

Beautyland

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BEAUTYLAND TURKEY / MAGAZINE OF TURKISH COSMETICS EXPORTERS

Turkey

RUNWAY ISTANBUL

Unforgettable
moments from
Spring-Summer
2014 fashion shows

GEARING UP FOR WINTER

How to protect your face,
skin, hair and feet
in cold weather

Inspire your makeup

Smoky and mysterious
eyes, baby-like skin
and burning eyes

SECRETS OF FLAWLESS SKIN

Your guide to
Karaköy



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where the continents meet!

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10th International Exhibition for
Cosmetics, Beauty, Hair

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IFM, Istanbul Expo Center, Turkey



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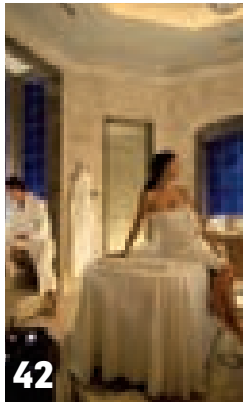
edita

Turkish cosmetics sector has been in rapid growth thanks to high product quality and product versatility. Two of the most significant indicators to this are the increasing sales volume and business relations Turkish companies establish at international fairs. Color cosmetics, skincare and personal hygiene product brands are becoming more and more familiar to consumers as demand is rising at a high speed. In this issue, we emphasized on the leading cosmetics brands in this growing sector and focused on body and skin care for the winter. On our Scope pages, we gathered tips on what kind of products you should use against the harsh cold of winter, and we researched on what you should wear, eat and use for a fit body. We recommend our Beauty Spy section for catwalk-inspired makeup trends and our Trendsetter section to learn about cosmetics products that will reflect floral colors onto your skin.

We all know that Istanbul is a rising star with its cultural, arts and fashion scene in this part of the world. We included the moments etched on our minds from the Fashion Week Istanbul, which attracted few an international fashion crowd to this metropolitan in the past months. Speaking of arts and culture, we also prepared a thorough Karaköy guide with information on art galleries, restaurants and historical sites in our Culture Watch section. Enjoy your reading

MURAT AKYÜZ

IKMIB Executive Board Chairman



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Discover the *power of honey*



HONEY, NATURE'S GIFT TO US, IS SIMPLY ESSENTIAL FOR SKINCARE AS MUCH AS FOR HEALTH.

Do you know there are 500 different types of honey? This natural source of nutrition is a vital part of healthy living, and when applied to skin it is useful with its anti-allergic, moisturizing, exfoliating and antioxidant qualities.

BENEFITS ON THE SKIN:

- **Anti-allergic:** Honey works miraculously well on itchy and irritated skin. Its antibacterial quality helps renew skin cells and cures skin allergies.
- **Moisturizing:** It acts as a natural source of moisture by sealing the moisture in your skin. Its use is especially recommended during cold winter months.
- **Exfoliating:** It exfoliates problematic and sensitive skin with simple sugar enzymes inside. It works as a natural peeling lotion.
- **Antioxidant:** Honey has different types of nutritional value according to its color and density. Dark-colored honey contains more antioxidants because it has less water content.

HEALTH BENEFITS:

- **Nutritional:** Honey naturally consists of a vitamin B complex, vitamin C, proteins, amino acids and enzymes. Plus, it raises blood sugar



Facts on choosing products with honey: Honey has two important components with benefits to your skin. Propolis (Bee resin) and beeswax provide your skin with the necessary moisture and helps skin renew itself.

- **Propolis (Bee resin):** Bee resin contains a high antioxidant content, helping skin fight against aging.
- **Beeswax:** Its anti-inflammatory and anti-allergic qualities help with skin cell renewal.

slowly, helping it keep in balance as long as it is consumed moderately.

- **Digestive:** Unprocessed, natural honey has a positive effect on your digestive system.
- **Natural sweetener:** You can use honey to add a sweet flavor to your milk, tea or coffee, salad dressings and sauces when cooking. It is much healthier than processed sugar.

TWO IMPORTANT TYPES OF HONEY:

- **Royal Jelly:** Royal Jelly is only consumed by the queen bee. While worker bees have a lifespan of four weeks, the queen bee lives for four to six years thanks to her healthy food source. When consumed regularly, royal jelly helps improve your digestive system, speeds up the healing process of scars and spots on your skin and adds elasticity to your skin. Royal Jelly both has great benefits to your health and a strong anti-aging quality.
- **Manuka Honey:** This type is only found in New Zealand, and it is one of the most expensive types of honey in the whole world. It is a great benefit to health with its antibacterial quality.

WHY IS UNPROCESSED HONEY BETTER FOR YOU?

Unpasteurized honey and honey that has not been chemically exposed to high temperatures are better for your health because they maintain their nutritional values and are free from chemicals.



D'OLINDA Beauty Remedies Shampoo with Royal Jelly & Propolis Bileşim Kimya



MUMEX Naturals Moisturizing Shampoo for Healthy Scalp & Hair Bileşim Kimya



NATURE WAY Nourishing and Repairing Herbal Shampoo with Honey & Linden Kurtisan Kimya



L'ROUGE Shampoo with Honey, Milk and Vanilla Extracts Propa Tüketim



L'ROUGE Shower Gel with Honey, Milk and Vanilla Extracts Propa Tüketim



L'ROUGE Moisturizing Hand and Body Cream with Honey, Milk and Vanilla Extracts Propa Tüketim





For a *dramatic* LOOK

EYELASHES ARE THE KEY TO CREATING THAT STUNNING LOOK, SO MAKE SURE TO ALWAYS CARRY YOUR FAVORITE MASCARA IN YOUR MAKEUP BAG WHEREVER YOU GO.

Throughout history, women all over the world used kohl in order to attract attention to their eyes, but today eye makeup consists of much more than that. It was in 1920's when women discovered that long and full eyelashes add a lot to their look. And so mascara as well as false eyelashes suddenly became one of the most important makeup tools. Today mascara types vary according to your needs. The product you can buy depends on what type of eyelashes you want: Long, thick, voluminous or eyelashes with a 3D effect? Plus, you could always use false eyelashes to add a more dramatic effect to your eyes.

If you have thin eyelashes, you can always add false eyelashes as a fill-in. You can use a curler if you want to give your eyelashes a flawless look before putting on your mascara. In order to create a more intense effect, you need to use more and more brush strokes when applying your favorite mascara. If you feel like your eyebrows are too dominant on your face, you need to make sure not to apply too much mascara on your eyelashes and always prefer neutral tones in eyeshadows.

GOLDEN ROSE Sexy Black Mascara Infinity Volume & Midnight Black Erkul Cosmetics

CATHERINE ARLEY Silky Touch Flower Mascara – waterproof Alfar Cosmetics

GABRINI Voluminous Blue Eyes Mascara Kadioğlu Cosmetics

GOLDEN ROSE Definitive Volume & Length Mascara Erkul Cosmetics

NEW WELL Camuflaje Mascara Makyaj Cosmetics

ELITE 6X Mascara Alfar Cosmetics

GOLDEN ROSE WonderLash 2x Volume & Lash Lify Mascara Erkul Cosmetics

DALAN ANTIQUE 100% Olive Oil Soap, Dalan Kimya End A.Ş., dalan.com.tr

OLIVOS 100% Olive Oil Soap, Turkish Bath, Olivos Yağ Sanayi- olivos.com.tr

ENJOYING *Bath Time*

OTTOMAN BATH Hayat Ağacı, Tree of Life
100% Natural Soap, Korkut Yağ Sabun San.,
olivos.com.tr, korkutsabun.com

OLIVOS Perfumes Sensational Maldives 100%
Natural Soap - Natural Soap, Korkut Yağ Sabun
San., olivos.com.tr, korkutsabun.com

OLIVOS with Rose Essance, Korkut Yağ Sabun San., korkutsabun.com

OTACI Argan Soap, Kurtsan İlaçları, otaci.com

DOUBLE YOUR BATH PLEASURE
WITH THESE SCENTED SOAPS
CLEANSING YOUR BODY AS WELL
AS PURIFYING YOUR SOUL.

OLIVOS Spa Antibacterial Daphne
100% Natural Soap, Korkut Yağ Sabun
San., olivos.com.tr, korkutsabun.com

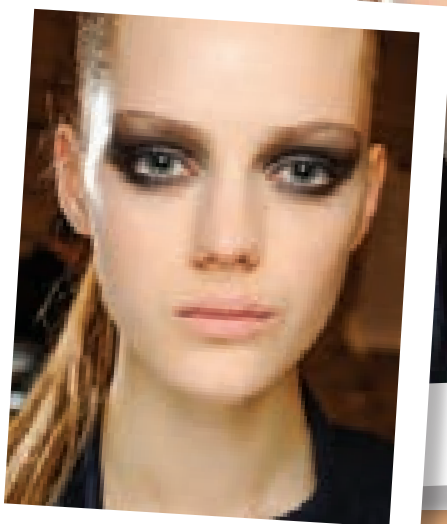
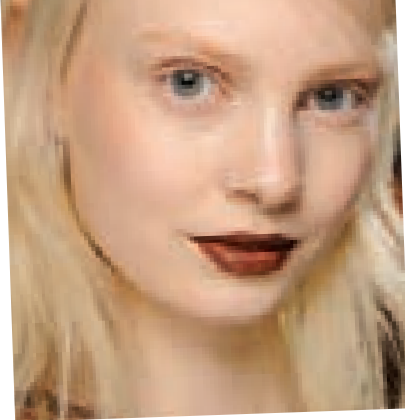
This season's *make up trends*



THE WINTER SEASON HAS JUST STARTED WITH A NATURAL PALETTE IN MAKEUP. THE EYE IS AGAIN THE MAIN FOCUS OF THE FACE, AND WITH A TOUCH OF GRAY, YOU CAN CATCH THAT DEEP, SMOKY EXPRESSION THAT IS IN FASHION TODAY. TO HAVE THAT BABY-LIKE SKIN, BURNING LIPS AND MYSTERIOUS EYES, HERE ARE A FEW TIPS TO FOLLOW THIS SEASON.

You need to start your makeup with a high-quality foundation with a thin texture to create a smooth and matte base layer on your face. Your foundation should cover up the spots and impurities on your skin and give it a smooth, baby-like texture. It should also match with your natural skin tone, and you need to make sure not to make a thick layer on your face, which would cause your mimic lines become too visible.

For your eyes, you can use a concealer if you feel the need a touch of brightness around your eye area. This concealer should be right for your skin tone. Then you can use your mascara and eye shadow and/or eyeliner. A good quality mascara can work miracles on your eyes, giving you a deep and feminine expression. You can choose your mascara according to what effect you want to create on your eyelashes. Eye shadows with natural earth tones also add depth to your eyes and look good with winter clothes. Smokey



eyes with black and gray eye shadows are also in vogue this season.

Thick eyebrows back from 1960's are again in fashion, and they work well with eye shadows with natural earth colors. They bring focus to your eyes and give you a stronger and more sophisticated expression.

If you want to go easy on your eyes, you can always put on your red lipstick to draw attention to your lips. This season's lip colors also include natural earth tones. However, if you wear too much makeup on your eyes, you need to put on a very light lipgloss to avoid too much coloring on your face.



PINEAPPLE Terracotta,
Mona Cosmetics

FARMASI Eyeshadow,
Tan-Alize Cosmetics



CLASSICS Shimmering Lipgloss,
Erkul Cosmetics



GOLDEN ROSE Blush Pink,
Erkul Cosmetics

CLASSICS Lipstick,
Erkul Cosmetics



GOLDEN ROSE Blush,
Erkul Cosmetics

COLLEEN Nail Lacquer,
Komet Cosmetics



GOLDEN ROSE Terracotta,
Erkul Cosmetics

FARMASI Eyeshadow,
Tan-Alize Cosmetics



Freshness ALL DAY

FORGET ABOUT SWEATING AND BODY ODOR AND ENJOY FRESHNESS WITH THESE DEODORANTS ALL DAY LONG.



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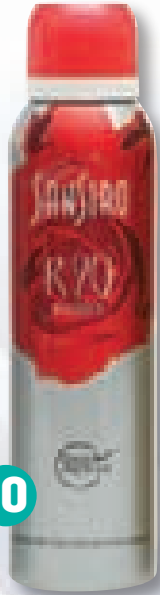
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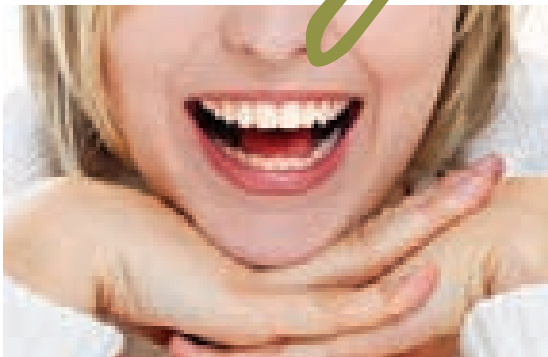
1 SANSIRO For Men 32 Deo Active Perfume Deodorant, Ahenk
2 NEW ESTERA For Men Body Spray, SCK Zeta Company
3 BLUE ICE For Men Perfumed Body Spray, Komet Cosmetics
4 SANSIRO E For Men 61 Perfume Deodorant Spray, Ahenk
5 SANSIRO E 14 Men Deo Active, Ahenk
6 SANSIRO E 500 Deo Active, Ahenk
7 SANSIRO E 15 For Men, Ahenk
8 SANSIRO E 13 For Men Deo Active, Ahenk
9 ETRUSHI Hunter For Men, Atak Farma
10 SANSIRO E 28 Deo Active Perfume Deodorant, Ahenk
11 ENERGY Deep Deodorant Perfume, Dalize Cosmetics/Matsan
12 VALENTINA 202 Man Deodorant, SCK Zeta Company
13 GUMMY Deodorant For Men, Fonex / Itimat Luks Hirdavat

1 ETRUSHI For Women, Atak Farma
2 VALENTINA Red Flower Attirance Deodorant For Woman, SCK Zeta Company
3 LADY'S SECRET Chic 24 hour Protection Fresh Floral Deodorant, Sora Cosmetics
4 ALWAYS LOLITA Fun Time Deodorant, Atak Farma
5 SANSIRO K12 Deodorant For Women, Ahenk
6 SANSIRO K79 Deodorant For Women, Ahenk
7 SANSIRO K1 Active Deo For Women Perfume Deodorant Spray, Ahenk
8 IXORA Women Roll-Deo, Espař Cosmetics
9 COOL BREEZE Cotton Touch For Women, Lider Cosmetics
10 SANSIRO E-70 Active Deodorant, Ahenk
11 SANSIRO K112 Deo Active Perfume Deodorant Spray, Ahenk
12 KINEBA Kineba Oriental For Woman, Geliřim Cosmetics
13 NEW ESTERA Angel's Deodorant, SCK Zeta Company
14 NEW LOLITA Lovely Sun Perfumed Body Spray, Atak Cosmetics



ALL YOU NEED IS A BEAUTIFUL SET OF TEETH AND A HEALTHY MOUTH TO FLASH THAT CONFIDENT SMILE OF YOURS. IF YOU FOLLOW A CORRECT DAILY RITUAL FOR YOUR MOUTH CARE, YOU END UP WITH THE WHITE SET OF TEETH AND THE PERFECTLY HEALTHY GUMS YOU DREAM OF.

