **Tel** +902122852290 www.kopas.com.tr
■ **Brands** Dalin, Alix Avien, Sesu, Alix, Xo
■ **Contact** Serkan Acar, serkan.acar@kopas.com
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■ **Brands** Hypo, Eko
■ **Contact** Selma G. Murat,
smurat@koruma.com
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■ **Brands** Lisse, Noon, Rainbow, Marjinal Sos
■ **Contact** Özkan Şekerci,
export@kozakkozmetik.com
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■ **Tel** +902127712211 www.kozmokimya.com
■ **Brands** Fruity, Tango, Wood's
■ **Contact** Hüseyin Sarerler,
huseyin@kozmokimya.com
- **KOZMOARTI KİMYA KOZMETİK LTD. ŞTİ - İSTANBUL**
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■ **Brands** Sen, Maxxel, Sabril, Alanis
■ **Contact** Şükran Uz, suz@kosmoarti.com
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■ **Tel** +902164471147 www.pelomin.com.tr
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■ **Brands** Otacı, Naturway
■ **Contact** Börçe Alpay,
borcealpay@kurtsan.com

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www.lacivertlojistik.com
Contact Mehmet Uluhan Bolen,
mehmetbolen@lacivertlojistik.com
- LALİNEDA KOZMETİK SAN VE TİC. LTD. ŞTİ - İSTANBUL**
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Brands Katre Sabun
Contact Dürrin Göktan, katresabun@gmail.com
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www.levanten.com.tr
Contact Ela Arslan, machrique@machrique.com
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Brands Nixi Baby, Nixi Lady, Nix Liquid Detergents
Contact Hatice Maina, hatice@leventkimya.com.tr
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Contact Zülfükar Cansız, zcansiz@lilafix.com
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Brands Nedens, Rankar
Contact Mustafa Karataş, info@lmc cosmetics.com
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Contact Özge Özcan, ozge@ltscosmetics.com
- LUX GROUP KOZ. LTD. ŞTİ - İSTANBUL**
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Brands Önsa Lux
Contact Güven Öngel, luxpamuk@luxgroup.com.tr
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Tel +902124860355 www.makyajkozmetik.com.tr

Brands New Well, Epilady, Nitro Canada
Contact Muhammet Haciabdullahoğlu,
info@makyajkozmetik.com.tr

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www.purixima.com
Brands Purixima
Contact Murat Terkoğlu, murat@purixima.com

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Brands Füme
Contact Fatma Ateş, fume@fumekozmetik.com

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Contact Oktay Orday, oktay@matsangroup.com

MAYAN LTD. ŞTİ - İSTANBUL
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Contact Kenan Savaş, kenansavas@mayan.com.tr

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Contact Burak Bozdağ

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uguraksoy@marmaratemizlik.com

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Tel +902124700310 www.mohen.com.tr
Contact M. Alper Aydın, alper.aydin@mohen.com.tr

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Contact Sait Efendi Kartop,
sait@morscosmetics.com

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Contact Zeynep Yüçeturk,
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Brands Nevacolor, Nevacare, Nevaflex, Nevaform
Contact Yavuz Adalı, Armağan Okay

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Contact Tarhan Selek, tarhan@nucoscosmetics.com

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www.sheida.com.tr
Brands Sheida
Contact Nurettin Ustaoglu, info@nural.biz

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Brands Biocharm
Contact Şennur Dede

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Contact Dalya Ervaron, dalya@odakcosmetics.com

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Tel +902127711552 www.okyanuskimya.com.tr
Contact M. Fevzi Elitez,
felitez@okyanuskimya.com.tr

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Tel +902125523737 www.orjinhijyen.com.tr
Contact İlhan Öztrük, sales@orjinhijyen.com.tr

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Contact Majd Judy Abacı

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Brands Everycar, Everyday Fashion, Everyhome
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Brands Golden Cire, Depigold
Contact Ömer Özçelik, traf@myynet.com

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Tel +903128155010 www.ozdengroup.com
Contact Dmitry Shagdyr, dmitry@ozdengroup.com

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nuripamir@mysticalparfum.com