How to *big smile*



PROBLEMS THAT CAN MASK YOUR SMILE

Bad Breath

The main causes of bad breath vary from an unhealthy digestive system to problems in the teeth and gums. If you suffer from chronic bad breath, you need to make sure you do not have trouble in these areas. You should also keep away from processed food and drinks that can cause bad breath. Consuming fresh fruits and vegetables helps clean out the bacteria in your mouth and prevents bad breath.

Smoking and Alcohol Consumption

One of the side effects of excessive cigarette smoking and alcohol consumption is chronic bad breath. Plus, the yellow stains on your teeth left by cigarettes will make you look older than you actually are. Smokers and drinkers need to consume too much water to make up for the dryness in their mouths. This inevitable dryness causes bacteria to pile inside the mouth and on the tongue, and this way it creates bad breath.

Tea and Coffee Stains

You need to pay a visit to your dentist for a cleaning session if you consume too much tea or coffee, which makes your teeth turn yellowish. You should also use whitening toothpaste to whiten your teeth.

TIPS FOR A PERFECT SMILE

- Choose the right lipstick color. Lipsticks with a blue base (eq. red, burgundy, brown) make your teeth look whiter.
- Keeping your tongue right behind your front teeth gives you a wider smile.
- Do not open your mouth too big when posing for photos, and do not show your gums too much.

THE ART OF TOOTH-BRUSHING

- Brush your teeth after breakfast in the morning and before going to bed at night. It should be at least two times a day.
- Do not wet your toothbrush before use. Just put on your toothpaste.
- Hold your toothbrush with a 45-degree angle to your teeth.
- Start from your gums and move your brush as if 'sweeping' your teeth towards your mouth cavity.
- Use slow and circular motion, starting from the front, moving on to the back of your mouth.
- Brushing should take up to at least two minutes.
- After brushing, remember to floss to clean between your teeth. This will help prevent tooth decay, gum diseases and bad breath.



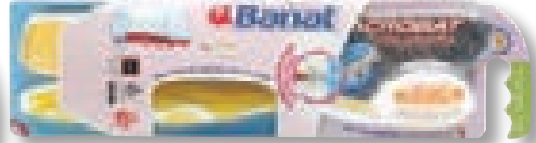
BANAT Tri-Action Toothbrush, Banat Firça Sanayi



FAVORI Fresh White Sensitive Toothpaste, Yaşarlar Cosmetics



BANAT Travel Set, Banat Firça Sanayi



BANAT Acrobat Toothbrush, Banat Firça Sanayi



DR. DİFAŞ
5 system
whitening tooth
brush, Difaş
Firça ve
Plastik San.



COREXYL Nano
Toothpaste
for Sensitive
Teeth, SPC
Cosmetics



EMMAK
Sensitive Anti-
Tartar Tooth
polish, SPC
Cosmetics

FAVORI Fresh White
Polishing Tooth
Powder, Yaşarlar
Cosmetics



FAVORI Fresh White Mouth Care Spray,
Yaşarlar Cosmetics



FAVORI Sensitive Toothpaste with Aloe vera,
Yaşarlar Cosmetics

Fruity and wooden *notes of winter*

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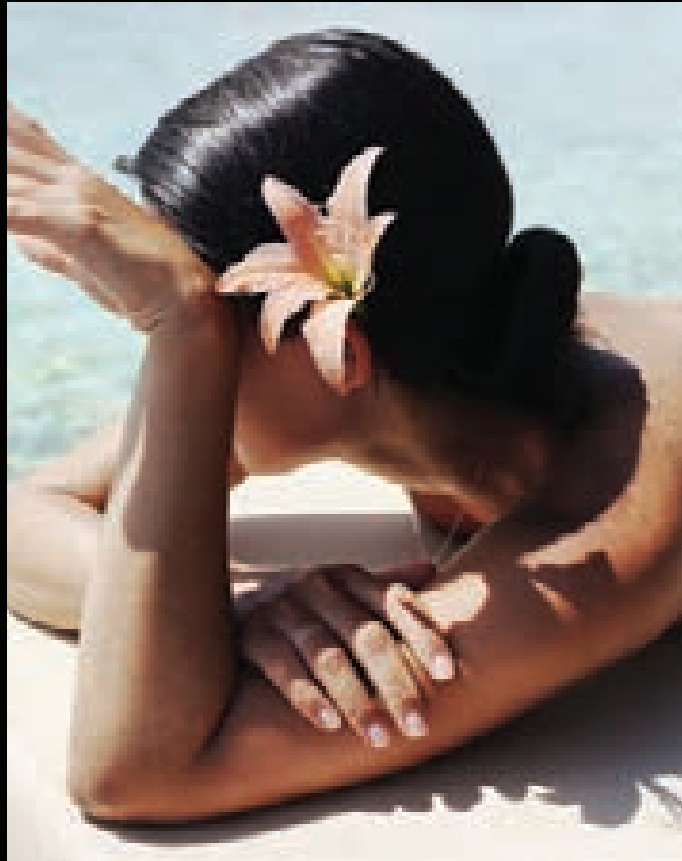
- 1** BLUE ICE EDT for men, Atak Farma, atakfarma.com
2 KINEBA EDT for men natural spray, Gelişim Kozmetik, gelisimkozmetik.com
3 EXSUS BLACK Sansiro Cosmetics, sansiro.com.tr
4 IN MARI EDT for men, BFF Kozmetik, pielor.com
5 EC 1 SAFARI EDT for him, Sora Cosmetics, soracosmetics.com

ENJOY THIS WINTER WITH SNUGGLY,
WARM SCENTS.



- 1 ALWAYS LOLITA EDT, Atak Farma, atakfarma.com
- 2 DELICIA EDT for women, BFF Kozmetik, pielor.com
- 3 BEACH FLOWER Atak Potpourri Perfumes, Atak Farma, atakfarma.com
- 4 SECRET CHARM Atak Potpourri Perfumes, Atak Farma, atakfarma.com





A perfect
body with

Flawless Skin

THE WAY TO HAVING A PERFECT BODY IS THROUGH EATING HEALTHY, EXERCISING REGULARLY AND USING THE ESSENTIAL SKINCARE PRODUCTS. IT IS NOW IN YOUR POWER TO REVERSE THE TIME, STAY HEALTHY AND FIT AND ENJOY YOUR YOUTHFUL FIGURE.

Wearing heels more than 5cm high adds an additional 30% load on your hips and back.

Arms: Women complain about loss of firmness in their arm as they get older. This is because of the loss of elasticity and the decrease in collagen production in our body, causing our skin tissue to soften and sag in time. In order to keep your arms fit and firm, you need to exercise with dumbbells focusing on your biceps and triceps. Daily push-ups also help with toning your arms and work against the signs of aging.

Décolleté and breast area:

In time women's décolleté and breast area lose their youthful appearance because of aging. Breasts start losing their elasticity and firmness, and you end up with wrinkles and dark spots on your décolleté. In order to avoid skin aging on your décolleté, you must use sunscreen during summer and moisturize with anti-aging products daily. For breasts, you must do regular upper body exercises, which will reduce the effects of gravity on your body. You should also use cosmetics products to minimize the signs of aging.

Legs: Your legs are difficult to shape compared to other parts of your body. During pregnancy, women tend to store fat in their hips and thighs, which becomes difficult to burn after giving birth. Fat and cellulite are the two nightmares of women of all ages. Even if you are genetically inclined to have both, you can reduce their presence by following a few basic rules.

In order to prevent cellulite, which is definitely a challenging task for all women, you must exercise regularly and stay away from fattening and processed food including too much alcohol, tea and coffee. Walking and jogging are the two simplest forms of exercise that will shape your hips and legs and minimize fat storage in these areas. You can also take Pilates lessons to build a muscle tone in your legs and keep them fit and strong. Increasing your blood circulation through fat-burning massage therapies or even using massage tools can help, too. If you have a varicose problem, you must consult to a doctor.

Hip and bottom: Hips and bottoms are deformed with aging, which causes loss of elasticity and storage of fat, the two main causes of sagging, in this area. If you exercise regularly and follow a healthy diet through your entire life, you will reduce the signs of aging in your body. Even though no carb diets are in fashion nowadays, they are actually not very good for your muscle tissue, which tends to melt away when you are not consuming the necessary amount of carbs for a balanced diet. You should make sure you are eating enough of everything from proteins to carbs, dairy products to nuts and seeds. This way, you can protect your muscles and lose unwanted fat at the same time. Keeping your muscles healthy and fit helps you prevent sagging in your bottom area.



BEBAK Moisturizing Hand and Body Cream with Almond, Sora Cosmetics

VIONE Intense Moisturizing Milk Body Butter, Bileşim Kimya

EUROMIS Paris Cosmetics Skin Expert Gel Aroma Therapy with Sea Minerals, Euromis Kimya

DALAN d'Olive Olive Oil Body Butter, Dalan Kimya

SANSIRO Cosmetics Tutti Frutti Hand and Body Cream for Daily Use, Ahenk

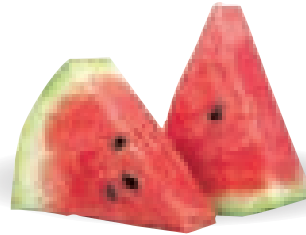
PERIPOLL Professional After Waxing Cleaning and Massage Oil, Bağdatlı

LADYBELLA Hydra Body Lotion with Aloe Vera + Vitamin E, Lider Cosmetics



FAT-BURNING FOOD

We are what we eat. While proteins and carbs are digested fast, fats, due to their complex structure, are digested much more slowly. Therefore, minimizing fat intake, while keeping up with the required daily amount, is vital to your health. Always keep in mind that fast food, loaded with unwanted carbs and fats, is the worst enemy of a healthy diet.



You can consume fat-burning food to help with your diet and fitness regimen. Here are some of them:

- Citrus fruits, melon and watermelon are rich in vitamin C and break down fat in our body.
- Apple and raspberry are two types of fruit loaded with pectin. They also help with fat digestion.
- Lettuce and radish, rich in iron and magnesium, burn down fat, too.
- Green tea is a good source of antioxidants and speeds up the metabolism, helping fat burn faster.





Gearing up for winter

DID YOU KNOW THAT YOU NEED TO PAY SPECIAL ATTENTION TO CERTAIN PARTS OF YOUR BODY AND APPLY SPECIFIC TREATMENTS AS WINTER APPROACHES? THESE PAGES CONTAIN INFORMATION ABOUT THE PROBLEMS AND SOLUTIONS CONCERNING YOUR FACE, SKIN, HAIR, HANDS AND FEET IN COLD WEATHER.

temperatures. Cracking, drying, flaking of the skin especially on the legs due to lack of moisture is very common in winter. This is why you should not forget to apply moisturizers frequently on your body. If you are waxing your armpits and bikini area, you might experience ingrown hair in these areas as a result of wearing tight pants and heavy clothing. In that case, you must exfoliate and use body oils to minimize the risk.

HAIR THERAPY **Protecting Your Hair from Cold**

Cold weather, harsh winds and rain not only cramp your hairstyle but also damage it because of lack of moisture. Weakened and damaged hair is

SKINCARE **How to prevent dark spots on your face**

Your skin goes through its most delicate phase when passing from warm months to cold ones. It is important that you protect your skin with skincare products against the cold and harsh conditions of winter. If you stay in the sun too much in the summer, you need to watch out for dark spots that may appear on

your face when the climate is shifting towards winter. This is why you must wear moisturizers with SPF 30 and wide-spectrum protection during cold months.

No More Hiding in Heavy Winter Clothes

Body care is usually overlooked during winter months. Even though you wear thick clothing for cold weather, your body gets its share from low



common in winter months making it a necessity to use oils to nourish and moisturize your hair. After rinsing your hair during showering, remove excess dampness with a towel. Then massage any type of protective oil including argan oil or even olive oil into the ends of your hair with your hands, working your way up to the roots. Wrap your hair around with a dry towel or stretch film and let it rest for 10 minutes. Afterwards wash it with a nourishing care product that is free of silicon, sulfate and paraben. After this regimen you will quickly notice the glow and vitality in your hair.

Protection for Hands and Feet

If you feel the need to carry a moisturizing hand cream in your purse during winter, this is only normal because your hands and especially fingernails become dry in cold weather. You should use a moisturizing lotion with shea butter, jojoba oil or vitamin E in order to protect your hands and nails from harsh weather.

Pampering Your Feet

Your feet carry your whole weight whether you are just standing up or on the move. When high heels are added to the picture, healthy and well-kept feet become close to impossible. We recommend you to soak your feet in salty, lukewarm water a few times a week. You can also add mineral water besides salt to the water. Plus, moisturizing lotions for feet should be used on a daily basis in order to avoid cracked heels.

Do not forget

Wearing heels more than 5cm high adds an additional 30% load on your hips and back.



FONEX ARGAN
Therapy Hand&Body Butter, Itimat Lüks Hirdavat San.

GIAN
Multivitamin Shampoo with Coconut, SCK Zeta Company

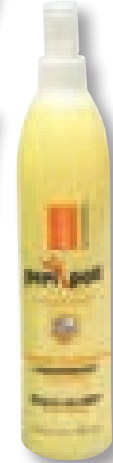


DALAN d'Olive Olive Oil Conditioner, Dalan Kimya

DOAL&DOAL
Antibacterial Foot Care Cream, Yaşartar



ALEDA Olive Oil Sheen Nourishing Spray, Lider Cosmetics



OTACI Argan Hair Care Mask, Kurtisan İlaçları

PERIPOLL
Professional Restorer Formula Conditioner Spray, Professional Advanced Care Formula Bağdatlı İth.



VIONE Shea Body Butter Intense Moisturizing, Bileşim Kimya



BANAT Romantic Hair Brush, Banat Fırça Sanayi

SANSIRO Tutti&Frutti Hand&Body Cream for Daily use, Ahenk

PERIPOLL
Professional After Waxing Cleaning and Massage Oil, Bağdatlı



SORA Intensive Care, Sora Cosmetics



EPILADY Wax Strips with Aloe Vera, Makyaj Cosmetics



Floral *reflections*

COLLEEN Foundation, Komet
Cosmetics

NEWWELL Eyeshadow,
Makyaj Cosmetics

SIORÉ Nail Polish, Yıldız
Cosmetics

COLLEEN Blush, Komet Cosmetics

GOLDEN ROSE 3D Fantastic Lash
Mascara, Erkul Cosmetics

GOLDEN ROSE Ultra Diamond Volume
Lipgloss, Erkul Cosmetics

COLLEEN Lipgloss, Komet Cosmetics

NEWWELL Eyeliner, Makyaj Cosmetics

COLLEEN Cream Compact, Komet Cosmetics



COLLEEN Perfect Color Eyeshadow EY-1, Komet Cosmetics



COLLEEN Lipstick 219, Komet Cosmetics



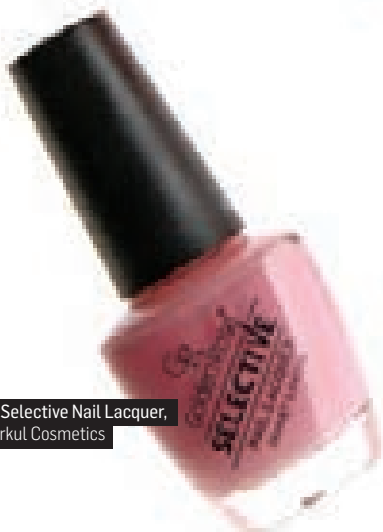
NEWWELL Skin Naturals Eyeshadow 192, Makyaj Cosmetics



CLASSICS Lash Plumper mascara, Erkul Cosmetics



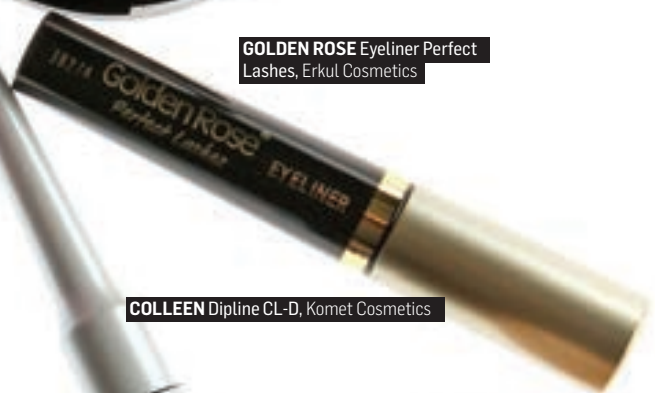
GOLDEN ROSE Selective Nail Lacquer, Morning Rose, Erkul Cosmetics



DRAWING THEIR INSPIRATION FROM FLORAL COLORS, THESE MAKEUP PRODUCTS WILL BRIGHTEN UP YOUR COMPLEXION AND REFLECT ITS NATURAL GLOW.



GOLDEN ROSE Mineral Terracotta Powder 06, Erkul Cosmetics



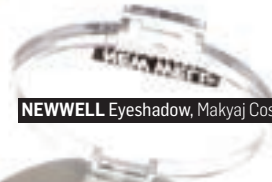
GOLDEN ROSE Eyeliner Perfect Lashes, Erkul Cosmetics



COLLEEN Dipline CL-D, Komet Cosmetics



COLLEEN Eyeshadow 24 Colors CL-24, 240, Komet Cosmetics



NEWWELL Eyeshadow, Makyaj Cosmetics



COLLEEN Moisturizing + Longlasting Foundation Makeup 3, Komet Cosmetics




NEWWELL Camouflage Mascara,
Makyaj Cosmetics



COLLEEN Blush On 02, Komet Cosmetics




GOLDEN ROSE Terracotta Eye
Shadow, Erkul Cosmetics



NEWWELL Skin Naturals Eye
Shadow 211, Makyaj Cosmetics



ELITE Volume Rouge 114, Alfar Cosmetics



APPLY A STUNNING
EYE MAKEUP FOR A
DRAMATIC EXPRESSION.



COLLEEN Perfect Waterproof Ultra Black Mascara, Komet Cosmetics



GOLDEN ROSE Terra Cotta Stardust 105, Erkul Cosmetics



NEW WELL Lipgloss Camuflaje, Makyaj Cosmetics



COLLEEN Red Lipstick, Komet Cosmetics



GOLDEN ROSE Studio UV Gel Top Coat, Erkul Cosmetics





COLLEEN Eyeshadow 5 Color 501, Komet



COLLEEN Lip Pulp no:3, Komet Cosmetics



COLLEEN Blush On 02, Komet Cosmetics



GOLDEN ROSE Mineral Makeup SPF 15, Erkul Cosmetics



COLLEEN Stick Foundation Longlasting Makeup, Komet Cosmetics

MAKE SURE YOU CHOOSE PRODUCTS SUITABLE FOR YOUR NATURAL SKIN TONE FOR A LIGHT AND PERFECT MAKEUP.





RUNWAY *Istanbul*

MERCEDES-BENZ FASHION WEEK ROCKED İSTANBUL AGAIN IN OCTOBER. IN THIS ISSUE YOU WILL FIND STRIKING DETAILS FROM THE SPRING/SUMMER 2014 COLLECTIONS, COLORFUL IMAGES FROM BACKSTAGES AND TOP PLAYERS OF THIS LEAGUE. BARIŞ ÇAKMAKÇI

Turkish Fashion on the rise

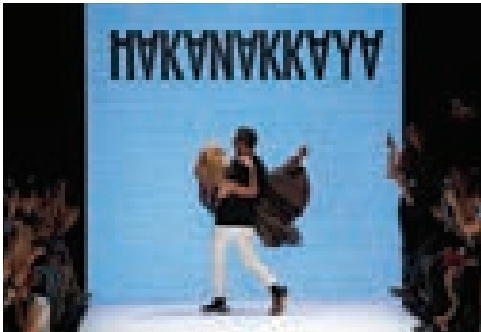
Mercedes-Benz Fashion Week İstanbul Presented by American Express stormed through another season. Between 7th-11th October, Kuruçeşme Arena hosted four brands, 12 presentations and 29 fashion shows. An approximate total of 50 designers presented their spring/summer 2014 collections.



Zeynep Tosun, sponsored by Mercedes-Benz, presented her collection of fine couture details and high energy sportive designs in İstanbul, right after her show in London Fashion Week.

Arzu Kaprol launched her signature brand's new collection in her own showroom.

STAR SPANGLED SHOWS



One of the most unforgettable moments of the show was when Hakan Akkaya carried Çağla Şikel in his arms to the backstage at the end of the show.

Tuvana Büyükçınar was inspired by the jazz parties of 1930's for her collection of her brand Tuvanam.



Cengiz Abazoğlu's runway and front rows were full with celebrities like Gül Gölge Saygı, Ebru Şallı, Yolante Cabau and Wilma Elles.

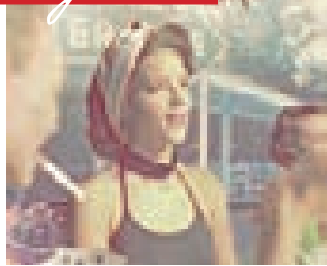


Zeynep Erdoğan

The season finale show of Istanbul Fashion Academy graduates presented promising young designers and their creations.



PIN-UP girls



Kith & Kin presented bathing suit and bikini collections for which, the designer Serra Kefeli got inspired by the 50's Californian beaches.

The tribal breeze of Lug von Siga Spring/Summer 2014 collection by Gül Ağış, blew through Istanbul runway after London.



Istanbul runway hosted a superstar this year. Vanessa and Raisa Sason sisters' 1920's inspired collection show was closed by Ajda Pekkan who got standing ovation from the audience.

One of the most favourite models of the past years, Didem Soydan took part in about 20 shows this year. Whenever she could take a break from the runway or studio presentations, she preferred to rest at backstage.



CALM AND PEACEFUL CREATIONS

Nil Kandemir presented her collection for the second time this year after FashionInCube Istanbul. Young designer preferred pastel shades that reflected her naive style.

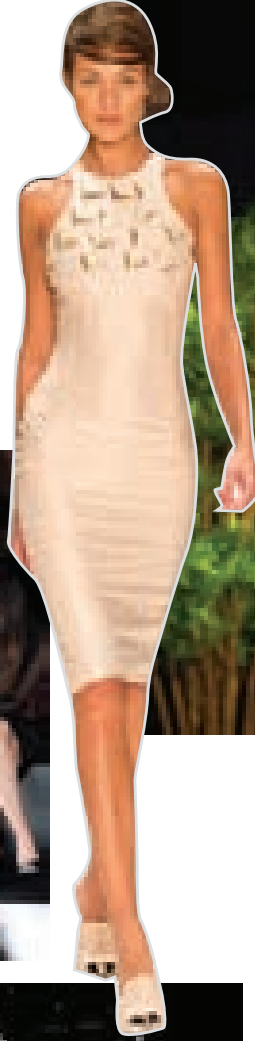


One of the most well known designers of men's fashion, Niyazi Erdoğan, got his inspiration for his new collection from the citrus mosaics of an apartment building in Fatih. Spring/Summer 2014 had abundance of colours in the collections.



Young designer Beste Gürel presented in Mercedes-Benz Fashion Week Istanbul after a missed season.

Özlem Kaya's uniquely plain styled collection was full of fine creative details.



The front rows were taken by Turkish and international media representatives, celebrities and buyers.



One of the FashionInCube Istanbul designers, Günseli Türkay kept her style that swings between design and art. Her collection named Brave New World, included designs from Berk Gül.



STREET STYLE *on the runway*

For Nihan Buruk's brand Nian, tattoo artists and their friends walked the runway side by side with the models.



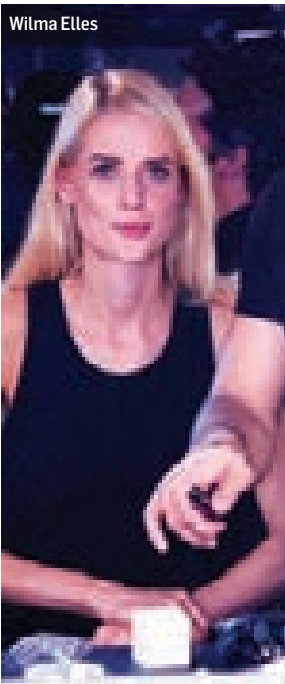
The end of yet another marathon. The closing show of Mercedes-Benz Fashion Week Istanbul was done by Janucha, by Jale Hürdoğan.



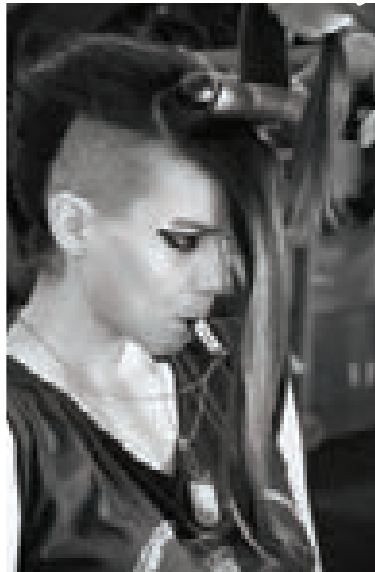
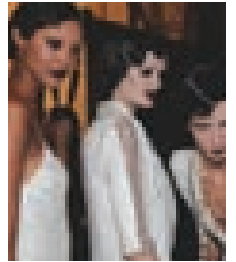
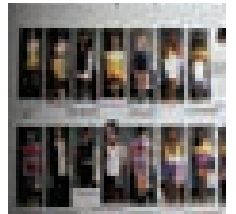
Derya Şensoy



Wilma Elles



Backstage beat



While the fashion fans rush from one show to the other, a bigger rush goes on at the backstage from early in the morning till midnight. The energy that's required for this non-stop beat is derived from the ever-present fun.



Başak Dizer

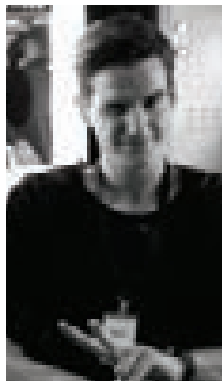


Jale Hürdoğan & Uğurkan Erez

Even though the designers try to get everything ready for the show, there are always last minute fixes to be done. The common wish of all designers for their collections is that they are impeccably presented.