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zeynep@soracosmetics.com

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sinem.karabina@ozsoykozmetik.com

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h.aliarvas@tredafmcg.com

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Contact Metin Tantalkaya,

metin.tantalkaya@tr.henkel.com

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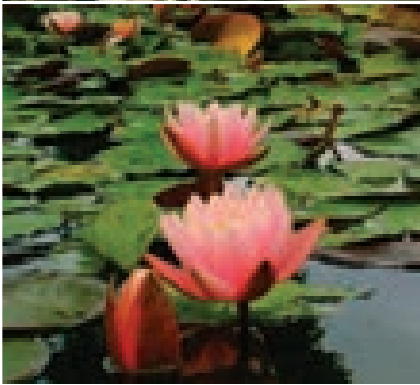
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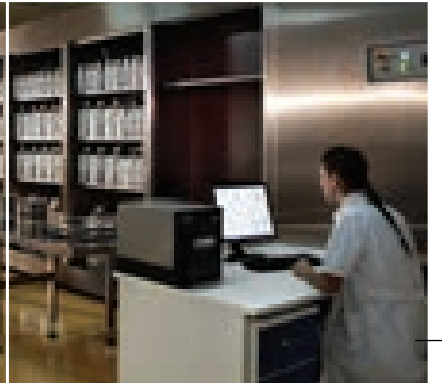
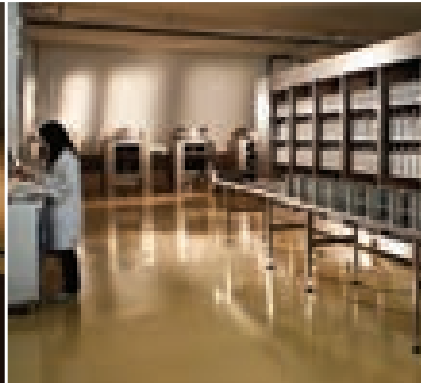
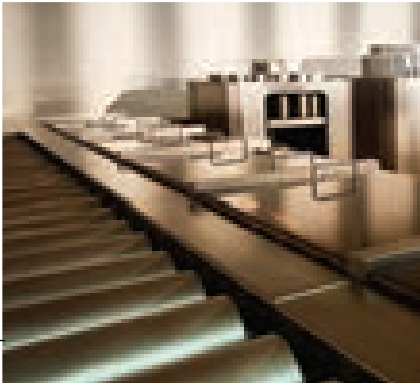
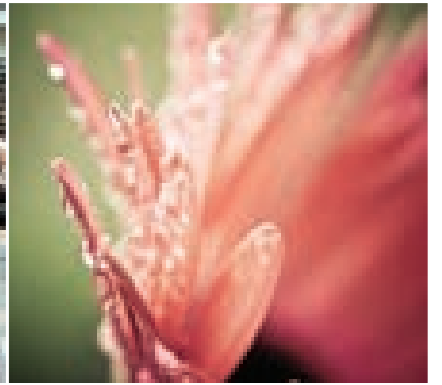
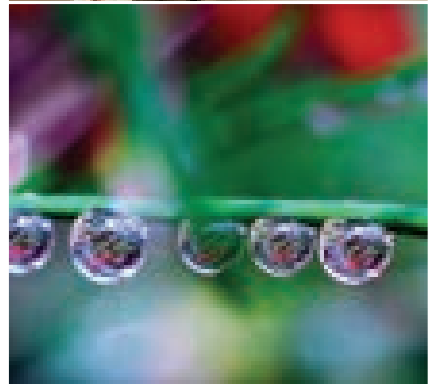
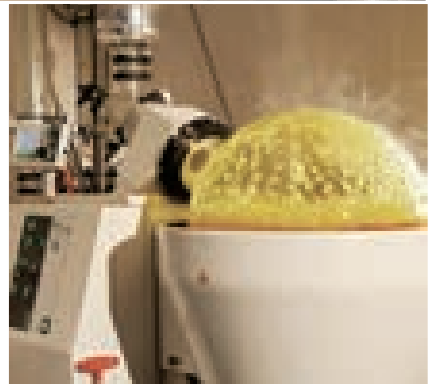


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