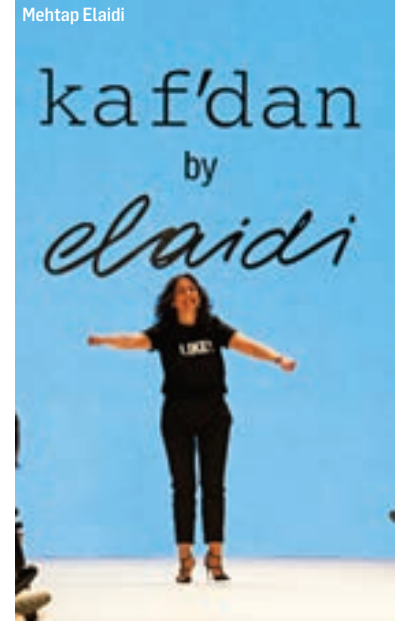
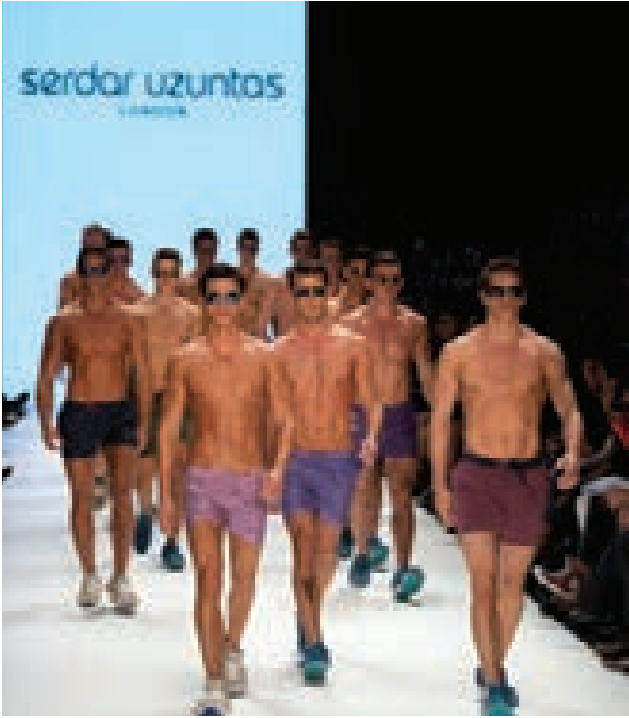
Didem Soydan



Umut Eker & Nihan Buruk

First time!

This season Istanbul runways hosted some totally new names in the fashion industry. Mehtap Elaidi presented her sub-brand Kaf'dan while DB Berdan and Ece Gozen tasted the sweet excitement of the stage for the first time. Merve Bayındır, Serdar Uzuntaş, Maid in Love (Hande Çokrak), Asu Aksu, Zeynep Mayruk, Burçe Bekrek, Vanessa& Raisa and Les Benjamins were the names on the runways with their first presentations.



LIVING IT UP IN KARAKÖY

KARAKÖY IS HOME TO THE CITY'S TOP-NOTCH EATERIES, A FLOURISHING ART SCENE AND TRENDY DESIGN SHOPS. WITHIN THE PREMISES OF THE BEYOĞLU DISTRICT, THIS UP-AND-COMING PART OF THE CITY USED TO BE A BUSY PORT FOR PASSENGER AND MERCHANT SHIPS IN THE PAST. TODAY, THE KARAKÖY PORT IS ONLY OPEN TO PASSENGER FERRIES TO AND FROM HAYDARPAŞA AND KADIKÖY. AS KARAKÖY IS BECOMING MORE AND MORE LIVELY EACH DAY, IT IS BUSTLING WITH TOURISTS, LOCALS AND SOCIALITES. ONE OF ISTANBUL'S MOST HAPPENING NEIGHBORHOODS AS OF TODAY, IT IS GOING THROUGH A RAPID GENTRIFICATION PHASE THAT IS HELPING THE AREA BOOM WITH A VIBRANT AND RIVETING SOCIAL SCENE.



For a detailed look into this trendy neighborhood, we provide you with a comprehensive list of the hottest spots you will enjoy to discover.

ART SCENE

Istanbul Modern

Meclis-i Mebusan Caddesi, Antrepo 4, Karaköy

(0212) 334 7300

www.istanbulmodern.org

Istanbul Modern, Turkey's first private modern museum, marked the rise of the art scene in Karaköy when it opened its doors in 2004. Established by Oya Eczacıbaşı in a warehouse on the dockyards, the museum is home to the private collections of the prominent Eczacıbaşı family as well as it is hosting famous Turkish and

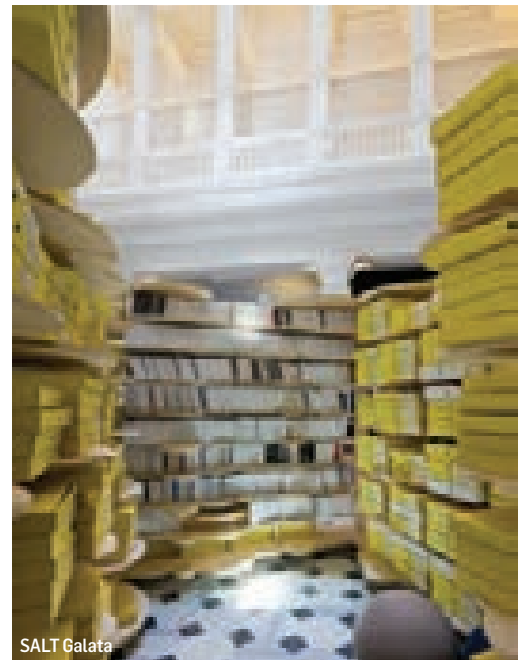
international artists with temporary exhibitions. Istanbul Modern has played a significant role in the history of Turkish art as it familiarized the Turkish public with contemporary art. Even though there had been contemporary art galleries and artists in the past, it was Istanbul Modern that actually increased public awareness and perception. Besides visiting their permanent and temporary exhibitions, you can also enjoy the film screenings, seminars and workshops here and spend time at their library.

SALT Galata

Bankalar Caddesi No: 11, Karaköy

(0212) 243 8292 www.saltonline.org

Salt Galata, located in the neoclassical-meets-oriental building of the old



LOKANTA MAYA IS THE PLACE TO GO FOR A TASTE OF MODERNIZED TURKISH DISHES WITH A TOUCH OF SOPHISTICATION.



Lokanta Maya



SALT Galata

Ottoman Bank from the end of the 19th century, is one of the most popular center for arts and culture in town. In this huge complex, you will find exhibitions, ateliers, seminars, screenings, panels, not to mention a research library and archives. There is also the Ottoman Bank Museum inside, which is one of the oldest museums in Istanbul. You can enjoy lunch in the cafe during your visit

and shop at the bookstore. You will need to check on their program posted online in order to find out what is going on the day of your visit.

Galeri Mana

Kemankeş Mahallesi, Ali Paşa Değirmeni Sokak No: 16-18, Karaköy (0212) 243 6666

www.galerimana.com

Galeri Mana, founded in 2011, is

one of Istanbul's most prestigious contemporary art galleries located in a renovated 19th century building, which used to be a wheat mill. If you are visiting the Karaköy area and fancy to see quality art of various disciplines and media, head down here and enjoy work of famed artists like Sarkis. From Dubai to Madrid, the gallery's artists take part in important art fairs worldwide.



IF YOU ARE VISITING THE KARAKÖY AREA AND FANCY TO SEE QUALITY ART OF VARIOUS DISCIPLINES AND MEDIA, HEAD DOWN GALERİ MANA AND ENJOY WORK OF FAMED ARTISTS LIKE SARKIS.

Art Sümer

Kemankeş Mahallesi Mumhane Caddesi Laroz Han No: 67, Karaköy (0212) 249 1035
www.artsumer.com
 Art Sümer is another important

gallery in the neighborhood representing up-and-coming talents since 2005. Exploring a variety of artistic media, they have riveting solo and group exhibits and participate in prestigious international art fairs.

Tophane-i Amire Kültür ve Sanat Merkezi

Boğazkesen Caddesi, Defterdar Yokuşu No:2, Tophane (0212) 293 4648

Built during the Byzantine era in the 15th century, Tophane-i Amire was converted into a cannon ball production site for the Ottoman army after the conquest of Istanbul by Fatih Sultan Mehmed in 1453. Later on, it was turned into a guns trade center in the 19th century and an education center at the beginning of the 20th century. In 1948 this historical site became a military museum. It was in 1992 the management of Tophane-i Amire was transferred to Mimar Sinan University. Today there are three exhibition halls here, hosting important art works within Turkey and from abroad.

EATING & DRINKING

Lokanta Maya

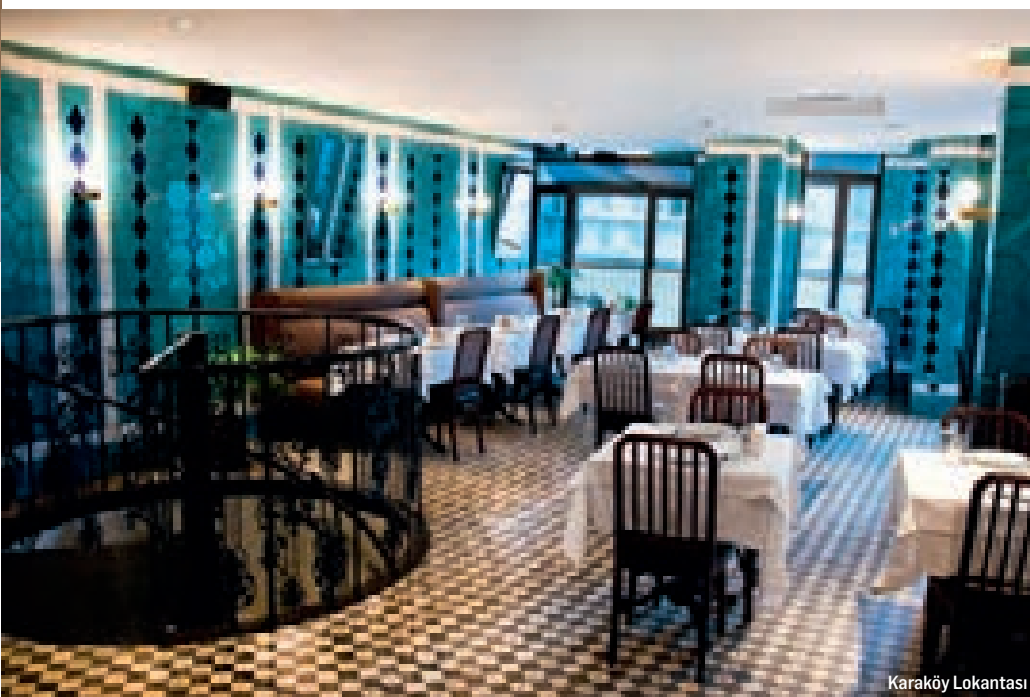
Kemankeş Caddesi No: 35A, Karaköy (0212) 252 6884
www.lokantamaya.com

If you are into delicious food served in a cozy and unpretentious ambiance, Lokanta Maya is the place to go for a taste of modernized Turkish dishes with a touch of sophistication. The success behind the ambitious food here is the fresh ingredients they bring in from all over the country, such as cheese from Konya, olive oil from Marmaris, bread from Bolu and sour pomegranate syrup from Antakya. Perfect for enjoying a tête-à-tête meal as well as business meals and celebrations, it is a popular place teeming with tourists and locals.

Karaköy Lokantası

Kemankeş Caddesi No: 37, Karaköy (0212) 292 4455
www.karakoylokantasi.com

Revamped and redecorated in 2008 in a traditional Turkish style, this popular eatery is one of the oldest restaurants in the neighborhood.



Unter



Starting out as a humble local eatery, it is now one of the most talked-about places to eat at in the city. The food is traditional Turkish cooking for lunch and turns into a ‘meyhane’ concept in the evening with a wide selection of mezes, hot plates and desserts.

Bej Kahve

Kemankeş Caddesi, Fransız Geçidi İş Merkezi No: 11, Karaköy (0212) 251 7195

With its Art Deco ambiance reminiscent of French cafes, Bej is a lively spot with its hip café and bar. The menu consists of light fare such as soups, salads, sandwiches and warm snacks. Sharing the location with Kağıthane, a must-

see stationary shop in the adjoining space, the place is ideal for a casual lunch or a leisurely dinner and has a popular bar packed with Istanbul’s socialites on weekends. We recommend outside seating in good weather.

Tarihi Karaköy Balıkçısı Griffin

Tersane Caddesi Kardeşim Sokak No: 30, Karaköy (0212) 243 4080

www.tarihi-karakoy-balikcisi.com
Tarihi Karaköy Balıkçısı, open since 1923, is one of the oldest restaurants that survived the fierce competition in the eating and drinking scene in Istanbul. Enjoying the beautiful views of the city’s most reputable landmarks such as Haydarpaşa,

Topkapı Palace, Hagia Sophia, Galata Bridge and the Golden Horn, the famous fish restaurant is favored for the panoramic views on the top floor of historical Griffin building. Their signature dish is Sea Bass Cooked in Oven Sheet; plus they have fish soup, mezes and seasonal fish as well as pumpkin dessert served over Turkish coffee.

Unter

Kara Ali Kaptan Sokak No: 4, Karaköy (0212) 244 5151

www.unter.com.tr

Unter is a popular gastro-pub with light fare such as warm sandwiches, salads, schnitzel, lasagna, steaks and burgers along with cold cuts



YOU CAN STOP BY
KARABATAK FOR A
FRESH CUP OF COFFEE
ANY TIME OF THE DAY.



Karabatak



Karabatak

and cheese platters for wine lovers. Especially favored for Sunday brunches, the place is open for lunch and dinner and turns into a lively bar scene packed with a young clientele at night. The upper floor can be reserved for up to 20 guests for private occasions.

Ferah Feza

*Kemankeş Caddesi No: 31,
Karaköy
(0212) 243 5154*

With stunning views of the Galata Tower and the Karaköy Port, Ferah Feza quickly became one of the most talked-about restaurants in

the neighborhood after it opened just a few months ago. With delectable food and an enjoyable ambiance, it earned itself a huge fan base among Istanbul's socialites as well as tourists. The menu consists of sophisticated yet hearty dishes, which makes it all too appealing to those who are open to new flavors.

Karabatak

*Kemankeş Kara Mustafa Paşa
Mah., Kara Ali Kaptan Sokak No: 7,
Karaköy
(0212) 243 6993*

www.karabatak.com.tr

You can stop by Karabatak for a

fresh cup of coffee any time of the day. They also make coffee in paper cups for take-away. The colorful interiors with a strong retro feel and its trendy-looking frequenters, who lounge in the alfresco seating in warm weather, have set this small place as one of the best-known spots in Karaköy.

Baltazar

*Kılıç Ali Paşa Mescidi
No: 12A, Karaköy
(0212) 243 6442*

www.baltazarkarakoy.com

Hiding on a small street under vine leaves, this secret meat joint



DISCOVERING OTTOMAN HISTORY

Built by the Great Architect Mimar Sinan in the 16th century for Grand Admiral Kılıç Ali Paşa, Kılıç Ali Paşa Külliyesi is an important historical treasure to visit when you are in Karaköy. The whole complex consists of a mosque, a Turkish bath, a fountain, a madrasah and the tomb of the Grand Admiral himself. Even though the complex was right by the sea by the time it was built, it is now standing in-between other buildings as the sea has been filled over time. One of the most interesting sections of the Külliye is the Turkish bath (Kemankeş Mahallesi, Hamam Sokak No: 1, Tophane; 0212 393 8010; www.kilicalipasahamami.com), which has recently been renovated and opened to service. Its dome is one of the largest single domes that Mimar Sinan ever built in his entire life. During the seven-year-long restoration period, the original features of the bath were carefully protected and kept, and the remains unearthed during excavations were used according to original plan. Besides the architectural beauty of this bath, you will also enjoy the many services and massages offered to visitors. Make sure you have a reservation prior to your visit.



Karaköy Güllüoğlu

makes the best burgers in town. After the patty is cooked on fire grill, the juicy burgers come with cheddar cheese and other ingredients to your liking and are served with heavenly French fries. Besides their mouthwatering burgers, they also cook steaks, so one might easily describe this place as ‘a paradise for carnivores’.

Karaköy Güllüoğlu

Mumhane Caddesi

No: 171, Karaköy

(0212) 249 4213

www.karakoygulluoglu.com

The Güllüoğlu family, coming from the southeastern city of Gaziantep, opened Istanbul’s first baklava shop in 1949. Today the authentic Karaköy Güllüoğlu shop is the best place to taste and shop for delectable baklava sweets. Baklavas come in different shapes and flavors here, and they are made with the finest ingredients to catch that perfect taste. It is good to know that they even have baklava for diabetics. You can also taste other sweets from the traditional Ottoman cuisine here as well.



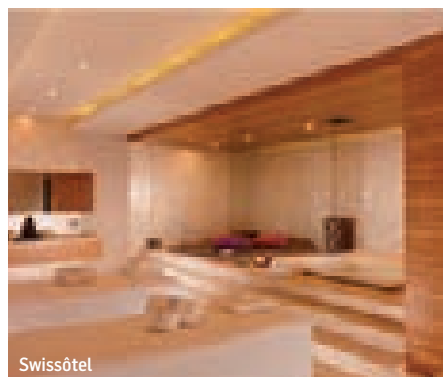
SIGNATURE TREATMENTS AT THE SPA

WHAT TYPE OF TREATMENTS AND SERVICES WOULD YOU LIKE TO HAVE AT THE SPA? WE LOOK INTO THE SIGNATURE TREATMENTS OF SPA CENTERS AT PRESTIGIOUS HOTELS.

Swissôtel Pürovel Spa & Sport

Within an area of 4,000 square-meters, Swissôtel Pürovel Spa&Sport indulges its guests with an endless selection of therapies from the hot mountain stone massage to mud and herb bath, anti-aging treatments to cellulite cures not to mention saunas with aromatherapy and chromotherapy. You can enjoy countless therapies combining the healing techniques of the East and the West in 14 different treatment rooms. Besides having the 'World's Leading Spas' certificate, Pürovel Spa & Sport is known for its talented staff of Balinese massage therapists.

The Signature Treatment: Designed for stressed, tense and aching muscles and joints, the intensive muscle-relaxing massage is the signature treatment at Pürovel Spa & Sport. A combination of Swedish massage with



Swissôtel

stretching and relaxing techniques designed for crosslinking muscles, this massage is made more enjoyable using essential oils known to have positive effects on blood circulation. While black pepper, rosemary and ginger warm up the muscles and help disperse lactic acid that cause tension and aching, lavender is used for its soothing and infection preventing effects.

Where: İstanbul
How long: 80 min.
How much: 345 TL

Four Seasons Hotel Bosphorus Spa & Hamam

Within an area of 2,100 square-meters, Four Seasons Hotel Bosphorus Spa & Hamam has a fitness center, an inside and outside pool, a Turkish bath, a total of nine therapy rooms and VIP Suite rooms. In all of the treatments and therapies on their list, they pamper their guests with Sodashi and Nature Bisse products used by therapists both local and from Far East Asia.

The Signature Treatment: Samadara, Sodashi's best-loved facial, is the most exclusive treatment at Four Seasons Spa & Hamam. In this treatment, they first apply Ultimate Age Defying Crème, with a heavenly combination of pure essential oils and a formula rich with antioxidants, to the face. Known to reverse the time, this facial nourishes and moisturizes the skin, helping it



Four Seasons Hotel Bosphorus

The Signature Treatment: The Declor Firming Body Treatment is the signature treatment in which they first do peeling in order to get rid of dead skin cells. The second step involves the application of seaweed rich with minerals to make up for mineral deficiency in the body. The last step is where Declor Firming products are applied to the belly, leg and hip area. In order to get effective results, this treatment is best repeated five to six times.

Where: İstanbul
How long: 60 min.
How much: 350 TL

Kempinski Hotel Barbaros Bay - Six Senses Spa

Chosen to be one of 'Europe's Best Top Ten Spas' in 2011, Six Senses Spa indulges its guests with personalized therapies after elaborate consultation. Therapists, both local and international, are equipped to give yoga, tai-chi, reiki and ra-sheeba classes, besides the treatments on the spa list, for individuals interested in holistic wellbeing. Plus, they use Six Senses Spa products, designed internally with a 100% natural quality, in all treatments.

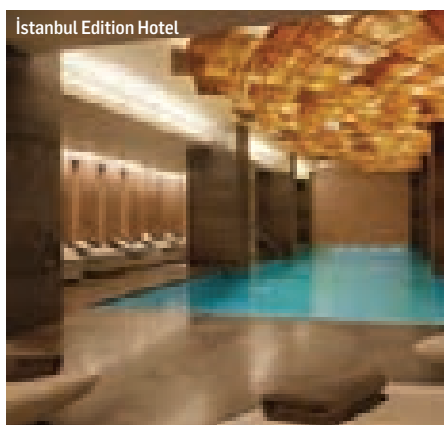
The Signature Treatment: The Oriental Massage, fit to meet the



Kempinski Hotel Barbaros Bay

personal needs of the guests with consultation sessions prior to the treatment, is the favorite therapy. This relaxing and uplifting all body massage is the integrative combination of Thai massage with light stretching yoga moves.

Where: Bodrum
How long: 50 min.-80 min.
How much: 80 TL / 225 TL



Istanbul Edition Hotel

relaxation bed hanging from the ceiling with chains on each corner and the Private Spa Suite. They have treatments such as Four Hands Massage, Bali massage, aromatherapy massage, Swedish massage and a body contour massage. Plus, they have manicure and pedicure treatments using products designed by the celebrated feet specialist Bastian Gonzalez, which are favored by A-list stars such as Catherine Zeta-Jones, Claudia Schiffer, Naomi Campbell and Mick Jagger.

The Signature Treatment: The Four Hands Massage, done with hot volcanic stones, is the signature treatment at Espa Spa. Applying warm massage oil of their guest's choice on the feet, the therapists use gentle massage techniques with simultaneous circular motion. At the same time they stretch the body softly to enhance positive energy circulation.

Where: İstanbul
How long: 80 min.
How much: 545 TL

Istanbul Marriott Hotel Asia - Palestra Spa

With a staff of 10 therapists, Palestra Spa offers luxurious therapies such as 'Aguaspa Marine Hydro Purifying Treatment' to prevent inflammation in the body and 'Aguaspa Relaxing Draining Treatment' with a drainage effect used for relaxation. They use Dermalogica products for facials and Declor products for all body treatments.

regain its elasticity and diminishes fine lines. Before starting to apply the facial, they compress the feet with a hot towel on which they drip aromatic oils. Then they cleanse the face and apply Sodashi peeling crème to get rid of dead skin cells with a hot compress, followed by special skin oil. This ritual is followed by a 20-minute massage with warmed-up pink quartz stones, which smoothen and tighten the skin, rejuvenate it and balance the chakras. Afterwards, they apply a special mask around the eye area, which stays on for 20 minutes while they exfoliate the arms with jojoba peeling cream and massage the hands with Sodashi hand cream.

Where: İstanbul
How long: 105 min.
How much: 350 Euro

The İstanbul Edition - Espa Spa

Espa Spa is designed with a luxurious bathroom for couples, a steam shower, a

THE KEY TO OUR SUCCESS IS EXPERIENCE, METICULOUSNESS AND HIGH QUALITY STANDARD

KOMET KOZMETIK SANAYI, WITH ITS EXPERIENCE AND HIGH QUALITY CONCIIOUSNESS, IS ONE OF THE LEADERS OF THE MAKE UP INDUSTRY. THE COMPANY'S EXPORT MANAGER BEKTAŞ KIRICI, GAVE US INSIGHT TO THEIR QUALITY STANDARTS, PRODUCTS, THEIR PLACE IN THE INTERNATIONAL MARKET AND VISIONS FOR FUTURE.

Can we get to know Komet Kozmetik better?

Komet Kozmetik Sanayi is one of the oldest and most experienced establishments in the cosmetics industry with production capability of all kinds of colored cosmetics. Our products reach a vast range of consumers in internal and export markets. Our range consist of nail polish, eye shadows, blushers, powders, pate creams, blushers in ball form, terracota powder-blushers, foundation creams, concealers, mascara, eyeliner, lipgloss, (both stick and liquid form) and lip balms, all with striking colors and remarkable packages. Our brand names are Colleen, Glen, Lollis and Jemie. All our products go through detailed research and testing before their launch. We believe that perfection is the result of detailed and meticulous work and research.

Is there a product group among your line of production that you mainly focus on?

Every product within our line has the same importance to us. Our top priority is quality, therefore,



we equally concentrate on every item we produce to achieve standard and flawless quality.

Which products are more popular among customers?

Our Colleen brand is very popular however, the popularity of course changes relatively with the market, international and regional satisfaction criteria varies. In the Middle East, Colleen powder blushers are very popular because they have a distinctive scent, soft texture and they don't cause "mask effect". On the western markets, however, nail polish and lipstick groups are preferred more.

Which countries are your major markets?

We are exporting to mainly our neighbours, Iran, Iraq, Bulgaria, Greece and further countries such as Saudi Arabia, Czech Republic and Palestine.

What are the distinctive qualities of your products and company?

Komet Kozmetik is one of the oldest establishments in Turkish cosmetics industry. Experience of all those years together with uncompromising quality standards and our innovative approach makes us distinguishable amongst our rivals.

Please share your insight and opinion of the Turkish cosmetics and perfume industry.

The make up industry has been on a constant rise in Turkey for the past decade. As the number of women in work force increases, so does the

amount of money spent on cosmetics. The annual average of make up expenditure per person is around 20 euros in our country and the age for make up has decreased to 11. Even so, we are still only one fourth of the European numbers. We are pleased to observe that the Turkish consumers have an increasing satisfaction with the Turkish brands. That, of course is the result of our industry's dedication to follow European standards in production.

Do you participate in international fairs?

We are trying to participate in most of the fairs of the industry. We have been exhibiting for years in the major fairs like Cosmoprof Bologna and BeautyWorld Middle East Dubai. Along with these, we try to take part in many international platforms. This year we had a stand in Bucharest Romexpo Beauty Hair Fair in Romania and we are now getting ready for the Iraq International Cosmetics and Hygiene Fair in Erbil. We are fully aware that participating in these shows helps us increase our export potential.

What are the future plans and projections of Komet Kozmetik?

Our utmost goal is to increase our export through penetrating to more markets while increasing our brand recognition. We are aiming to enlarge our variety of production and take our quality consciousness to yet further levels. Another target for us is to produce more profitable products through research and development.

Tried & tested

Perfect tan

Although it is hard to keep the summer tan, with the help of Colleen Compact Powder you can enjoy the sun-kissed tan through the year.



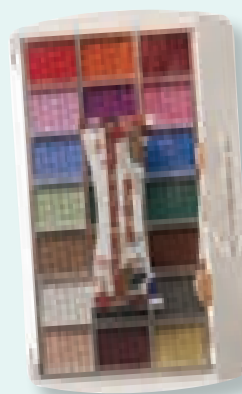
Voluminous

The easiest way to get voluminous lips is Colleen Lip Pulp, which can be used by itself or on your daily lipstick.



Protect your lips

The best remedy for the chapped lips in harsh winter weather is to use lip balm. Colleen lip balm, with its delicious fruity scents protect your lips all day.



Rainbow

It is not always easy to find an eye shadow palette that will offer your most favourite colors together. Colleen Matt Eye Shadow Palette has a wide range of colours for your daily and night-out make up.

Under control

Colleen Extra High Curling Mascara, with its tripled effect volumizes your eyelashes while giving them an extra curled look.



WE ARE THE LEADER OF INNOVATION IN TURKISH COSMETICS INDUSTRY

IN QUITE A SHORT TIME, ATAK FARMA HAS GAINED A HUGE SUCCESS IN THE DEODORANT AND PERFUME MARKET. THE EXPORT MANAGER ÖNDER KEMAL GÜLER IS BRIEFING US ON HIS COMPANY.

Can we get to know Atak Farma better?
Atak Farma

Kozmetik A.Ş. was founded in 2005. Although it has a history of only 8 years, our company has become one of the leaders of the industry. 90% of our production is exported and the rest is distributed in the Turkish Market.

Which product group is your company mainly focusing on?

We are manufacturers and exporters of perfumes, deodorants, hair care, shaving foams, after shave lotions, kids' perfumes and deodorants, air fresheners and body lotions. Cosmetics industry has a very wide span of products and in fact, we have the capacity, infrastructure, equipment and R&D laboratories to produce many other items than the ones I have mentioned above. However, our philosophy from the start has been to aim for the best and contribute to our industry with our quality and innovation so we preferred to focus on the area that we



have the most experience and know-how.

What are your most popular products?

A few of our product groups are clearly more in the spotlight and they consist of deodorant series, kids' perfumes, gift sets and air fresheners. Our range of men's and women's deodorants are produced after excessive research and development phases therefore their unique formulas have been gaining admiration from our customers. Kids' perfume series are presented in charming packages and booths that attract children. Our gift sets are designed for anniversaries or other special occasions and with their stylish packaging, they are preferred by men and women alike. Air fresheners we produce are far from being ordinary, they have unique formulas and are presented with or without electric stands.

Which countries are your major export markets?

We are currently exporting to 55 countries in all continents

other than Australia, Libya, United Arab Emirates, India, USA, Angola, Germany, Iraq, Switzerland, Turkmenistan and Saudi Arabia are some of our export range.

What distinguishes your company and products from the others in the market?

Our main distinction from the rivals in the industry is that we work boutique style, therefore we can act fast upon our customers' requirements. That puts us in a more preferable place. We follow trends and keep track of market inclinations in various countries and do our research and development accordingly. That gives us a headstart in the game and as soon as a trend is in, we are one of the first companies that have the ability to launch products in that trend. This secures our place in the market as one of the most innovative and leading companies. Our brand recognition is escalating in many countries and this is due to our stable quality standards and positive contribution to the industry.

How is your assessment of the Turkish perfume/cosmetics industry?

Turkey has become an important base in the world and especially in our region in the past years. The quality of the Turkish products in every industry is rising steadily. The countries that wouldn't want the "Made in Turkey" label on their imported products 10 or 15 years ago are now asking for that label in cosmetics. There's only one catch that we have been struggling with though, you know, packaging is very important in cosmetics, it is the charm of the pack that lures the consumer in the first place. Turkish manufacturers of packaging goods do not want

to invest on new screens or moulds and they want to keep the traditional types of boxes therefore we cannot present a wide variety of boxes and packs to our customers. Many contractors and subcontractors in the supplier chain should also become more corporate style and raise their service qualities. When problems like these are solved, I believe Turkish cosmetics industry will secure a place among world's leading manufacturers.

Do you participate in international fairs?

We definitely do. We exhibit in Italy, Cosmoprof and Dubai ME Beautyworld, every year. We are also regulars in the BeautyEurasia fair in Turkey. We have participated in Angola, Russia, Bangladesh and Niger in the past and we try to follow every cosmetics fair according to our marketing targets.

What are the future plans of Atak Farma?

Our most important target as Atak Farma is to become a recognized brand in the markets we are exporting to. We are cooperating with our customers to determine pathways for this. Through TV ads, billboards, magazine ads and other activities we are aiming to raise our brand recognition in those countries. Our second manufacturing plant will be opening in a very near future therefore we will be widening our product spectrum and capacity. Our R&D teams have already started working on these new projects. We are planning on investments on new equipment and infrastructure. We have already devised a plan to increase the number of the countries we are exporting to and will be opening to new markets with the beginning of 2014.

Tried & tested

All day long

Atak Potpourri perfumes, with their vast range of lovely scents enable you to choose your perfume according to the hour of your day with their mild yet long lasting flowery and fruity scents.



Perfect shave

Shaving becomes a real joy when you use a foam that softens the hair roots thus enabling a perfect shave while protecting and moisturizing your skin.

Instant effect

This product prevents irritation and burning of the skin after shaving. Its instant effect relieves your skin immediately and the choice of fresh and beautiful scents make a perfect start for the day.



Perfume

If you are not that keen on using after shave balsams or creams, you might want to try after shave cologne to start a clean and refreshed day.

Fresh

It becomes quite hard to prevent body odour in the course of the day when you are working. Sabaya deodorants, with their skin-friendly formula eliminates odours for 24 hours a day and keep you fresh and clean.



WINDOW SHOPPING



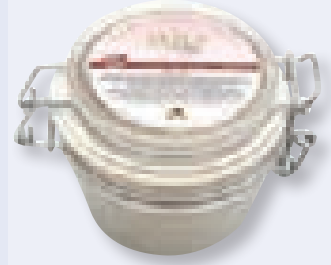
PIELOR Body Scrub Grape Soda
BFF Cosmetics, beautyff.com



VIVET Liposoluble wax strips set
Kozmetik San., vivetkozmetik.com



VIONE Olivia Olive Oil Shampoo
Bileşim Kimya San
bilesimkimya.com



AKİTA Body Scrub with Rose
Akita Doğal Bakım Ürünleri,
akita.com.tr



FONEX Spray Cologne-İtimat Lüks
Hırdavat A.Ş, fonex.com.tr



SANSİRO Eau de Cologne
Ahenk, sansiro.com.tr



FAVORİ Fresh White Toothpaste
Spearmint Aroma Yaşarlar
Cosmetics, yasarlar.com.tr



AKİTA Hand Cream with Cacao
Akita Doğal Bakım Ürünleri,
akita.com.tr



MUMEX Shampoo with Lemon
Extract Bileşim Kimya
bilesimkimya.com



NATUR WAY Honey & Linden Flower
Extract Kurtisan, otaci.com



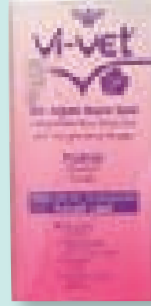
GIRLY TALK Candid Roll On Lider
Cosmetics- liderkozmetik.com



EMMAK Mint Aroma with fluoride
Tooth Cleaning Powder
SPC Cosmetics- spckozmetik.com.tr



PINEAPPLE 1 Minute Multicolor
Quickdry Nail Polish Mona Cosmetics,
monna.com.tr



VIVET Liposoluble wax strips set
Vivet Kozmetik San.
vivetkozmetik.com



REXSOS Women Perfume Spray
with Bamboo Lider Cosmetics,
liderkozmetik.com



AKİTA Herbal Shampoo + Conditioner
Akita Doğal Bakım Ürünleri, akita.com.tr



FUJI Nail Polish Remover Yeşil Ilgaz
Group – yesililgazgroup.com



COREXYL Nano Toothpaste for
sensitive teeth SPC Cosmetics,
spckozmetik.com.tr



VANELLY Liposoluble Wax Azulene
İtimat Lüks Hirdavat- fonex.com.tr



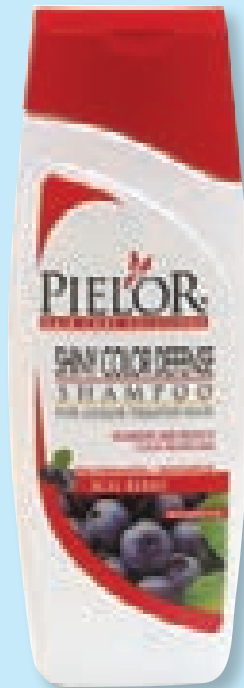
FONEX Fruity Hand&Body Butter
İtimat Lüks Hirdavat A.Ş,
fonex.com.tr



PIELOR Hand+Body Tiare Paradise
BFF Cosmetics, beautyff.com



VİTAMEN Tüyo Hair Removal Cream
Yaşarlar Cosmetics, yasarlar.com.tr



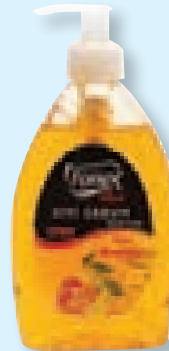
PIELOR Shiny Color Defense Shampoo
BFF Cosmetics, beautyff.com



OTACI Argan Hair Care Mask Kurtisan
İlaçları, otaci.com



IXORA Sunshine&Carmine
Shower Gel Espa Cosmetics,
ixoraparfum.com



FONEX Pearl Liquid Soap with citrus
İtimat Lüks Hirdavat San., fonex.com.tr



VANELLY Liposulable Wax İtimat Lüks Hırdavat- fonex.com.tr



PIELOR Hair Removal Cream BFF
Cosmetics, beautyff.com



FUJİ Nail Polish Remover Yeşil İlgaz
Group – yesililgazgroup.com



BABYLYN Diaper Rash Cream SPC
Cosmetics- spckozmetik.com.tr



ALEDA Paris Rain Perfume Spray
for Women Lider Cosmetics,
liderkozmetik.com



FAVORİ Fresh White Mouth
Care Spray Yaşarlar Cosmetics,
yasartar.com.tr



EMMAK Sensitive Alcohol Free
Mouth Rinse SPC Cosmetics,
spckozmetik.com.tr



L'ROUGE Moisturising Face, Hand
and Body Lotion with Propa Tüketim
hepsipropada.com



OTACI Argan Hair Crae Mask Otacı,
Kurtosan İlaç Sanayi



FONEK Fruity Hand&Body Butter
İtimat Lüks Hırdavat A.Ş, fonex.com.tr



FONEK Fruity Hand&Body
Butter İtimat Lüks Hırdavat A.Ş,
fonex.com.tr



EMMAK Sensitive Anti-Tartar Tooth
polish SPC Cosmetics, spckozmetik.
com.tr



TİTİZ Antibacterial Foam
Liquid Soap Tiziz Temizlik,
tiziz.com.tr



FAVORİ Fresh White Polishing Tooth Powder
Yaşarlar Kozmetik Medikal, yasartar.com.tr





PIELOR Body Scrub Satsuma Cocktail
BFF Cosmetics, beautyff.com



VANELLY Liposulable Wax itimat Lüks
Hirdavat- fonex.com.tr



PIELOR Hand + Body Satsuma Cocktail Nourishes
BFF Cosmetics, pielor.com



FAVORI Fresh White Sensitive
Toothpast Yaşarlar Kozmetik Medikal
San., yasalar.com.tr



DENTILOR Pearl White Toothpaste
with flouride BFF Cosmetics,
beautyff.com



HAMMAM El Hana Argan Therapy
Peel Off Mask BFF Cosmetics,
pielor.com



OTACI Argan Hair Shampoo Otaci,
Kurtsan İlaç Sanayi



FAVORI Fresh White Polishing tooth
powder Yaşarlar Kozmetik Medikal,
yasalar.com.tr



EMMAK Tooth Polish Plus +2 for
smokers SPC Cosmetics,
spckozmetik.com.tr



PIELOR Hand&Body Cream Satsuma
Cocktail BFF Cosmetics, pielor.com



SEA DOLPHIN Liquid Hand Soap
with Apple SCK Zeta Cosmetics,
zetacompany.com



FAVORI Fresh White with mint Tooth
Paste Yaşarlar Cosmetics,
yasalar.com.tr



FONEX Fruity Hand+Body Butter
itimat Lüks Hirdavat San.- fonex.com.tr



LANA Hygienic Cleansing Pine Liquid
Anti Bacterial Hand Soap Global
Horizon, globathorizon.com



COSMETIQS Kids Hand Soap with
Vitamin E Euromis Kimya,
euromis.com



FONEX Fruity Hand+Body Butter with
Strawberry+ Blackberry İtimat Lüks
Hirdavat San.- fonex.com.tr



REVONE Shampoo
Viking vikingtemizlik.com.tr



LANA Laimony Hygienic Cleansing
Global Horizon, globhorizon.com



FAVORİ Anti-tartar Tooth Paste
Yaşarlar Kozmetik Medikal,
yasarlar.com.tr



FAVORİ Sensitive Tooth Paste
Yaşarlar Kozmetik Medikal,
yasarlar.com.tr



VİTAMEN Tüyo Hair Removal Cream
Yaşarlar Cosmetics, yasarlar.com.tr



EMMAK Anti-Tartar Tooth Polish SPC
Cosmetics, spckozmetik.com.tr



SAILOR VIKING Liquid Soap,
Viking vikingtemizlik.com.tr



COLLEEN Perfect Color Lipstick
No:56 / No:53 Komet Kozmetik,
kometkozmetik.com.tr



PIELOR Hammam El Hana Argan Hair
Mask BFF Cosmetics, beautyff.com

TURKISH COSMETICS EXPORTERS' **CONTACT** *File*



**FOR MORE
INFORMATION ABOUT
TURKISH COSMETICS,**

PLEASE CONTACT US:
canan.ersoy@immib.org.tr
mehmet.karacoban @immib.org.tr



Personal Care Products

Soap And Cleaning Products
Hair Care And Colouring Products
Mouth Care Products
Depilatories
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Make-up Products and Colour Cosmetics

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Skin Care Products
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Spas

Istanbul Chemicals and Chemical Products Exporter's Association

Adress: DIŐ TİCARET KOMPLEKSİ - A BLOK Çobançeşme Mevkii, Sanayi Cad. 34197
Yenibosna - Bahçelievler Turkey, Tel: +90 212 454 00 00 Fax: +90 212 454 00 01

TURKISH COSMETICS exporters



ADA ÇİFTLİK GIDA ÜRÜNLERİ A.Ş - ÇANAĞKALE

Tel +902867521303 www.adatepe.com

Contact adatepe@adatepe.com



ADNAN AKAT KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124386340 www.aakozmetik.com

Brands Morfose, Natura Therapy, Emblaze, Ossion

Contact Ahmet Kemal Dicle,
dijlah@aakozmetik.com



AGROSOL DIŞ TİC. LTD. ŞTİ - İZMİR

Tel +902323391434 www.agrosol.eu

Brands Agrosol

Contact info@agrosol.eu



AHENK KOZMETİK LTD. ŞTİ - BURSA

Tel +902242449358 www.sansiro.com.tr

Brands Sansiro, Deline Desavie, Ecure, Insinia, Exsus

Contact Nuran Şen,
nuran.sen@sansiro.com.tr



AKATLAR KOZMETİK SANAYİ DIŞ TİCARET LTD. ŞTİ - İSTANBUL

Tel +902128866344 www.akatkozmetik.com.tr

Brands Akat 2000, Fiery, Freedom, Akat Gardi, Akat Kiss

Contact Serhat Dicle,
serhat@akatkozmetik.com.tr



AKDENİZ COMPANY - İSTANBUL

Tel +902163063601 www.akdenizcompany.com

Brands Body Solutions, Medirina, Fresche, Caress, Amazon Essences

Contact Ferdi Bayraktar,
export@akdenizcompany.com



AKOS KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902126533616 www.akos.com.tr

Brands Akos, Chimera

Contact İsmet Arslan,
akos@akos.com.tr



AKSAKAL GÜLYAĞI LTD. ŞTİ - İSPARTA

Tel +902465532333 www.aksakal32.com

Contact Mehmet Ali Aksakal,
aksakal32@superonline.com



AKSAN KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124070424 www.aksankozmetik.com

Brands Deep Fresh

Contact Hüseyin Şenöz,
h.senoz@aksankozmetik.com



AKSU VİTAL A.Ş - İSTANBUL

Tel +902126702816 www.aksuvital.com.tr

Brands Aksuvital, Shiffa Home, Avicenna, Softem

Contact Mahmut Gülgönül,
ihracat@aksuvital.com.tr



ALAEDDİN SUNUCU SABUN LTD. ŞTİ - İZMİR

Tel +902328770537 www.sunucusoap.com

Brands Aqua, Pırlanta

Contact Alaeddin Sunucu,
sunucu@sunucusoap.com



ALAMO YAĞMUR KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902126714472-73,
www.alamokozmetik.com

Brands Alamo, Enrico

Contact Zeynel Şahbaz,
zeynelsahbaz@hotmail.com



ALCOR LTD. ŞTİ - İSTANBUL

Tel +902164497072-73 www.alcor.com.tr

Brands Smooth Scent, Myline

Contact Asım Karsçakar,
asimcakar@alcor.com.tr



ALFAR KOZMETİK A.Ş - İSTANBUL

Tel +902126907676 www.alfar.com.tr

Brands Catherine Arley

Contact Özlem Ertaş,
oertas@alfar.com.tr



ALPEDA LTD. ŞTİ - BURSA

Tel +902244111020 www.alpeda.com.tr

Contact Reyhan Hocaoğlu,
rhocaoglu@filizcelik.com



ANA GIDA A.Ş - KOCAELİ

Tel +902625287000 www.kirlangic.com

Contact mail@kirlangic.com,
export@kirlangic.com



APS A.Ş - İSTANBUL

Tel +902165930575

Brands Private Label

Contact Tuğba Kayhan,
t.kayhan@apsambalaj.com



ARBA KİMYASAL TEMİZLİK VE KOZMETİK LTD. ŞTİ. - MANİSA

Tel +902363142255 www.arbatrade.com

Brands Joyce Plus, Eagina, Joyce

Contact Adem Doğan,
adem@arbatrade.com



ARI KİMYA LTD. ŞTİ - İSTANBUL

Tel +902124860980 www.ari-kimya.com
Brands Freeon, Seoxin, İlayda, Klivya, Secure
Contact Kemal Ölçer,
arikimya@arikimyasana.com



ARICILAR LTD. ŞTİ - İSTANBUL

Tel +902122456038 www.aricilar.com.tr
Contact Nuh Eryılmaz, nuhery@gmail.com



ARIKAN PLASTİK LTD. ŞTİ - İSTANBUL

Tel +902124462323
www.sweetbaby.com.tr
Brands Sweetbaby
Contact Selahattin Arıkan,
info@sweetbaby.com.tr



ARON KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902122956700
www.aronkozmetik.com.tr
Contact Gökhan Topaloğlu,
aron@aronkozmetik.com.tr



ARSAN KİMYA A.Ş - İSTANBUL

Tel +902126230500 www.arsankimya.com
Brands Ultra Compact
Contact Kerim Beyaz,
arsan@arsankimya.com



ASLANBABA LTD. ŞTİ - İSTANBUL

Tel +902128865503 www.aslanbaba.com
Brands Else, Baby Still, Proactive, Puffix, Dag
Contact Nuri Ertemel,
aslanbaba@aslanbaba.com.tr



AS İLAÇ LTD. ŞTİ - AMASYA

Tel +903582420444 www.asilac.com
Brands Astox
Contact Mehmet Hatipoğlu,
celikhatipoglu@asilac.com



ASTEL KAĞITÇILIK A.Ş - İSTANBUL

Tel +902124110900 www.canbebe.com.tr
Brands Canbebe
Contact Ertuğrul Özder,
ertugrul.ozder@ontexglobal.com



ASYA PAMUK LTD. ŞTİ - İSTANBUL

Tel +902125066262-63 www.luxpamuk.com.tr
Brands Lux Güzelliği
Contact Murat Uğur,
murat@luxpamuk.com.tr



ATAÇ KOZMETİK A.Ş - İSTANBUL

Tel +902124226464
www.ataccosmetics.com
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dogan@ataccosmetics.com



ATAK FARMA KOZMETİK A.Ş - İSTANBUL

Tel +902122219403
www.atakfarma.com
Brands Blue Black, Etruschi, Just Secret, Career, Sence
Contact Önder Güler,
onderguler@atakfarma.com



ATAK KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124415631
Contact M.Sami Tosun,
samitosun@hotmail.com



ATAS TÜKETİM MALLARI LTD. ŞTİ - İSTANBUL

Tel +902164258955
www.atasgroup.com
Brands Fe, Stop
Contact Nihan Atas, Ceynur Demirbaş
export@atasgroup.com



ATOMIZER KOZMETİK A.Ş - İSTANBUL

Tel +902163167127
www.atomizer.com.tr
Brands Kajal, Miss Claire, Carla
Contact Özlem Leyla Karabağ,
ozlem@kajal.com.tr



AYCAN KOZMETİK - İSTANBUL

Tel +902128760973
www.sectorwax.com
Brands Sector, Hairmate
Contact Yusuf Aycan,
aycankozmetik@gmail.com



AYKİM TEMİZLİK LTD. ŞTİ - İSTANBUL

Tel +902124750834
www.tex.com.tr
Brands Tex
Contact İlyas Duman,
aykimtex@superonline.com



AYTAŞ TARIM ÜRÜNLERİ A.Ş - İSTANBUL

Tel +902322511692
www.aytash.com
Contact Gökhan Mert Aydoğdu,
aytash@aytash.com

TURKISH COSMETICS exporters



AZMUSEBAT ÇAKMAK A.Ş - İSTANBUL

Tel +902125125440 www.azmutsebat.com

Contact Ali Konyar, akonyar@azmusebat.com



BAĞDATLI İTHALAT PAZARLAMA A.Ş - İSTANBUL

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murat.bagdatli@hotmail.com, info@bagdatlias.com



BANAT FIRÇA A.Ş - İSTANBUL

Tel +902122890150 www.banat.com

Brands Banat

Contact Erdem Abalıoğlu, eabalioglu@banat.com



BESMA KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124381355 www.besma.com.tr

Brands Air Smile, Auto Smile, Ex-Tox, Jet Adore,
Dear Baby

Contact Rabia Kelleci, smileair@hotmail.com,
Döndü Yolcu, dyolcu@hotmail.com



BEŞYILDIZ TELEKOMÜNİKASYON LTD. ŞTİ - ANKARA

Tel +903122572130 www.depistar.com

Brands Depistar, Nature-D, Dessima, Depirose

Contact Bülent Yıldız,
bulent.besyildiz@hotmail.com



BEYAZ KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902128543732-33, www.beyazcosmetic.com

Brands Aqua Vera

Contact Özlay Yılmaz, info@beyazcosmetic.com



BFF KOZMETİK A.Ş - İSTANBUL

Tel +902165931313 www.beautyff.com

Brands Pielor

Contact Melisa Özge Özgen, melisa@beautyff.com



BIOCURA KOZMETİK LTD. ŞTİ - MANİSA

Tel +902362664266 www.biocura.eu

Brands Bodylux, Seratin, Starlife, Airlux, Maximus

Contact Recep Emra, r.emra@biocura.eu



BIOLANDES GÜL SANAYİ A.Ş - İSPARTA

Tel +902462479089 www.biolandes.com

Contact Erdem Dünder,
erdem.dundar@biolandes.com



BISAR COSMETIC - İSTANBUL

Tel +902127982770 www.bisarcosmetic.com

Contact Khakid Alyakubi,
halit@bisarcosmetic.com



BİLAL SABUNCU YAĞ VE SABUN LTD. ŞTİ - AYDIN

Tel +902562310105 www.bilalsoaps.com.tr

Brands Bilal, Bix, Damla, Rubix, Rubino

Contact Ali Sabuncu, bilal@bilalsoaps.com.tr



BİLEŞİM KİMYA LTD. ŞTİ - İSTANBUL

Tel +902128866464 www.bilesimkimya.com

Brands Vione, Sio, Mumex

Contact Tolga Ataş, tolga@bilesimkimya.com



BURDA BEBEK A.Ş - İSTANBUL

Tel +902126376650 www.materials.com

Brands Multisoft Clean's, Softline Fresher

Contact burdaticaret@superonline.com,
info@burdaticaret.com



BUR-İŞ PAZ. TEM. LTD.ŞTİ - İSTANBUL

Tel +902126230070 www.bur-is.com

Contact Erkan Saral, erkan@bur-is.com



C.R.E.A KOZMETİK A.Ş - İZMİR

Tel +902328770888 www.creakozmetik.com

Brands Simply Therapy, Qbic, Hair Kozz,
Shayna, Q-Xtra

Contact Tuğba Eker Adıgüzel,
tugba.eker@creakozmetik.com



CMC CONSUMER MEDICAL CARE LTD. ŞTİ - MERSİN

Tel +903242393870 www.cmc-group.de

Brands Bel

Contact Ayyüce Yalın,
ayyuce.yalin@cmc-group.com.tr



ÇAĞ KOZMETİK - ANKARA

Tel +903123952390 info@kuaqprofessional.com

Contact Çağkan Özvan



ÇİMEN KOZMETİK SANAYİ VE TİCARET A.Ş - İSTANBUL

Tel +90 2164290001 www.cimenkozmetik.com

Brands İcolive, Bebishon, Me Myself, Touga



DALAN KİMYA EDS. A.Ş. - İZMİR

Tel +902324790951 www.dalan.com.tr

Brands Dalan, Alara, Roxy, Nancy, Diana

Contact Selda Teker, selda.teker@dalan.com.tr
Banu Doğanca, banu.doganca@dalan.com.tr



DELTA DIŞ TİC. A.Ş. - İSTANBUL

Tel +902122352045 www.deltatradetr.com

Contact Gülten Erdemir,
gerdemir@deltatradetr.com

 **DEPAR KOZMETİK GIDA TUR. İNŞ. TİC. LTD. ŞTİ - ANKARA**

Tel +903123952390
www.deparkozmetik.com
Contact Çağkan Özkan,
ozbel@hotmail.com

 **DOĞATEK KOZMETİK - İSTANBUL**

Tel +902122792545
www.dogatek.com.tr
Brands Natural Colors, Organic Color System
Contact Caner İpin,
cipin@dogatek.com.tr

 **DOĞACI DOĞAL KOZMETİK GIDA SAN VE TİC. LTD. ŞTİ. - MALATYA**

Tel +904222440024
www.dogaci.com.tr
Contact Zeki Gülnar,
sales@dogaci.com.tr

 **DUAL KİMYA SAN VE TİC LTD ŞTİ. - İSTANBUL**

Tel +902125678868
www.dualkimya.com
Brands Brezza
Contact Umut Işık,
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 **DÜNYA GIDA TİCARET VE SAN. A.Ş. - İSTANBUL**

Tel +902124250030
www.belindagroup.com
Contact Saniye Kobak, Ramazan Göksu,
saniye@belindacosmetics.com

 **ECZACIBAŞI HİJYEN ÜRÜNLERİ SANAYİ VE TİCARET A.Ş.**

Tel + 90 212 866 87 00
www.eczacibasihijyen.com.tr
Brands UNI, Premax, Wogi, Woc, Şelale
Contact Hakan Gündüz , hakan.gunduz@eczacibasi.com.tr

 **EKSİMET LTD. ŞTİ - İSTANBUL**

Tel +902125761200 www.eximet.biz
Contact Dayanat Rzayev,
drzayev@eximet.biz

 **ELA KOZMETİK - İSTANBUL**

Tel +902163788707
www.elacosmetics.com
Brands Aqua Soft, Ela, Soft Touch
Contact Deniz Yakar,
info@elacosmetics.com

 **ELİF KOZMETİK LTD. ŞTİ - İZMİR**

Tel +90232478554, www.elifcosmetics.com
Contact Muhterem Akbar,
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 **ELMADAĞ KİMYA LTD. ŞTİ - İSTANBUL**

Tel +902126721040
www.elmadagkimya.com.tr
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mirza-tetik@elmadagkimya.com.tr

 **ELOPAR A.Ş - İSTANBUL**

Tel +902128751940 www.elopar.com.tr
Contact Gazi Tekdemir,
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 **ELSO FRAGRANCES - İSTANBUL**

Tel +902126536468 www.elsokimya.com
Brands Elso Fragrances
Contact Ralf Elhadef , info@elsokimya.com

 **ERÇETİN GÜLYAĞI A.Ş - İZMİR**

Tel +902324255257-8 www.ercetin.com
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 **ERDOĞMUŞ PARFÜM SANAYİ - İSTANBUL**

Tel +902123603030 www.erdogmusparfum.com
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 **ERKUL KOZMETİK A.Ş - İSTANBUL**

Tel +902124565300
www.goldenrose.com.tr
Brands Golden Rose
Contact Uğur Adıyaman,
uguradiyaman@goldenrose.com.tr

 **ER-MAN KOZMETİK PLASTİK LTD. ŞTİ - İSTANBUL**

Tel +902124800075 www.ermankozmetik.com.tr
Brands First Time
Contact Sinan Ersoy, erman@er-man.com

 **ERTE KOZMETİK A.Ş - İSTANBUL**

Tel +902128758182 www.roxanne.com.tr
Brands Roxanne, Xceed
Contact Ali Cerid, info@roxanne.com.tr

 **ESPAS KOZMETİK A.Ş - ANKARA**

Tel +902122725310
www.ixoraparfum.com
Brands Ixora
Contact Deren Nazırdır,
diren@ixoraparfum.com

TURKISH COSMETICS exporters



EUROMIS KİMYA - İSTANBUL

Tel +902124229496 www.euromis.com

Brands Euromis, Euroshine, Gumption, Knights Castile

Contact Murat Temeltaş, murat@euromis.com



EVYAP - İSTANBUL

Tel +902122892300 www.evyap.com.tr

Brands Duru, Arko, Fax, Evy Baby, Aromel

Contact Mehtap Öner, moner@evyap.com.tr



EYÜP SABRİ TUNCER KOZMETİK A.Ş. - İSTANBUL

Tel +902124698080 www.eyupsabrituncer.com

Brands Eyüp Sabri Tuncer

Contact Ayşe Demir, ayse@eyupsabrituncer.com



FİLİZ ÇELİK LTD. ŞTİ - BURSA

Tel +902244111020 filiz@filizcelik.com

Contact Reyhan Hocaoğlu, rhocaoglu@filizcelik.com



FLORA UÇAN YAĞLAR İSTANBUL

Tel +902122789956 www.floraucanyaglar.com

Contact Selin Almazlinos, Ali Tezel, info@floraucanyaglar.com



FLORMAR - KOCAELİ

Tel +902627510333 www.flormar.com

Brands Flormar

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FON KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902126511986 www.fonkozmetik.com

Brands Kreasyon, Ekol Silver, For Life, Klity

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FROMA KİMYA GIDA LTD. ŞTİ - İSTANBUL

Tel +902126230290

www.fromakimya.com

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FULSER KOZMETİK LTD. ŞTİ - BURSA

Tel +902242116900 www.fulser.com.tr

info@tresan.com

Brands Tresan, Krauterhof, M.Asam

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FULYA KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902126892828 www.fulyakozmetik.com.tr

Brands Freshmaker, Nemdil, Fresruny



GATA KİMYA KOZMETİK LTD. ŞTİ - İZMİR

Tel +902324370500 www.gatakimya.com

Brands Maxor, Nesse, Lumberjack, Ofea, Gatox

Contact Ayşen Örs, ayors@gatakimya.com



GELİŞİM KOZMETİK A.Ş. - İSTANBUL

Tel +902128559634

www.gelisimkozmetik.com

Brands Donna Bella, Mis Catherine, Mythos, Hypnos, Depth

Contact Fikret Yıldırım, fikret@gelisimkozmetik.com



GERÇEK KOZMETİK & ALTERNATİF KOZMETİK - İSTANBUL

Tel +902165892734

www.rapunzelstore.com

Brands Rapunzel, Dreamline

Contact Victoria Ishkhanova, victoria@rapunzel-hair.com



GİZ COSMETICS LTD.ŞTİ - İSTANBUL

Tel +902127866060 www.gizcosmetics.com.tr

Brands Isabelle Dupont, Sebume, Xdhose

Contact İbrahim Zengin, izengin@gizcosmetics.com.tr



GLOBAL HORIZON LTD. ŞTİ - İSTANBUL

Tel +902127866362 www.globhorizon.com

Brands Lana

Contact Mualla Kortikoğlu, mualla@globhorizon.com



GULF TEMİZLİK A.Ş. - KONYA

Tel +903323452350 www.newcity.com.tr

Brands Newcity

Contact Zafer Kapar, bilgi@newcity.com.tr



GÜL KOZMETİK LTD.ŞTİ - İSTANBUL

Tel +902126242752 www.gul.com.tr

Brands Global

Contact M.Levent Gül, info@gul.com.tr



GÜLEÇ KİMYA TEMİZLİK LTD. ŞTİ - KÜTAHYA

Tel +902746123080 www.guleckimya.com.tr

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GÜLER KİMYA LTD. ŞTİ - İSTANBUL

Tel +902126597666
www.gulerchemical.com
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aysenur@gulerchemical.com



GÜLŞAH ÜRETİM PAZARLAMA TİC - İSTANBUL

Tel +902127715222 www.gulsah.com.tr
Brands Pozzy, Gülşah
Contact Ali Kaya, akaya@gulsah.com.tr



GÜLTEKS DIŞ TİCARET LTD. ŞTİ. - HATAY

Tel +903262166277/78
www.verdaa.com, www.gulteks.com.tr
Brands Antioch's Verdaa
Contact Murat Gül,
murat@verdaa.com



GÜRKAN ROSEOIL INC- ISPARTA

Tel +902123245859 www.gulsha.com.tr
Brands Gulsha
Contact Gülşah Gürkan,
gulsha@gulsha.com.tr



HASAN GÜLER GÜLER ELEKTRONİK KOZMETİK KİMYA SAN.VE TİC. - İSTANBUL

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HAYAT KİMYA SAN A.Ş. - İSTANBUL

Tel +902165544000 www.hayat.com.tr
Brands Joly, Papia, Familia, Molfix, Bingo
Contact Mustafa Tuncay,
mtuncay@hayat.com.tr



HERBADERM LABORATORIES - İSTANBUL

Tel +902124050310 www.herbaderm.com
Brands Nurigrow, Biobalance, Diapex, Episiva, Acnevit, Herbaderm
Contact Şule Alpay,
sule@herbaderm.com



HOBİ KOZMETİK A.Ş. - İSTANBUL

Tel +902166300030 www.hobikozmetik.com
Brands Hobby
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HS SABUN KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902166270314 www.hskozmetik.com
Brands Hands
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hulyaalemdar@hskozmetik.com



HÜMA KOZMETİK LTD. ŞTİ - KOCAELİ

Tel +902627513983-84 www.humakozmetik.com
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cengiztuncel@gmail.com



HUNCA COSMETICS A.Ş - İSTANBUL

Tel +902122261083 www.hunca.com
Brands She, Caldion, Jagler, Equal, Carmina
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ilker.okan@hunca.com.tr



IDA KİMYEVİ VE SİHHİ MAD. LTD. ŞTİ - İSTANBUL

Tel +902124228888
www.idaltd.com
Brands Bambola, Fiori
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info@idaltd.com



INNOVA COSMETICS - İSTANBUL

Tel +902122464717 www.innovacosmetics.com
Brands Innova, Dermacare Innova
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gulcin@innovacosmetics.com



İŞIK TERAPİ -İSTANBUL

Tel +902163601311 www.isikterapi.com,
www.organicum.com
Brands Organicum, Organicare, Organicum Sun, Organicum Professional, Maire
Contact Engin Ayhan, engin@medicalorganics.com
engin@organicum.com



İTİMAT LÜKS HIRDAVAT A.Ş - İSTANBUL

Tel +902126184142 www.fonex.com.tr
Brands Fonex, Gummy, Vanelly
Contact Dilek Çalışkan,
dilek@fonex.com.tr



IFFCO KİŞİSEL BAKIM ÜRÜNLERİ - İZMİR

Tel +90232 751 39 83-84 www.iffco.com
Contact Kadriye Sevinç



JUVENTA KOZ.UR .LTD. ŞTİ - İSTANBUL

Tel +902163489181 www.juventa.com.tr
Contact Funda Nurişık, fnurtatar@hotmail.com



KADIOĞLU KOZMETİK A.Ş - İSTANBUL

Tel +902125011721 www.gabrini.com
Brands Gabrini
Contact Gürol Yığar, gurol@gabrini.com

TURKISH COSMETICS exporters



KAİZER AMBALAJ LTD. ŞTİ - GAZİANTEP

Tel +903422320130 www.kaizer.com.tr

Brands Viva

Contact Zekai Özer, export@kaizer.com.tr



KALE KİMYA A.Ş - KOCAELİ

Tel +902626580770 www.kalekimya.com.tr

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baris.kaleagasi@kalekimya.com



KALİ KİMYA A.Ş - İSTANBUL

Tel +902122340645 www.kali.com.tr

Brands Kali

Contact Fred Franco, fred@kali.com.tr



KAMELYA KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902126744784

www.kameLYacosmetics.com

Brands Iris, Nirvano, Nikole

Contact Sami Toron,

samitoron@hotmail.com



KARDEŞLER GIDA TEMİZLİK A.Ş - İSTANBUL

Tel +902126250109 www.javel.com.tr

Brands Javel

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KARDEŞLER UÇAN YAĞLAR A.Ş - KOCAELİ

Tel +902627512930 www.freshnsoft.com

Brands Fresh'n Soft, Medix, Minix

Contact Çağlar Yılmaz,

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KAYLA KOZMETİK - İSTANBUL

Tel +902163789911 www.kayla.com.tr

Brands Kayla

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KAZANCI ÇEVRE TEKİNİĞİ BİYOTEK. MÜH. LTD. ŞTİ - İSTANBUL

Tel +902163372237

www.kazancionline.com

Contact Artun Kazancı, artun@kazancionline.com



KESENLER KOZMETİK A.Ş - KONYA

Tel +903322390216

www.kesenlerkozmetik.net

Brands Totex

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KIRMIZIGÜL KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +90 212 552 04 19 www.kirmizigulgroup.com

Brands Redist, Redone, Can Polat, Ac Class, Nobless

Contact Halit Yakubi, Ahmet Topcu

export@kirmizigulgroup.com



KOMET KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902163139015

www.kometkozmetik.com.tr

Brands Colleen, Lollis, Glen, Jemie

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KONT KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124653590

www.kontcosmetic.com

Contact Hüseyin Değer, sales@kontcosmetic.com



KOPAŞ KOZMETİK A.Ş - İSTANBUL

Tel +902122852290 www.kopas.com.tr

Brands Dalin, Alix Avien, Sesu, Alix, Xo

Contact Serkan Acar,

serkan.acar@kopas.com



KORUMA TEMİZLİK A.Ş - KOCAELİ

Tel +902622392270 www.koruma.com

Brands Hypo, Eko

Contact Selma G. Murat,

smurat@koruma.com



KOZ-AK KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902128610004 www.kozakkozmetik.com

Brands Lisse, Noon, Rainbow, Marjinal Sos

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export@kozakkozmetik.com



KOZMO KİMYA LTD. ŞTİ - İSTANBUL

Tel +902127712211 www.kozmokimya.com

Brands Fruity, Tango, Wood's

Contact Hüseyin Sarerler,

huseyin@kozmokimya.com



KOZMOARTI KİMYA KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902166227670 www.kosmoarti.com

Brands Sen, Maxxel, Sabril, Alanis

Contact Şükran Uz, suz@kosmoarti.com



KURTSAN İLAÇLARI A.Ş - İSTANBUL

Tel +902124813050 www.kurtsan.com

Brands Otacı, Naturway

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borcealpay@kurtsan.com



LACİVERT LOJİSTİK - İSTANBUL

Tel +902164560163-02164565563

www.lacivertlojistik.com

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LEVANTEN EV TEKSTİLİ LTD. ŞTİ - ANKARA

Tel +903124730656 www.machrique.com

www.levanten.com.tr

Contact Ela Arslan,
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LİDER KOZMETİK LTD. ŞTİ - KOCAELİ

Tel +902627547854 www.liderkozmetik.com

Brands Repute, Aleda, Majix, Glitter, Lady Bella

Contact Polat Mevlütoğlu



LİLA KOZMETİK LTD. ŞTİ - DİYARBAKIR

Tel +904123450115 www.lilafx.com

Brands Sea Color, Viored, Lilafx

Contact Zülfükar Cansız,
zcansiz@lilafx.com



LM KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +90212 771 51 61-62

www.lmcosmetics.com

Brands Nedens, Rankar

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info@lmcosmetics.com



LTS LOTUS KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902122454954, +902122457568

www.ltscosmetics.com

Brands Venue, Lotus Beauty, Chamonix, Florella, Cleanol

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LUX GROUP KOZ. LTD. ŞTİ - İSTANBUL

Tel +902125976792 www.luxgroup.com.tr

Brands Önsa Lux

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luxpamuk@luxgroup.com.tr



MAKYAJ KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124860355 www.makyajkozmetik.com.tr

Brands New Well, Epilady, Nitro Canada

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MARKA KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902163943510, +902163943156

www.purixima.com

Brands Purixima

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MAR-KOZ-SAN KOZ. LTD. ŞTİ. - İSTANBUL

Tel +902163175296-97

www.fumekozmetik.com

Brands Füme

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MATSAN GROUP (PHARMACEL AEROSOL LTD. ŞTİ) - KOCAELİ

Tel +902627512530

www.matsangroup.com

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MAYAN LTD. ŞTİ - İSTANBUL

Tel +902126705037 www.mayan.com.tr

Contact Kenan Savaş, kenansavas@mayan.com.tr



MERT-KOZ LTD. ŞTİ - İZMİR

Tel +902324722400 www.mert-koz.com

Brands Good&Health, Cosmozone, Newlife, Herman's, Sidra

Contact İtri Atış, itri@mert-koz.com



MEY KOZMETİK İTHALAT İHRACAT SAN. VE TİC. LTD. ŞTİ - İSTANBUL

Tel +902124863379

www.meykozmetik.com

Brands Tocca, Laquila, Primo Bambino, J.Genova

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gamze@meykozmetik.com



MG GÜLÇİÇEK A.Ş - İSTANBUL

Tel +902122890610

www.gulcicek.com

Brands Güleç, Detax, Pency, Ancal, Formül

Contact Sabi Polikar, export@gulcicek.com



MHC MARMARA HİJYEN KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902163948611

www.marmaratemizlik.com

Brands Hüner, Nova, Sally

Contact Uğur Aksoy, uguraksoy@marmaratemizlik.com

TURKISH COSMETICS exporters



MİS NİTA KOZMETİK A.Ş. İSTANBUL

Tel +902123693239 www.missnita.com

Contact Moris Namer, moris@missnita.com



MOHEN KİMYEVİ MADDELER A.Ş. - İSTANBUL

Tel +902124700310 www.mohen.com.tr

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MONNA COSMETICS - İSTANBUL

Tel +902128766435 www.monna.com.tr

Brands Pineapple, Monna

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MORS KOZMETİK - İSTANBUL

Tel +902122803707 www.morscosmetics.com

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MOTİVA DIŞ TİC. LTD. ŞTİ - İSTANBUL

Tel +902163481033

Contact Hakan Türkan, motiva@mail.koc.net



NATUREL KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124720025 www.pronwer.com

Brands Pronwer

Contact Zeynep Yüçetürk,
zyuceturk@naturelgrup.com



NETPAK ELEKTRONİK PLASTİK KOZMETİK LTD. ŞTİ - İZMİR

Tel +902324614117 www.net-pak.net

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NEVA KOZMETİK LTD. ŞTİ - İSTANBUL

Tel: +902125078117 www.nevakozmetik.com.tr

Brands Nevacolor, Nevacare, Nevaflex, Nevaform

Contact Yavuz Adalı, Armağan Okay



NUCOS KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902128863066 www.nucoscosmetics.com

Contact Tarhan Selek, tarhan@nucoscosmetics.com



NURAL DIŞ TİCARET LTD. ŞTİ - İSTANBUL

Tel +902164226071 www.nural.biz

www.sheida.com.tr

Brands Sheida

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NURLIFE KOZMETİK LTD. ŞTİ - İSTANBUL

Tel +902124853792 www.nurlife.com

Brands Biocharm

Contact Şennur Dede



ODAK KOZMETİK A.Ş. - İSTANBUL

Tel +902164458400-01 www.odakcosmetics.com

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OKYANUS KİMYA LTD. ŞTİ - İSTANBUL

Tel +902127711552

www.okyanuskimya.com.tr

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felitez@okyanuskimya.com.tr



OLIVOS PAZARLAMA LTD.ŞTİ

Tel +90 232 422 16 26 www.olivos.com.tr

Brands Olivos

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